



## Support to Ukraine's Regional Development Policy

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# Presentation of the Support to Ukraine's Regional Development Policy Project



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- Ukraine has been in the process of transition from the centrally planned Soviet Model to a market economy for over twenty years.
- Significant progress has occurred in all areas of transition, but much work continues to be done, especially in the field of Regional Development where many of the vestiges of the Soviet Model remain.



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- The process of transition in Regional Development in Ukraine is led by the Ministry for Economic Development and Trade which continues to make progress in aligning the process to a more European / International approach
- This process has been consistently supported by the European Union over the last 10 years.



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The latest support mechanism offered by the EU to the Government of Ukraine in Regional Development is the Support to Ukraine's Regional Development Policy Project

The Project commenced its work in late January 2013 and will operate over the next 40 months (to July 2016).



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Before I present the SURDP Project  
maybe we can discuss a main  
component of the project's name –  
Regional Development Policy!

We should do this to avoid any confusion over what  
the project and its team is trying to do



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# What is Regional Development Policy?

- The definition of policy is relatively simple
- In general Policy combines the critical aspects of a sector and ensures executive and political commitment for a course of action.
- Policy normally combines: Strategy; Multi-annual Financial Allocations / Commitment (private and public) to implement the Strategy and a solid legal framework or Legal Basis. And the human, innovative and industrial capital to implement the policy.



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# What is Regional Development Policy?

- Policy also includes coordination with other ministries and private / public bodies involved in the process – because it is normally cross cutting
- There is also the human element – as policy is meant to effect and to involve people in its implementation – therefore aspects of Human Resources / labor market planning and the impact of policy on the wider population is also important
- Finally – implementation mechanisms are critical



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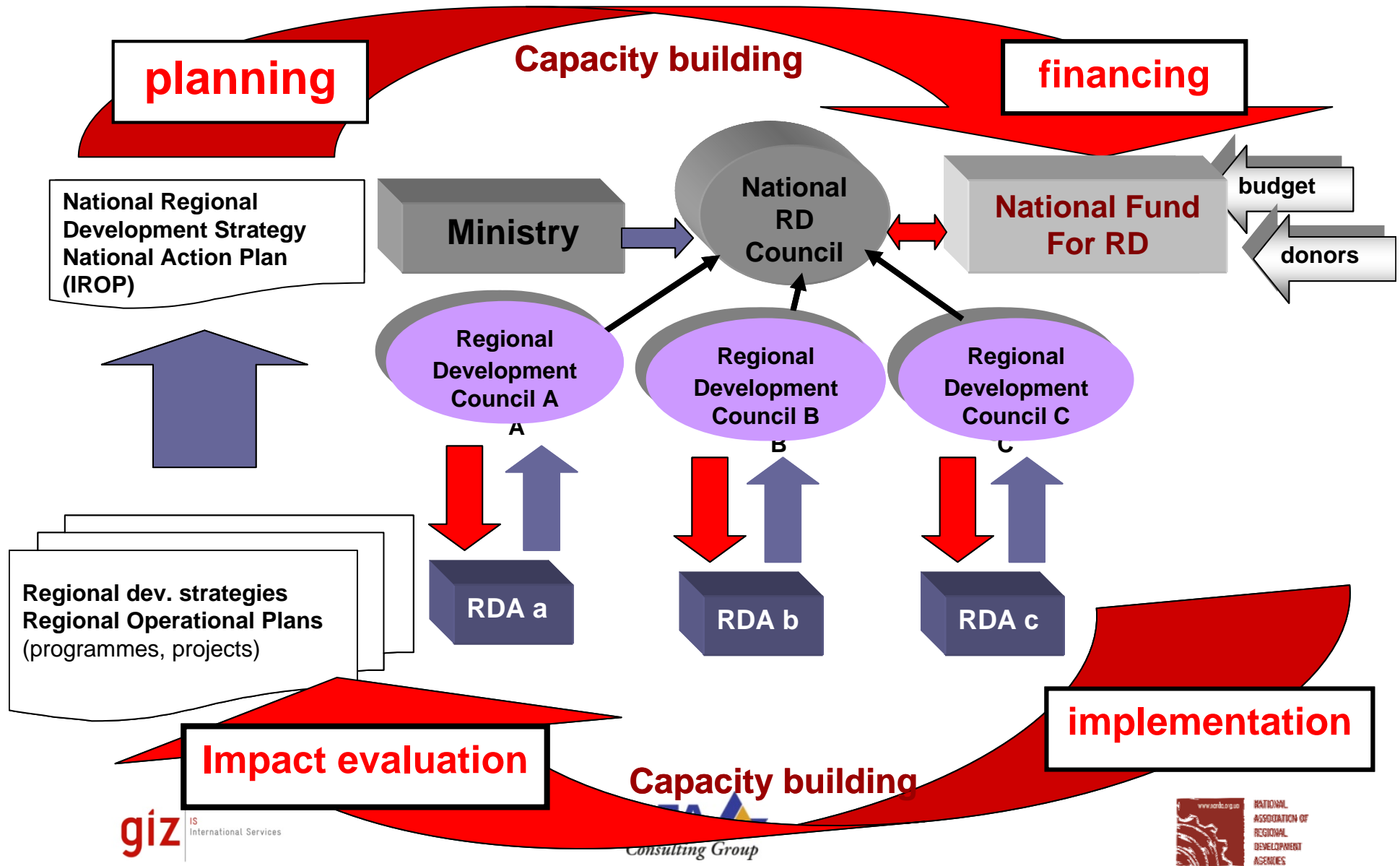
# Policy Frameworks especially in Regional Development are complicated

Therefore it is critical to bring  
structure and order to an otherwise  
complicated process



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# Support to Ukraine Regional Development Policy

**planning**

**NCC RD**

**MoEDT**

**financing**

National Regional Development Strategy  
National Action Plan  
Other National Planning Documents

**National Fund For RD**

budget

donors

**CONTRACT**

Priority financing

Secondary financing

harmonization

harmonization

contracting

**Programme for overcoming the depressiveness**

Regions with development problems

Developing regions

elaboration

Regional dev. strategies  
Regional Operational Plans  
(programmes, projects)

elaboration

Assisting the development and implementation

**RDA s**

**implementation**

**Monitoring  
Impact evaluation**

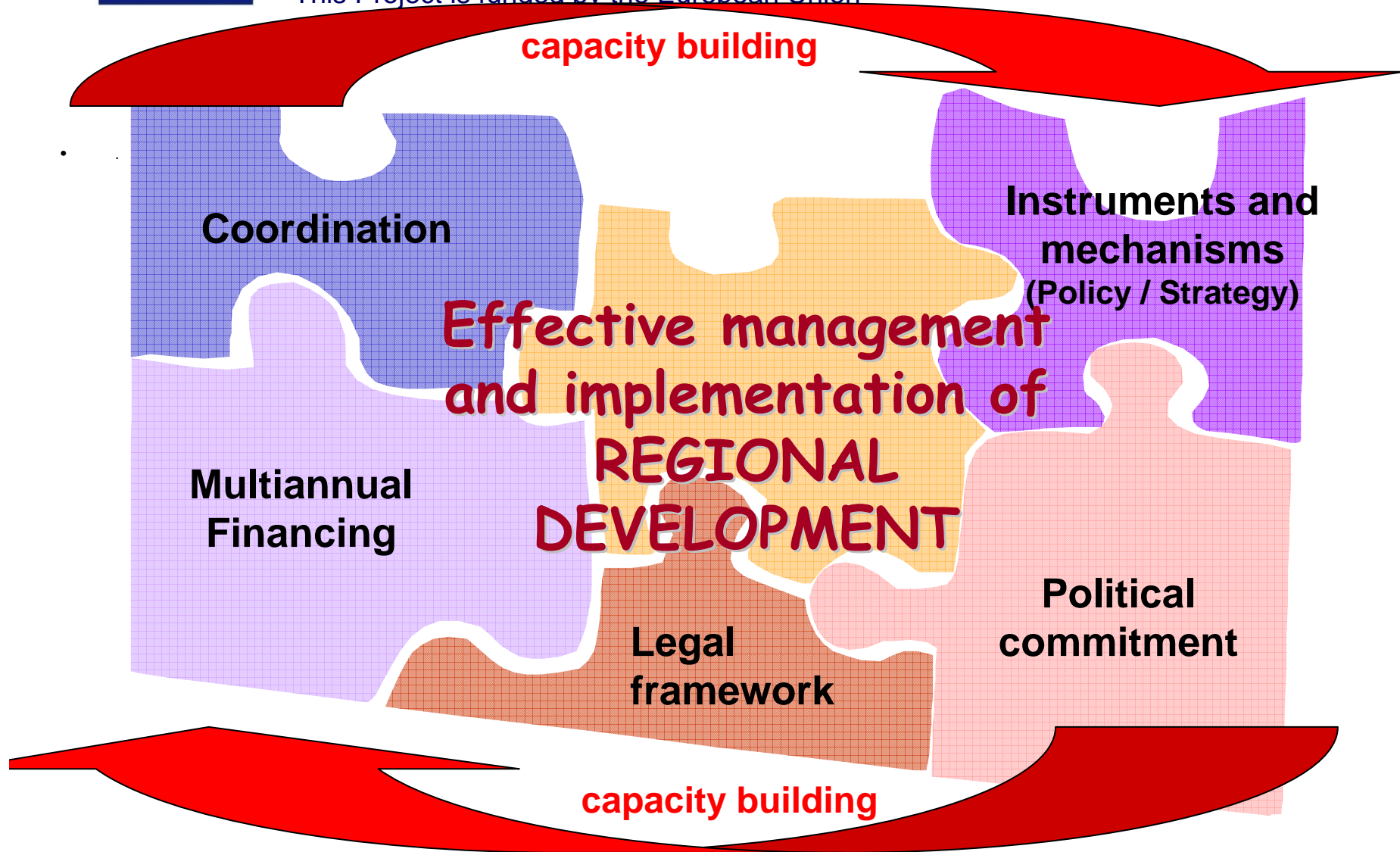
**MoEDT**





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# Current RD Policy Framework

- Currently in Ukraine, the Regional Development Policy Framework is lacking with a degree of strengthening required to enhance coordination between the various components / sectors / ministries
- Also a strengthened connection between Policy, Strategy, Operational Programmes at both the National and Regional Level



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# An Ukrainian Example

**Support to the development of Regional Development Strategies was provided with the Support of the EU (Support to Sustainable Regional Development Project or SSRD project) in 2010 in Rivnenska, Khmel'nitska and Vinnytska Oblasts**

Integrated Regional Operational Programmes (IROP) were additionally elaborated with the Support of the EU financed SSRD project



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# Some Project Examples from Khmel'nitska Oblast

**Project name:** *Establishment of regional tourist cluster and a regional web portal on tourism*

**Project objectives:**

- Develop and promote of regional tourist offer by establishing mechanisms for networking (clustering) of attractive tourism sites and interested tourism operators, in order to create a critical mass of tourism offer in the Region and utilization and promotion of regional tourism potentials
- Consolidate and promote of regional tourism offer
- Increase number of operators in the field of tourism and achieving synergy in utilisation of regional tourism offer / potentials
- Improve bases for new employment and income generation in tourism



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# Brief Project Description

Regional tourism needs to be consolidated and further developed to utilise the tourist potential of the Region.

With the establishment of tourism cluster, existing tourist operators will obtain the necessary support needed to establish partnership between key actors in the field of tourism and benefit from established cooperation agreements thus facilitating exchange of ideas, broadening regional tourist base and promoting regional tourism offer more effectively.



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# Expected outputs

- Networked existing tourism operators in the Region
- Agreement among founders on functioning principles and management of the cluster reached
- Cluster strategy and action plan prepared including capacity building for its members
- Promotional campaign implemented
- Regional internet portal "Tourist Khmelnytskyi Region" established



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# Another Example from Khmel'nitska Oblast

**Project Name:** Feasibility study - Establishing centre for wholesale distribution of agricultural products

**Project Objective:** Preparation of the basis for decision making on the establishment of centre for wholesale distribution of agricultural products



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# Project Description / Brief

- Efficient distribution is particularly important for agricultural products, which are demanding for storage and perishable in a short time. For a number of small agro-producers it is difficult to organize proper storing and timely transport of produce to retail sale stores, since regional market of primary agricultural products is weak.
- The solution to this problem could be establishing of well-organized and equipped centre for wholesale distribution of agricultural products, with the goal to link producers and buyers (hotels, restaurants, hospitals, individual buyers, food processing enterprises, etc.) in a single spot. The centre should be located in or close to Khemlnytskyi City or one of the regional towns.



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**The Support to Ukraine's Regional Development Policy (SURDP) project** comes at an important time for Ukraine, as the process of transition is gathering momentum.

But

There is still a lot to do and the project is designed to provide targeted support at this important juncture.

## Slide 19

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Y3

Same as previous - this can just be said. Word "critical" is almost on every slide. Can we substitute it by other words: significant, important, crucial...

Yura, 13/03/2013



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The project objective is ***“to contribute to the social, economic and territorial cohesion of the country”***

and

The project purpose is ***“to strengthen the capacity of Ukrainian authorities and other stakeholders to develop and implement effective regional development policies”***.



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The main areas where the project will provide support are:



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Provide institutional support to achieve consensus and update national development policies, including immediate support in the ***elaboration of National Policy on Regional Development including the legal and administrative instruments necessary to operate and provide finance, and an updated State Strategy on Regional Development till 2020***



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# Some Component Tasks / Activities

- Diagnostic Reports on the 'state of play' of regional development in Ukraine with updates
- Support to improve statistical basis and indicators utilised in evaluating regional development
- Support the updating and implementation of well coordinated national and all regional development strategies (operational plans, budgeting), enabling identification/formulation, implementation/financing, monitoring/evaluation of projects



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# Some more Component Tasks / Activities

- Donor Coordination for effective Regional Development Implementation
- A significant number of analysis / assessments to support the wider Regional Development process



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# Enhancing capacity building systems in Ukraine and support the development of a network for Regional Development practitioners



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# Some Tasks

- REGNET will build on existing best practice models from Europe and the Eastern Partnership to create a more effective and structured mechanism for the development and engagement of Regional Development professionals
- Support the systematization and institutionalization of trainings
- Support to the development of a resource and mentoring centre for regional development capacity building



## Support to Ukraine's Regional Development Policy

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Support the elaboration of Effective and Sustainable Regional Development projects through providing support to the Implementation of the EU Financed Grants programme including:

**Support to local and regional promoters of projects along the whole cycle including local and regional authorities, non state actors as non-governmental organizations**



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# Our Implementation Team

- Colin Maddock: Regional Development Policy Advisor (Team Leader)
- Yuri Tretyak: Development Management Advisor - Key Expert Two
- Anna Ososinska: Advisor on Project Financing and Implementation – Key Expert Three



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# Our Implementation Team

- Kristina Swartz: SURDP Project Administrator
- Natalia Lukashenko: SURDP Finance Manager
- Mariana Savruk: SURDP Events Manager
- Olga Grigorashchenko: Communications, Visibility Coordinator



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# Our Implementation Team

- The SURDP project is implemented by GIZ International Services in cooperation with GFA Consulting Group and the Association of Regional Development Agencies of Ukraine (NARDA).
- Although the wider set of partners and actors will be extensive and involve broad set of Public / Private organisations and NGOs



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# Thank You

For more information on the SURDP project,  
please contact the SURDP project  
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