CALL-for-PAPERS & CALL-for-EXPERIENCES

MED 5

5th Euro-Mediterranean Dialogue on Public Management

Organized jointly with
The Regional Conference of the European Training Foundation

And the Jordan National Institute for Training, NIT – Amman, Jordan

From September 25th to 27th, 2012
Dead Sea, Jordan

www.med-eu.org/2012

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  Policy and public management challenges for skills development”  Page 3
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The 5th Euro-Mediterranean Dialogue on Public Management is organized by

**EGPA (European Group for Public Administration)**
**IMPGT (Public Management and Territorial Governance Institute) – Aix Marseille University and ENA (Ecole Nationale d'Administration, Strasbourg)**
in partnership with **The National Institute For Training, Amman, Jordan,**

It is organized jointly with the Regional Conference of the **European Training Foundation (ETF)**

### GENERAL INFORMATION

This Conference MED5 is open to researchers and experts in public management and also accepts contributions from the social sciences and humanities or professional world.

You are invited to present your current research and studies examining public management in the Euro-Mediterranean zone and in particular on the following theme:

"Education and Training: Policy and Public Management Challenges for Skills Development"

In addition to papers focusing on the above-developed themes, paper proposals centered on public management or public performance in the Euro-Mediterranean zone are also welcomed. Particular attention will be given to proposals of comparative public management studies in the countries of the Mediterranean zone, as well as to studies on the management of Euro-Mediterranean institutions.

This conference will host round tables with government representatives, social partners and civil society members of the Euro-Mediterranean area. A PhD workshop will take place on the 25th of September.

Best papers presented at the conference will be proposed to the following journals:

- **Maghreb Machrek (AERES list)**
- and **Rimhe – Management, Humanisme et Entreprise - (CNRS, cat. )**

### SUBMISSION OF PAPER PROPOSALS

Assessed by the Scientific Committee, paper proposals will fall into 3 categories:

- Accepted without revision
- Accepted with revision
- Rejected

**Deadline for Submission of Paper Proposals: 18 June, 2012**
**Decision of acceptance by the Committee and notification to authors: 2 July, 2012**
**Deadline of final versions of papers: 3 September, 2012**

Proposals of papers, as well as final texts should be sent to: francoise.esteve@univ-amu.fr

**Working Languages**

Paper proposals may be presented in **English or French**. The working languages for papers and discussions will be **English and French**.

**Format of Proposals**

Kindly submit a 2-page summary maximum, providing on the first page the title of the paper, as well as the author’s name, affiliation and contact information.

The abstract should stipulate the research methodology and empirical techniques used.

**Final text of the paper**

The final text may not exceed 25 pages (bibliography and appendixes included).

The first page will contain the paper title, - The name(s) of the author(s) and that of the Institution to which the author(s) are affiliated as well as their contact information.

The paper should begin with a short summary in English and in French of no more than 10 lines as well as 5 key words.

### CALL-FOR-EXPERIENCE

As part of the joint organization with the regional conference of the ETF, we are also calling for experiences. You can suggest a participation in the form of a testimony of your experience as a professional from the field of training, to shed light on the various topics found in the call for papers.

### SUBMISSION OF A TESTIMONY PROPOSAL

**Call for Experiences format papers**

- Summary of the testimony clearly providing on the 1st page paper, title as well the name of the author, that of the Institution to which the author(s) are affiliated and all contact details.
- Curriculum vitae
"Education and Training: Policy and Public Management Challenges for Skills Development"

Education and training policies are at the heart of national public systems. Their organization, their missions and their roles are the result of political choices, and are a core mission of public service. Public Management needs to look at these issues from a manager’s point of view and to focus both on institutional governance as a relay of education and training public policies, as well as the substance of the diplomas and their positioning between professionalization and acquisition of general skills but also to the entire professional and academic qualification process or certification process for those institutions.

We therefore expect theoretical or empirical papers in the form of presentation of actual cases, description or comparison of national case studies, analysis of management tools, or theoretical thinking, shedding a light on the following topics:

• **Vision of the role, missions and values of major training and education policies**
  What are the goals and tasks of vocational training, schools and universities? Is there a shared vision between countries but also within countries on these values, roles and missions? How to define the performance of these policies? Should we prefer logic of means or logic of result? What are the needs for training in different countries? What are the needs of different economic sectors in human resources? What are the sectors in need of skilled workforce? To which jobs training should prepare? How should professional training be structured with the university? What are the prospects for long-term development?

• **Efficiency, quality and difficulties of training and education policies**
  How are these policies evaluated? What are the tools and methods to assess the effectiveness of public policies from an economic and employment point of view? Did the training and education system achieved to reach the most disadvantaged sectors of the population? How are these policies evaluated? What are the tools and methods to assess the effectiveness of public policies in economic and social matters? What are the ways of improvement and progress, and the existing obstacles to the good efficiency of these public policies? How to ensure the success of reforms? What systems are currently in place in each country? What are the possibilities of innovation in education, training and at the university level?

• **Systems of Governance**
  The governance of education systems, of universities, high schools, middle-schools, but also institutes of professional training is an essential theme of reflection. What methods of management can be put in place? What should be the strategic choices of such institutions? What is their room for manoeuvre under increasing financial stress? What is the current structure of governance of training systems? What are the relevant territorial levels to manage these policies? How do you organize consistency between these levels? What are the decision-making processes? What are those encouraged? What are the profiles of persons and actors in charge of this governance? What is the involvement and role of the private sector, the social partners and the civil society? What is the role of members of parliament and government? What are the gaps and difficulties of current systems of governance? How can they be improved? What are the obstacles or difficulties to changes in the governance process? What are the similarities and differences between North and South? Is there an optimal structure? How can we enable governance systems to be responsive to changing training needs? How can we promote prospective and anticipation regarding the jobs of tomorrow?

• **University and research dynamics**
  The University as the first actor in public research also has an important role in the economic vitality and development. It is interesting to question the organisation and the foundation of academic research, the architecture of research centres, the role of teacher-researchers, the modes of acknowledgments of academic researches, funding for basic and applied research...

• **Degrees and educational engineering**
  The management of the degrees and their positioning must also be at the heart of considerations on education. Should the objective of a degree be professional insertion or should it also claim to train the citizen? The creation and implementation of professional degrees require an examination of the educational engineering and discuss about jobs and the needs of the business world. This calls to question the relationship between education and the economic and professional world. What could be the role of university chairs and foundations? What should be the role of internships and work-related training in a course of study? What is the role of continuing education, and how can we facilitate opportunities for training and re-conversion throughout life?
- **Tools for Management Training**
  Financing method, brand management and reputation of institutions, communication, intercultural management, staff management and motivation, assessment and evaluation tools...

- **Education and training: from a national system to international exchange**
  Globalization and the intensification of international relations also requires to think about the internationalization of training, exchanges between universities around the world but also co graduations and the simplification of student mobility.

**CONFERENCE SCIENTIFIC COMMITTEE**

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<tr>
<th>Name</th>
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**Practical Information and contacts**

You will find on the Conference website **[www.med-eu.org/2012](http://www.med-eu.org/2012)**, practical information to organize your stay at the conference, rates and registration details to the conference, conference venue, accommodation suggestions.

**You may also contact the following persons**

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**Financial Aspects**

Access to the conference is subject to a fee. The rates are available on the website **[www.med-eu.org/2012](http://www.med-eu.org/2012)**
**MED5 – PhD Workshop**

*Tuesday 25 September, 2012*

- 08:30 – 09:30 Welcome and registration of participants
- 09:30 – 12:30 PHD Presentations

*12h30 – 13h30 Lunch*

- 13:30 – 17:30 PHD Presentations

**MED5 – Regional Conference of the European Training Foundation**

*Tuesday 25 September, 2012*

- 17:00 – 18:00 Welcome and registration of participants
- 18:00 – 19:30 Opening - Plenary session

*20h30 Gala Dinner*

**MED5 – Regional Conference of the European Training Foundation**

*Wednesday 26 September, 2012*

- 09:00 – 11:00 Roundtable debate: “What Vision of the Major Training Policies?”
- 11:00 – 11:30 Coffee break
- 11:30 – 13:00 Parallel working groups - papers presentation

*13:00 – 14:00 Lunch*

- 14:00 – 16:00 Roundtable debate: “Efficiency, Quality and Difficulties of Training Policies in the Social and Economic Field”
- 16:00 – 16:30 Coffee break
- 16:30 – 18:30 Parallel working groups - papers presentation

**MED5 – Regional Conference of the European Training Foundation**

*Thursday 27 September, 2012*

- 08h30 – 10h30 Roundtable debate: « Governance of Training Policies »
- 10h30 – 11h00 Coffee break
- 11h00 – 12h30 Parallel working groups - papers presentation

*12h45 – 13h45 Closing – Plenary Session*