

AGENDA

Support to Kazakhstan national roadmap for dual education implementation

Policy Learning Workshop: Financial and non-financial incentives for dual education in Kazakhstan. Which ways and means for engaging stakeholders?

Dates: 5-6 October 2017

Place: Astana, Hotel Diplomat



SUMMARY

The ETF regional project on work-based learning in VET ('Skills Connexion') aims to promote policy development and implementation of work-based learning in Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine and Kazakhstan. During the period of the project implementation in 2015-2017, the following has been achieved:

- Mapping of the work-based learning (WBL) landscape in 7 partner countries;
- Analysis of the feasibility of WBL schemes based on the readiness tool developed by the ETF and on the priorities identified by national stakeholders;
- Identification of ways to enhance employers engagement in WBL through focus groups;
- Supporting policy development in WBL by organisation of Peer-learning Activities (PLA) to Cardiff, UK (January 2016), Astana, Kazakhstan and Barcelona, Spain (October 2016) and Stockholm, Sweden (August 2017);
- Sharing existing good practices in the partner and EU countries during PLA visits and the previous Regional Meetings (Minsk June 2015, Turin 2016 and Chisinau 2017);
- Improvement of stakeholders' co-operation at various levels through focus groups;
- Supporting the capacity development of VET stakeholders.

ETF support in 2015/2016 focused on helping the Kazakh stakeholders (i) to carry out a mapping and inventory of WBL in Kazakhstan (ii) and to set up a national focus group to discuss WBL priorities for the country using the readiness tool developed by ETF.

In 2017, the ETF supports the implementation of the National roadmap on dual education that stresses the importance of companies' engagement. Following the results of the focus group



**DISCOVER
YOUR TALENT!**
European Vocational Skills Week
20 to 24 November 2017

(2016) and agreed with Kazakh representatives, this Policy Learning Workshop aims at analysing **the financing mechanisms for dual education to make implementation more effective, in particular with regard to incentives.**

It makes use of a specific expertise developed by ETF in the field of Governance and Financing of VET and work based learning (here dual education).

OBJECTIVES

The key objectives of the workshop are as follows:

1. Raise awareness and reach a common understanding, across key Kazakh public and private stakeholders, especially companies, on the financial and non- financial incentives for dual education development;
2. Share relevant EU member states experiences of incentives (financial and non-financial) for engaging stakeholders into dual education;
3. Hold preliminary discussions on what needs to be done and how (possible next steps);
4. Prepare the ground for getting wider stakeholders' commitment to concretely move forward.

Thursday 5th October 2017

| | |
|---------------|--|
| 9.15– 9.30 | <i>Registration of participants</i> |
| 9.30 – 10.00 | Opening session <i>Deputy Minister, Ministry of Education and Science (tbc)</i> <i>Lazzad Shonayeva, National Chamber of Entrepreneurs</i> <i>EU Delegation to Kazakhstan - NN</i> <i>Christine Hemschemeier Country Desk for Kazakhstan, ETF</i> Presentation of the workshop's objectives, expected outcomes and content <i>Didier Gelibert, ETF Specialist in Private Sector Engagement in VET</i> Presentation of the Skills Connexion Project |
| | SESSION 1 : SETTING THE SCENE: CONCEPTUAL AND CONTEXTUAL FRAMEWORK FOR ACTION |
| 10.00 - 11.00 | Framing the policy dialogue : the “financing prism” and the place of incentives- <i>Marie Dorléans, Specialist in VET Governance and Financing, ETF</i> State of the art of VET financing in Kazakhstan <i>Nassymzhan Ospanova, Ministry of Education (tbc)</i> Vision and challenges for dual education development in Kazakhstan <i>Lazzad Shonayeva, Chamber of Entrepreneurs</i> |
| 11.00-11.30 | <i>Coffee break</i> |
| | SESSION 2: ARGUMENTS FOR ENGAGING IN DUAL EDUCATION |
| 11.30 – 13.00 | Practical, guided reflection around perceptions and intentions: <ul style="list-style-type: none"> Advantages and drawbacks for the companies related to WBL, and in particular apprentices? Advantages and difficulties for the public actors- State and VET providers Advantages and difficulties for individuals Policy issues and Implementation schemes of incentives for companies <i>Marie Dorléans and Didier Gélibert, Specialist in Private Sector Engagement in VET, ETF</i> |
| 13.00 -14.00 | <i>Lunch break</i> |
| | SESSION 3: INSPIRING INTERNATIONAL PRACTICES OF INCENTIVES FOR WORKBASED LEARNING |
| 14.00 – 15.00 | An example of resource mobilisation mechanism for dual education : the new UK apprenticeship levy <i>John Mountford, Engineering Sector Skills Council (SEMTA)- session by skype</i> |
| 15.00 – 16.00 | An example of resource allocation and management mechanism engaging companies : the French incentives for apprenticeship <i>Marie-France Costagliola - President of UNAPEI de l'Ain and former Regional Director of Automobile Services Sector Training Fund (France)</i> |
| 16.00 – 16.30 | <i>Coffee break</i> |
| 16.30 – 17.15 | An example of Kazakh practice : the GIZ pilot project General discussion |
| 17.15 - 17.30 | Conclusion of Day 1 |

Friday 6th October 2017

| | |
|---------------|--|
| 9.00 – 09.30 | INTRODUCTORY SESSION Wrap-up of day one <i>Testimony from the British Council hospitality project: how does this experience echo to the presentations previously made?</i> |
| | SESSION 4: DRAWING LESSONS AND POSSIBLE NEXT STEPS FOR KAZAKHSTAN |
| 09.30 – 10.45 | Break out groups: Drawing lessons learnt and discussing relevance and applicability of country experiences to Kazakhstan's context. |
| 10.45 - 11.15 | <i>Coffee break</i> |
| 11.15 -12.00 | Round Table “So what and how?” Kazakh stakeholders (Ministry of Education, National Chamber of Entrepreneurs, Kasipkor), Marie-France Costagliola EU Expert (France), <i>Facilitation by Didier Gelibert, ETF</i> |
| 12.00- 12.30 | Concluding remarks and commitments <i>Marie Dorléans, Didier Gelibert, ETF</i> <i>Nassymzhan Ospanova, Ministry of Education of Kazakhstan</i> <i>Lazzad Shonayeva, National Chamber of Entrepreneurs</i> |