BUSINESSES SHOULD **GO GREEN** BECAUSE...

- NEW MARKET NICHES
- ATTRACTION EMPLOYER
- ENGAGEMENT
- EFFICIENCY

...BUT **HOW TO** DO IT IS THE REAL QUESTION
...SO WE ASKED THE PRIVATE SECTOR AT THE LKDF FORUM 2020

EDUCATION IS AN INVESTMENT, NOT A COST

- **Embed green skills** in all products, services & teaching material to meet sustainability targets
- **Artificial Intelligence and Blockchain training** for a faster transition
- **Increase technical training** to deploy green technologies

**THINK GLOBAL, ACT LOCAL**

- **Collaboration**: skill mismatch assessment and reduction, transparency improvement, results upscale & measurement
- **Enact behavioral change** to think and act green
- **Global standards** to facilitate mobility

THINK GLOBAL, ACT LOCAL
DID YOU KNOW THAT...

- In 2016, OECD countries had reduced productivity by 6% due to **skills mismatch**, with global GDP going down by $5 trillion in 2017? (OECD, 2017)

- Or that the **COVID-19** related labor market shock is likely to worsen the scenario, with productivity losses going up by 11%? (BCG, 2020)

- And so that **demand-oriented industrial skills** need to be urgently developed? (LKDF, 2020)
More than 1 in 5 young people globally are neither in employment nor in education and training...UNIDO...drawing on the Public-Private Development Partnership model, will develop green industrial skills and encourage investments in training and lifelong learning.

LEADERS AT THE LKDF FORUM 2020 SAID IT STRAIGHT

“The transition to energy sustainability and a circular economy may create 100 million jobs, but nearly 80 million jobs may also be lost if reskilling and upskilling is not embraced to help workers to transition to new jobs.”

Sangheon Lee, ILO

“It is very clear that there is a return on investment when it comes to providing reskilling and upskilling support...Governments have a chance to provide skilling incentives, and this is where the public-private collaboration...comes in.”

Saadia Zahidi, World Economic Forum

“More than 1 in 5 young people globally are neither in employment nor in education and training...UNIDO...drawing on the Public-Private Development Partnership model, will develop green industrial skills and encourage investments in training and lifelong learning.”

LI Yong, UNIDO
...WE OFFER A PARTNERSHIP BUSINESS MODEL

- **P** - Public
  - Evaluate technical education
  - Identify financial & human capacity requirements

- **P** - Private
  - Assess market needs
  - Transfer Knowledge & Technology

- **D** - Development
  - Allocate funds
  - Convene stakeholders
  - Reduce poverty

- **P** - Partnership
  - Coordinate dialogue
  - Re-skill & up-skill
  - Measure Impact

SET-UP

MONITORING

SHARING

SCALE UP

REPLICATION
SADC FOREST FOR GREEN EMPLOYMENT

145 students trained in 2017

Female economic empowerment

SME involvement

Industry issues assessed & addressed

Business expansion

Job creation

HEAR DIRECTLY FROM THE PARTNERS
...WE PROPOSE 6 GUIDELINES

- Policy coherence between green skills development programs and other policy goals through a systematic process of stakeholder consultations
- Solid empirical base for green jobs and green skills
- Systematic mechanisms for green skills forecasting
- Coordination of goals and interventions across sectors and stakeholders
- Increasing awareness on sustainability issues related to production and consumption of goods
- M&E of inputs & outcomes

FULL PAPER AVAILABLE HERE
INNOVATIVE COOPERATION FOR DEMAND-ORIENTED INDUSTRIAL TRAINING

THE PROBLEM
Development projects cure the symptoms but not the cause

THE NEED
Rethink the way development actors operate

THE IMPACT
Market actors own the initiatives and improve them for better and greater impact

CO-CREATION

STAKEHOLDERS
- Diversity in knowledge
- Differences in interests
- Distribution of power

RESULTS
- Outputs of the project
- Outcomes of the project

PRECONDITIONS
- Flexibility
- Purpose of change
- Scope of design

CO-CREATION
- Types of activities
- Setting for co-creation

MSD
- Poverty reduction by transforming markets
- Long-term impact
- Market weaknesses’ causes identification
- Replication & crowding-in for impact

Development projects cure the symptoms but not the cause

Rethink the way development actors operate

Market actors own the initiatives and improve them for better and greater impact

The United Nations Industrial Development Organization (UNIDO), Sustainable Development Goals (SDGs)
EU Green Deal and Climate Diplomacy, Shada Islam explains that living in a multilateral world, with a green global agenda, means that governments and businesses need to partner to support developing countries’ growth through evidence-based actions.

SIBs and Climate Bonds, Richard Johnson & Zach Levy explain that social investors are interested in S-ROI and they will only invest in tangible outcomes. The market is hot for green business and technology and now it’s the time to convert and attract investments to skill, reskill, upskill workforces and not only recover better but stay competitive.