



BUSINESSES SHOULD **GO GREEN** BECAUSE...



NEW MARKET NICHES



ATTRACTIVE EMPLOYER



ENGAGEMENT



EFFICIENCY



...BUT **HOW TO** DO IT IS THE REAL QUESTION



...SO WE ASKED THE PRIVATE SECTOR AT THE LKDF FORUM 2020

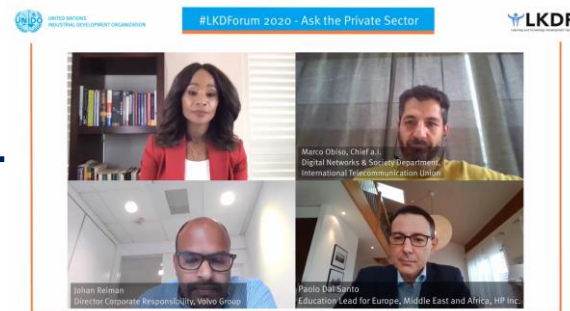


EDUCATION IS AN INVESTMENT, NOT A COST

- 🌱 **Embed green skills** in all products, services & teaching material to meet sustainability targets
- 🌱 **Artificial Intelligence and Blockchain training** for a faster transition
- 🌱 **Increase technical training** to deploy green technologies

THINK GLOBAL, ACT LOCAL

- 🌱 **Collaboration:** skill mismatch assessment and reduction, transparency improvement, results upscale & measurement
- 🌱 **Enact behavioral change** to think and act green
- 🌱 **Global standards** to facilitate mobility





DID YOU KNOW THAT...



in 2016, OECD countries had reduced productivity by 6% due to **skills mismatch**, with global GDP going down by \$5 trillion in 2017? (OECD, 2017)



or that the **COVID-19** related labor market shock is likely to worsen the scenario, with productivity losses going up by 11%? (BCG, 2020)



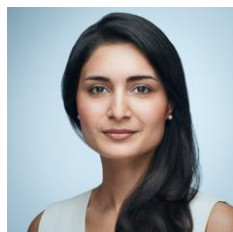
and so that **demand-oriented industrial skills** need to be urgently developed? (LKDF, 2020)



LEADERS AT THE LKDF FORUM 2020 SAID IT STRAIGHT

“The transition to energy sustainability and a circular economy may create 100 million jobs, but nearly **80 million jobs may also be lost if reskilling and upskilling is not embraced** to help workers to transition to new jobs.”

Sangheon Lee, ILO



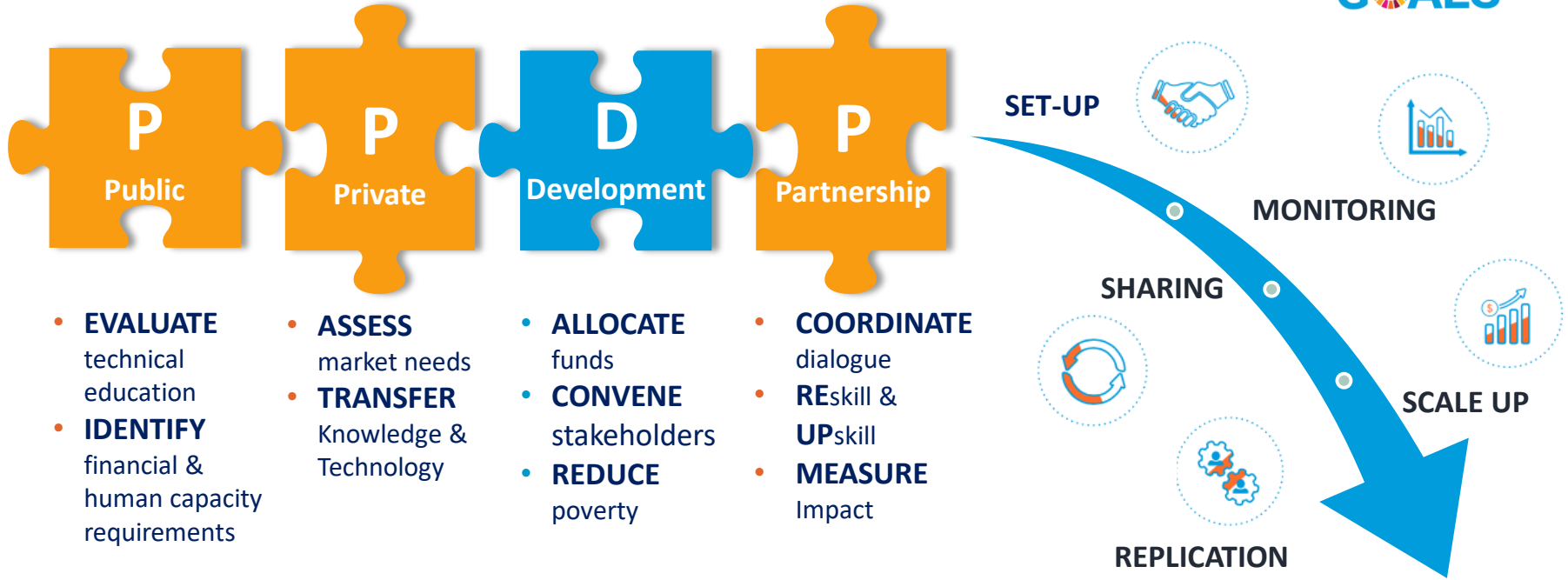
“It is very clear that **there is a return on investment when it comes to providing reskilling and upskilling support**...Governments have a chance to provide skilling incentives, and this is where the public-private collaboration...comes in.”

Saadia Zahidi, World Economic Forum

“More than 1 in 5 young people globally are neither in employment nor in education and training...**UNIDO**...drawing on the Public-Private Development Partnership model, **will develop green industrial skills and encourage investments in training and lifelong learning**.”

LI Yong, UNIDO





...WE OFFER A **PARTNERSHIP BUSINESS MODEL**



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



LKDF
Learning and Knowledge Development Facility

SADC FOREST FOR GREEN EMPLOYMENT

HEAR DIRECTLY FROM THE PARTNERS



145 students
Trained in 2017



Female economic
empowerment



SME
involvement



Industry issues
assessed &
addressed



Business expansion



Job creation





...WE PROPOSE 6 GUIDELINES

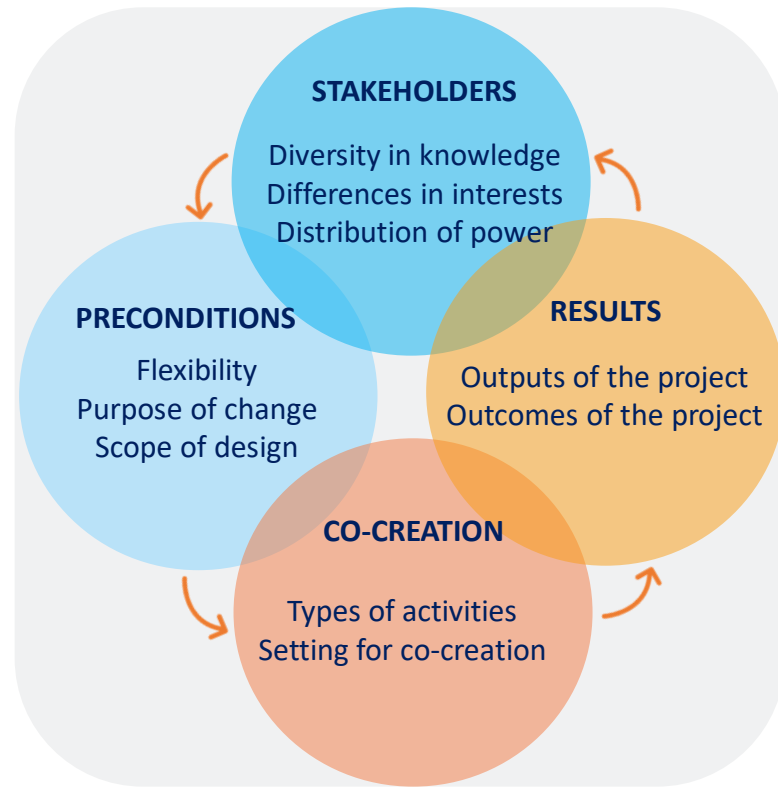
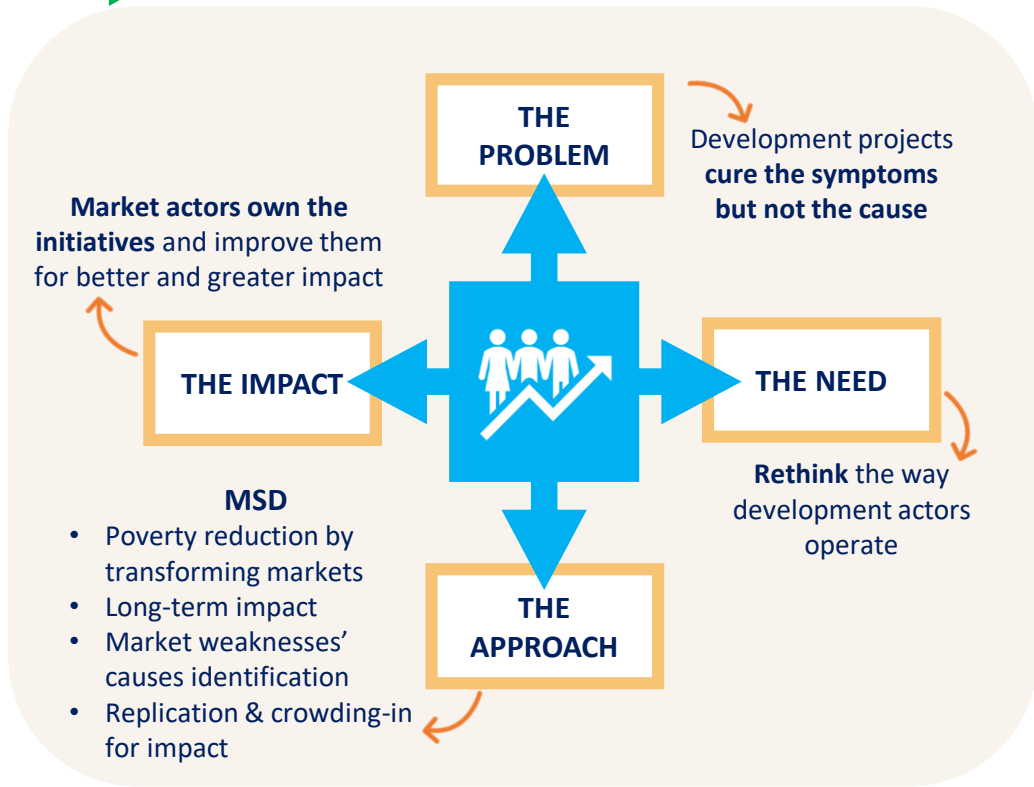
- 🌱 **Policy coherence** between green skills development programs and other policy goals through a systematic process of stakeholder consultations
- 🌱 **Solid empirical base** for green jobs and green skills
- 🌱 **Systematic mechanisms** for green skills forecasting
- 🌱 **Coordination** of goals and interventions across sectors and stakeholders
- 🌱 Increasing **awareness** on sustainability issues related to production and consumption of goods
- 🌱 **M&E** of inputs & outcomes

[FULL PAPER
AVAILABLE HERE](#)




CO-CREATION

INNOVATIVE COOPERATION FOR
DEMAND-ORIENTED INDUSTRIAL TRAINING





LET'S HARNESS CHALLENGES & OPPORTUNITIES FOR A GREEN FUTURE



WHAT EXPERTS AT THE LKDF FORUM 2020 SUGGESTED



EU Green Deal and Climate Diplomacy, Shada Islam explains that living in a multilateral world, with a green global agenda, means that **governments and businesses need to partner** to support developing countries' growth through evidence-based actions.

SIBs and Climate Bonds, Richard Johnson & Zach Levy explain that social investors are interested in **S-ROI** and they will only invest in tangible outcomes. The **market is hot for green business and technology** and now it's the time to convert and attract **investments to skill, reskill, upskill** workforces and not only recover better but stay competitive.



UNITED NATIONS
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