TORINO
THE CITY PARTNER OF INNOVATION
My working background

**UNIVERSITY**
- flower bulb
- sport clothes
- bruschetta

**INDUSTRY**
- jewelry
- kitchen
- ice cream
- outdoor

**STARTUP**
- biotech
- digital
- social
- travel

**CITIES**
- Venice
- London
- Dublin
- Paris
- Turin
My Career

2000 - 2020
My Up-skilling plans

2020-2023
**Lecturer (since 2019)**

**PhD class 2020-2023**

**Innovation (since 2019)**

**“Love in the digital transformation era”**

(Publication Q1 - 2021)

**Charity**

**RESEARCH**

**PROFIT**

**BUSINESS**

**NO PROFIT**
TORINO CITY LAB: Torino innovation ecosystem

+70 PARTNERS
+5 CHALLENGES
+60 PROJECTS

https://www.torinocitylab.it/it/
TORINO CITY LAB

Vision

| 885,094 CITIZENS |
| 102,000 STUDENTS |
| 2 PUBLIC UNIVERSITIES |
| 329 STARTUPS |
| 74,000 COMPANIES |

AEROSPACE DISTRICT

AIR MOBILITY

SCIENCE DISTRICT

SMART ROAD (Innovation Mile +)

INDUSTRY 4.0 - COMPETENCE CENTER

AI

HEALTH DISTRICT

+ CIM 4.0
Top international innovation brands choosing Torino to build impact

Open innovation strategy
Lab for experimentation
60+ partners ecosystem

3rd City in Italy
industrial economy
Innovation DNA
THANK YOU

NICOLA FARRONATO

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City of Turin

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