COVID-19 vs. New Industrial Skills

UNIDO's LKDF & ETF collected data from industries to explore the economic impact of COVID-19 and related contingency plans.

The survey addressed the possible impacts of COVID-19 on skills needs of enterprises and considered the adoption of measures to boost skills and retrain workers to better face emergency needs and future prospects.
THE ECONOMIC IMPACT

58%

EXPECT MAJOR CHANGES IN PRODUCTION PROCESSES OR IN MAIN BUSINESS PERFORMANCE

TOP CHALLENGES

1. BUSINESS ACTIVITIES SUSPENDED BY AUTHORITIES
2. IMPORTING RAW MATERIAL
3. CANCELLATION OF ORDERS
4. FINANCIAL LIQUIDITY SHORTAGES

LAYOFFS PER REGION

Proportion

0% 1-10% 11-20% 21-30% 31-50% Over 50% We are recruiting

Africa Asia Europe
IMPACT ON FUTURE SKILLS NEEDS

41.6% EXPECT TO NEED DIFFERENT SKILLS TO COPE WITH THE COVID-19 CHALLENGES

SKILLS ARE A MAJOR FACTOR FOR RESILIENCE & CHANGE MANAGEMENT

TOP NEW SKILLS

1. ICT FOR E-COMMERCE & MARKETING
2. DESIGN THINKING
3. CREATIVITY
4. ANALYTICAL CAPABILITIES
5. MULTITASKING

STRATEGIES FOR SKILLS DEVELOPMENT

- Use public programmes for retraining (16.2%)
- Use training opportunities provided by sectorial associations (22.3%)
- Train them internally in the company with short training (31.5%)
- Use open source training opportunities (web based) (25.4%)
- We don’t plan to reskill workers, but to replace them with new employees with more adequate skills (3.8%)
- Other (please describe) (0.7%)
EFFICACY OF COVID-19 SAFETY MEASURES

69% IMPLEMENTED ENHANCED SAFETY MEASURES IN RESPONSE TO THE COVID-19 CRISIS

BREAKING IT DOWN

- 8% NO INSTALLED MEASURES
- 60% ENOUGH KNOWLEDGE
- 12% NO SUFFICIENT KNOWLEDGE
- 25% FELT INADEQUATE MEASURES
- 48% FELT ADEQUATE MEASURES
POLICY DISCUSSION FOR THE FUTURE

PUBLIC-PRIVATE DIALOGUE
MAJOR ISSUES AT STAKE FOR THE FUTURE ARE TO BE EXPLORED WITH BOTH ENTERPRISES & PUBLIC AUTHORITIES

4 DIMENSIONS FOR DISCUSSION
1. ENHANCING THE ROLE OF SKILLS & SKILLS DEVELOPMENT
2. DIVERSITY OF PUBLIC MEASURES
3. COMMUNICATION STRATEGIES
4. LEARNING FROM INNOVATORS

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BIT.LY/COVID19VSSKILLS
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