

HELSINKI INCUBATORS



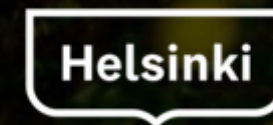
UNIVERSITY OF HELSINKI

EMPOWERING BOLD THINKERS TO CREATE THEIR OWN ENTREPRENEURIAL PATHS

The University of Helsinki's entrepreneurship & startup support programmes helping all members of the University community – students, researchers, staff, and alumni – as well as passionate would-be entrepreneurs from the Helsinki metropolitan area go from 0 to 1 with their ideas.

Currently the largest network of startup support activities in Finland.

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INTEGRATED SERVICES FOR THE WHOLE ENTREPRENEURIAL JOURNEY

STAGES	Inspiration “Curiosity”	Ideation “Action”	Creation “Agency”	Development “Commitment”	Growth “Professionalisation”
GOALS	- Interest & knowledge in entrepreneurship & innovation - Self-realisation	- Idea generation - Entrepreneurial self-confidence - Skills & knowledge	- Entrepreneurial competencies - Defined problem & solution - Team formation - Initial testing - Understanding customers & market	- Concept Validation - Reinforcing team capabilities - Refined MVP - Finding investor, partner & mentor connections - Domain-appropriate know-how	- Establishing a company - National & international growth - Pre-seed - First sales & PoC’s
SERVICES FOR ALL	- Encounters w/ Entrepreneurship & Innovation Ecosystem - Speaker Events - Role Models & Alumni Stories - Co-Working Spaces - Innovation Agents & Incubator Ambassadors - Ecosystem Volunteering	- Entrepreneurship MOOCs & Work-Life Courses - Helsinki Think Co. Knowledge Bank - Helsinki Incubators “Open Office Hours” - Weekend Ideation Sprints - Networking Events & Matchmaking	- Pre-Incubators - Pre-SPARK - HELSEED Workshops - Team Formation Service/Talent Pool (<i>Future</i>)	- Incubators - Access to Relevant Partners - SPARK - PoC Opportunities w/ Partners - INNO PoC Fund	- University of Helsinki Funds Investment - HELSEED & INNOSEED Funding - Co-Working & Community Services - Guidance Towards Next Steps - International Connections & Opportunities - Business Finland Funding Support (<i>Future</i>) - Accelerator (<i>Future</i>)
ADDITIONAL SERVICES FOR RESEARCHERS		- Innovation Clinics	- Identifying Inventions From Research - Evaluation of Commercial Viability - Invention Disclosure - INNO PoC Fund - Support w/ Business Finland Research to Business Application	- Research to Business Project Development Support - Hiring a Commercial Champion - Venture Studio (<i>Future</i>)	- Creating a Spin-Out Company - Patenting & Licensing Technology
ACTORS	Helsinki Innovation Services (<i>Technology Transfer Office</i>)				
	University of Helsinki Funds (<i>Investment Arm</i>)				
	Helsinki Think Company (<i>Student Entrepreneurship Society</i>)				
	Helsinki Incubators (<i>Entrepreneurship Services</i>)				
	Campus Specific Innovation Hubs (<i>Viikki Innovation Platform, Wood & Forest Hub, Terkko Health Hub, HiLife, Viikki Food Design Factory, etc.</i>)				
	Faculties (<i>courses</i>)				
External Partners (<i>Corporations, Universities, Accelerators, Investors, Ecosystems, Governments, etc.</i>)					

HELSINKI INCUBATORS

GENERAL PIPELINE

For 2025-2027:

Streamlined offering focusing on providing co-creation opportunities at the early-stage and a faster, more intense boost to development at the incubator stage.

Schedules aligned to better feed into each other and provide more robust support.

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PATHWAYS *PRE-INCUBATOR*

- **3-month, entry-level programme**
 - For teams & individuals who want to hone their basic entrepreneurial competences
 - Low barrier of entry, participants don't even necessarily need an idea
- **2 programmes a year, spring/autumn**
 - Two interdisciplinary track bringing together ideas from various fields
 - Explorer track for those looking to just simply grow their competences
 - Builder track for the motivated ones looking to rapidly turn their ideas into a business
- 40-60 teams admitted to each programme
- 10 weeks of expert-led workshops, lectures & dedicated coaching 2-3 times a week
- **Target: From idea-stage to MVP**
- **5 ECTS for completion**

JOURNEYS *INCUBATOR*

- **Longer, advanced programme**
 - For teams with tested ideas ready to take the next step
 - Offering tailored support & **mentoring** to ensure that innovative ideas reach their full potential
- **2 programmes a year, spring/autumn**
 - Starts with joint bootcamp then branches into 3 specialisation tracks
 - *Deep Tech & AI*
 - *Social Impact*
 - *Sustainability*
- 10-20 teams admitted to each track
- 4 months of dedicated, personalised support
 - +4 pipeline for additional support after finishing an incubator for selected teams
- **Target: From MVP to Market/Pre-Seed**
- **8 ECTS for completion**

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SPECIALISED PIPELINES

Specialised tracks run in partnership with domain-specific external partners offering customised approaches to support the unique development cycles of their fields.

LIFE SCIENCES

- **Pre-SPARK**
 - Short programme for researchers, to discover innovation potential of their research, with strong focus on one-on-one support sessions
- **SPARK**
 - 2-year programme for researchers in health and life sciences to commercialise and develop their innovations, with strong focus on mentoring
- **Health Incubator Helsinki**
 - 2-year incubator programme to help established companies accelerate growth and stabilise their operations

EDUCATION

- **Helsinki Education Hub Incubator**
 - 3-month intensive programme for EdTech solutions, offering access to testbeds through the City of Helsinki and with a focus on getting teams developing their product in the market as well as its strong pedagogical foundation and ready to grow and raise funding

Offering basic skills, self-confidence, and support in generating ideas with which to enter the Helsinki Incubators pipeline.

- **A series of 5 MOOC courses covering the basics of entrepreneurship and business skills**
 - Produced by the Helsinki Incubators team & other experts to provide a solid foundation for further entrepreneurial development and exploration, i.e. by taking part in a Helsinki Incubators pre-incubator or incubator programme
- **Course names & subjects**
 - *Introduction To Innovation & Entrepreneurship* — Inspiration & Fundamentals
 - *From Research To Invention* — Basics of Product Development
 - *Basics of Entrepreneurship* — How To Start and Run a Company
 - *Understanding Intellectual Property* — It's More Than Just Patenting
 - *Business Model Canvas* — Design Your Company
- **Each course is worth 2 ECTS**



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INCUBATORS**

MENTORS & EXPERTS

A pool of 130+ international and domestic professionals offering their domain-specific experience and networks to support teams pro bono. An additional cohort of tens of external experts hosting workshops, also pro bono.

Several services and opportunities aimed at supporting the community members on their journeys, whatever shape they may take

- Co-working space in the City Centre that members can apply to get a key for
 - 12 hot desks
 - An event space
 - A kitchen & free coffee
 - Several meeting rooms
- Community & events
 - 1300+ alumni & current participants to connect with & seek support from
 - Networking events, lectures & masterclasses, casual get-togethers
- Regular community newsletter
 - News & updates from the Helsinki Incubators
 - Information about upcoming support & funding opportunities
 - A place to ask community members for assistance

- **3KULMIO**
 - Personalised floor plans to decorate spaces beautifully
- **Abbis**
 - Vet-powered platform for preventive pet care
- **AI Scholar**
 - Tool for identifying learning difficulties in children early on
- **Apila**
 - Device lifecycle management to scale IT providers sales
- **Brandista**
 - Data-driven automated marketing & growth insights
- **Dora Health**
 - Advanced health monitoring device for pet dogs
- **EcoGeo Materials**
 - Next generation solid sorbent materials for carbon capture
- **Edilm**
 - Edible & hot-water soluble biofilm for food packaging
- **Exaum**
 - Flexible energy grid balancing solutions
- **FAIREEC**
 - Intuitive language learning solution
- **Happibyte**
 - Personalised calming & private VR therapy experiences
- **Headonist**
 - Personal insights to help improve mental performance
- **Hello There**
 - Supporting parents' wellbeing through early parenthood
- **iPrefab**
 - Helping build your dream house quickly & sustainably
- **Jet Set Play**
 - Screen-free tools for busy parents to foster connection on the go
- **Lensor**
 - Green infrastructure & urban biodiversity management + compliance
- **Nextry**
 - Virtual try-on solutions for fashion
- **Nordic Lipids**
 - New lipopolymers for packaging genetic material
- **Paahtu**
 - Turning coffee waste into easy-to-use fire logs
- **Rollyy**
 - Autonomous charging robots for electric vehicles
- **HumGel**
 - Replacing animal testing in cancer research.
- **Seatom**
 - Next generation nuclear-powered commercial vessels
- **SongBox**
 - Creative AI assistant for professional musicians
- **SuperFolders**
 - AI assistants to manage and control business operations
- **Sustafe**
 - Helping connect long-terms stays with the community around them
- **SustainStay**
 - Simplifying research lab safety and sustainability compliance
- **WorkGuard AI**
 - Computer-vision enabled infrastructure project management
- **Zipli**
 - Helping large-scale kitchens donate surplus food

HELSINKI
INCUBATORS

OUR **JOURNEY** SO FAR IN A NUTSHELL

35 **STARTUP PROGRAMMES**

1350+ PARTICIPANTS

800+ TEAMS

111 STARTUPS FOUNDED

7 RESEARCH 2 BUSINESS CASES

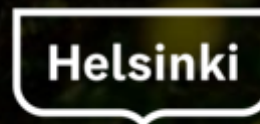
~20 M€ FUNDING RAISED BY ALUMNI SINCE 2022

51% FEMALE FOUNDERS

68% INTERNATIONAL FOUNDERS

32% UNIVERSITY RESEARCH-BASED

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