

WHAT ARE THE FUTURE SKILLS NEEDS OF THE AGRI-FOOD SECTOR IN MOROCCO

The Moroccan society and economy depend heavily on agriculture.

33%

of the population work in the agricultural sector

↓ **45% in 2006**

Nearly

2%

of workforce in food processing

Accounts for

12%

of GDP



Predominance of small farms

70%

of farmers own less than 5 hectares



DRIVERS OF CHANGE:

- Globalisation
- Regulations
- Climate change
- Energy
- Organic farming
- Quality
- Technology

SKILLS NEEDS

TECHNOLOGY RELATED:

- Automation engineers
- Quality engineers
- Technicians
- Nutritionist engineers
- Renewable energy specialists
- Food processing specialists

BUSINESS RELATED:

- Commercial experts
- E-commerce experts
- Marketing experts (incl. social media)
- Communication specialists
- Sales experts
- Management specialists

POLICY REFLECTIONS:

- Exploiting innovation
- Boosting cooperation
- Relevance and quality of education and training
- Integrated thinking
- Work-based learning