

المعمل
المصري لقياس
الأثر | EGYPT
IMPACT
LAB

Building Evidence Ecosystems in Education, Employment, and Training: A Peer Learning Event

Co-Hosted by Egypt Impact Lab and European Training Foundation



AGENDA

Venue: Dusit Thani LakeView Hotel, El Tesseen Street, Fifth Settlement, Cairo, 11835

Working languages: English, Arabic, Russian

Introduction

The Egypt Impact Lab (EIL) and the European Training Foundation (ETF) are honored to invite you to attend a landmark learning event that combines high-level policy dialogue with practical technical training to build sustainable evidence ecosystems in education and employment. The program is structured to:

- Connect policymakers with implementation expertise
- Build technical capacity in evaluation methodologies
- Foster international learning networks
- Enable evidence-based program scaling.

The morning opening session combines keynote addresses from government leaders and representatives of European and international organizations, as well as a structured panel discussion among international experts, creating a unique platform for meaningful dialogue on institutional capacity building and cross-country cooperation.

The remaining two-day program is a comprehensive learning event designed to build technical capacity in evaluation methodologies and foster a community of practice among implementation partners.

The event progresses from high-level policy discussions to hands-on training sessions in impact evaluation methods where technical participants will engage in interactive learning sessions, case studies, and practical exercises that will enhance their ability to design, implement, and evaluate evidence-based programs in technical education and labor market policies.

Participants

The event is designed for senior government officials, policy-decision makers, and experts representing the ministries of labour and public employment services, representatives of international and European organizations, programme managers and specialists in monitoring and evaluation.

Event Objectives

Strengthen Active Labor Market Policies (ALMPs)

- Explore evaluation frameworks that enhance the cost-effectiveness of ALMPs.
- Share evidence on successful labor and education evaluations and discuss best practices for matching individuals seeking jobs with the right training programs and the right jobs.

Enhance the Knowledge Ecosystem in Technical and Vocational Education and Training (TVET)

- Institutionalize and facilitate evidence-based practice and evidence-sharing protocols that improve the flow of information across a multi-stakeholder network.
- Foster an environment that supports continuous improvement and informed decision-making in TVET policies and practices.

Event Outcomes

- Finalization of the Guidelines on Impact Assessment with a focus on fragile contexts, currently being prepared by ETF. The discussions and insights gathered during the event will be incorporated into these guidelines.
- In addition, announcing the partners' plans to co-develop and disseminate a Handbook on the "Best Buys" in active labour market programmes.

DAY 1, Tuesday, 8 April 2025

9:00 - 9:30	Registration
9:30 - 10:30	Opening session Keynote Remarks <i>Moderator: Cristina Mereuta, Acting Head of Unit, ETF</i> <ol style="list-style-type: none">1. Dr. Ahmed El-Sayed, Executive Director, J-PAL MENA2. Amandine Moignard, Executive Secretary, World Association of Public Employment Services3. Alice Peslin, Team Leader, Cooperation Section, Delegation of the European Union to Egypt4. Dr. Pilvi Torsti, Director, European Training Foundation, EU Agency (online)5. Dr. Amal Abdelmaguid, Head of the Central Administration for Strategic Planning, Ministry of Labor, Egypt6. H.E. Dr Rania Al Mashat, Minister, Ministry of Planning, Economic Development and International Cooperation, Egypt (video message)
10:30 - 12:00	Addressing the role of evaluation in policy reforms and improvements Panel discussion <i>Moderator: Dr. Reham Rizk, Director of Egypt Impact Lab</i> Speakers: <ol style="list-style-type: none">1. Radwa Abdelraouf, Head of Labour-market-oriented Technical Education for Transition to Green Economy, Deputy Head of Project Employment Promotion Project (EPP), GIZ Egypt2. Dr. Gisela Waisman, Qualified analyst, Swedish Public Employment Service3. Shiraz Chakera, Chief of Education, UNICEF Egypt4. Joanna Hofman, Deputy director, RAND Europe
12:00 - 12:30	Coffee break
12:30 - 14:00	Training Session 1 What Is Evaluation? Dr. Ahmed Elsayed, Executive director, J-PAL MENA <i>Case Study (Job Training and Matching by Osman and Elsayed)</i>
14:00 - 15:00	Lunch
15:00 - 16:30	Training Session 2 Why Randomize? Dr. Mai Mahmoud, Post-Doc at J-PAL MENA <i>Case Study (Job Training and Matching by Osman and Elsayed)</i>
16:30 - 16:45	Closure Day 1
19.00 - 21.00	Official dinner (Dusit Thani LakeView Hotel)

DAY 2, Wednesday, 9 April 2025

9:00 - 9:30	Registration
9:30 - 11:00	Training Session 3 How To Randomize? Dr. Amira El-shal, Associate Director of Research at J-PAL MENA <i>Case Study (Job Training and Matching by Osman and Elsayed)</i>
11:00 - 12:00	Training Session 4 Ethics and Generalizability Nadeen ElAshmawy, Policy and Communications Lead at J-PAL MENA
12:00 - 12:30	Coffee break
12:30 - 14:00	Interactive Session Marketplace <i>Moderator: Dr Eva Jansova, Human Capital Development expert, ETF</i>
14:00 - 15:00	Lunch
15:00 - 16:15	Training Session 5 Leveraging data Rania Fleifel, Data Analyst, the Egypt Impact Lab Joanna Hofman, Deputy director, RAND Europe
16:15 - 16:30	Closure Day 2

DAY 3, Thursday, 10 April 2025

9:00 - 9:30	Registration
9:30 - 10:15	Monitoring and evaluation in practice – the case of Swedish Public Employment Service Dr. Gisela Waisman, Qualified analyst, Swedish Public Employment Service
10:15 - 11:20	Structured Reflection Session Interactive Session <i>Moderator: Piotr Stronkowski, Human Capital Development expert, ETF</i>
11:20 - 11:40	Coffee break
11:40 - 12:15	Structured Reflection Session Interactive Session <i>Moderator: Piotr Stronkowski, Human Capital Development expert, ETF</i>
12:15 - 13:00	Next steps and closure Cristina Mereuta, Acting Head of Unit, ETF Dr. Reham Rizk, Director of Egypt Impact Lab
13:00 - 14:00	Lunch

About the European Training Foundation (ETF)

The European Training Foundation (ETF), established in 1994, is the European Union agency that supports countries outside the EU in improving their human capital development, in the context of European Union (EU) external relations policies. Currently, the ETF cooperates at the country and regional levels with the countries of the EU Neighbourhood and Enlargement regions and in Central Asia, as well as contributes to the EU's external policies and programmes in other regions in response to specific requests from the European Commission.

In its partner countries, the ETF provides advice and support to the countries themselves and to the EU Delegations on the reform of education, training, and employment policies and systems. This contributes to social well-being, stability, and prosperity in the countries surrounding the European Union.

ETF's key activity areas: Employability and transition to work; Career guidance and work-based learning; Digital skills and learning; Innovative teaching and learning; Policy analysis and progress monitoring; Qualifications and qualifications systems; Skills and migration; Skills for enterprise development; Skills and green & digital transitions; Governance and financing of lifelong learning; Quality assurance in vocational training; and Vocational excellence.

For further information: www.etf.europa.eu

About the Egypt Impact Lab

The Egypt Impact Lab (EIL), established in 2022, is a strategic initiative of the Abdul Latif Jameel Poverty Action Lab Middle East and North Africa (J-PAL MENA) at the American University in Cairo (AUC) and the Ministry of Planning, Economic Development, and International Cooperation (MPEDIC). The EIL is made possible with generous support from the founding partners, the Sawiris Foundation for Social Development and Community Jameel, and additional support from UNICEF Egypt. EIL is uniquely positioned in MPEDIC's National Institute for Governance and Sustainable Development (NIGSD) to strengthen the effectiveness and cost-effectiveness of Egypt's poverty reduction policies by:

1. Conducting randomized evaluations of promising government initiatives.
2. Utilizing research outcomes to inform policy decisions and program scaling.
3. Cultivating a culture of evidence-informed policy-making across government institutions.

EIL's key thematic areas:

1. Social protection and poverty reduction
2. Employment and micro, small, and medium enterprise development
3. Women's empowerment and family planning
4. Environment, Energy, and Climate Change (led by HAPIE)

For further information: [J-PAL MENA's Egypt Impact Lab](#)