

# Youth Guarantee in Finland from 2013 to 2025

- What works and what does not?

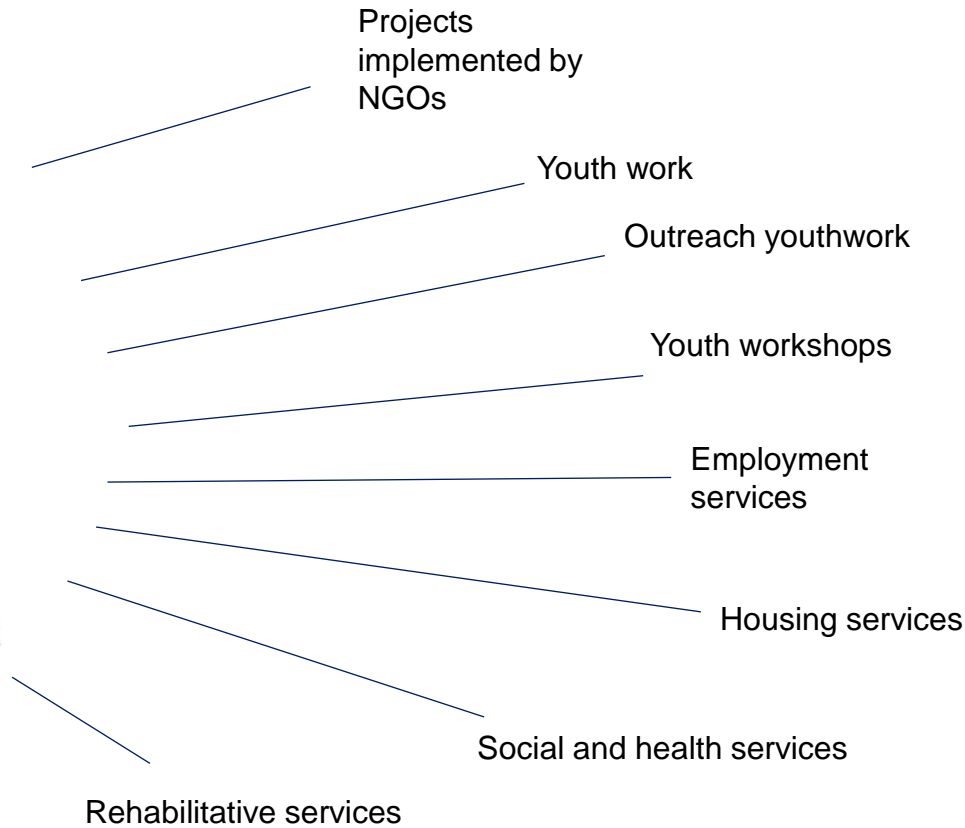
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# One of the main questions:

## How can service providers work more efficiently to support youth



### Why Youth Guarantee?

- Aging population
- The economic downturn in 2008
- Overall rising awareness regarding NEETs

# Life situations are unique and do not always correspond to what services are available



Learning challenges

School dropouts

Life management skills

Substance abuse problem

Disability

Default of payment

Problems in social life

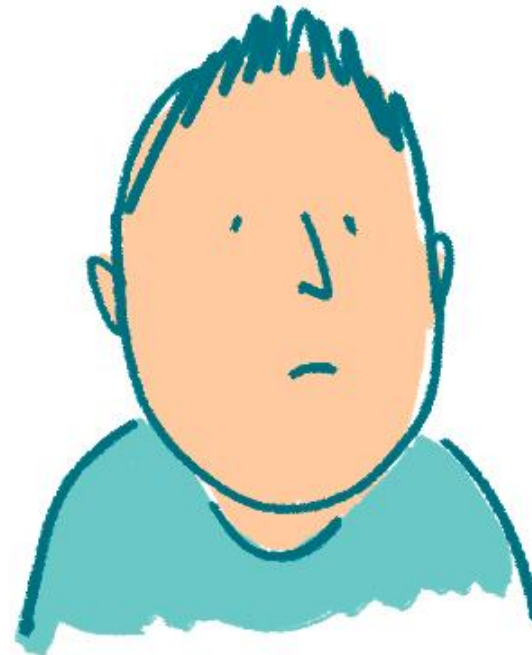
Mental health problems

Challenges in the early life

Criminal record

Unemployment

Lack of perspective



# The Youth Guarantee since 2013



→ Every young person under 25 and recent graduates under 30 will be offered a job, a work trial, a study place, a workshop place or rehabilitation, **within three months** after registering as unemployed.



→ Every person completing basic education will be guaranteed a place in upper secondary school, vocational education, apprenticeship training, a workshop, rehabilitation or a place in some other form of study.

→ Skills programme for young adults. Aimed to raise the education level for those aged between 20-29 with only basic education

# How Youth Guarantee was designed?



- **A national Youth Guarantee group gave 21 recommendations**
- **The same working group followed the implementation of the recommendations**
- **Government funding for the Ministry of Economic Affairs and Employment and for the Ministry of Education and Culture**

**The working group included ministries, trade unions, employers associations**

# Impact of the Youth Guarantee for young people



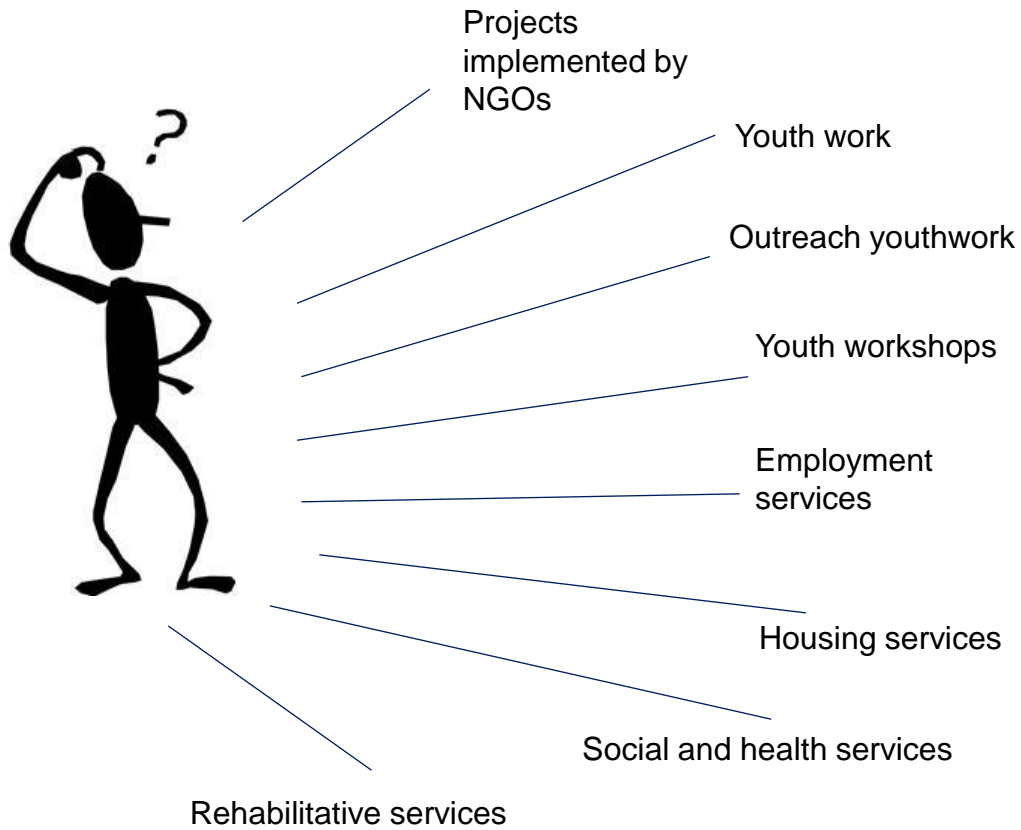
- Increased public interest and discussion regarding youth employment and well-being.
- Improved crosssectoral cooperation and communication.

## Challenges

- The time limit of the Youth Guarantee is extremely ambitious.
- The youth unemployment depends on developments in the macroeconomy
- As a program it was too far away from the youth.
- Youth themselves were not involved enough

➤ Enter the One-Stop-Shops

# Remained unsolved



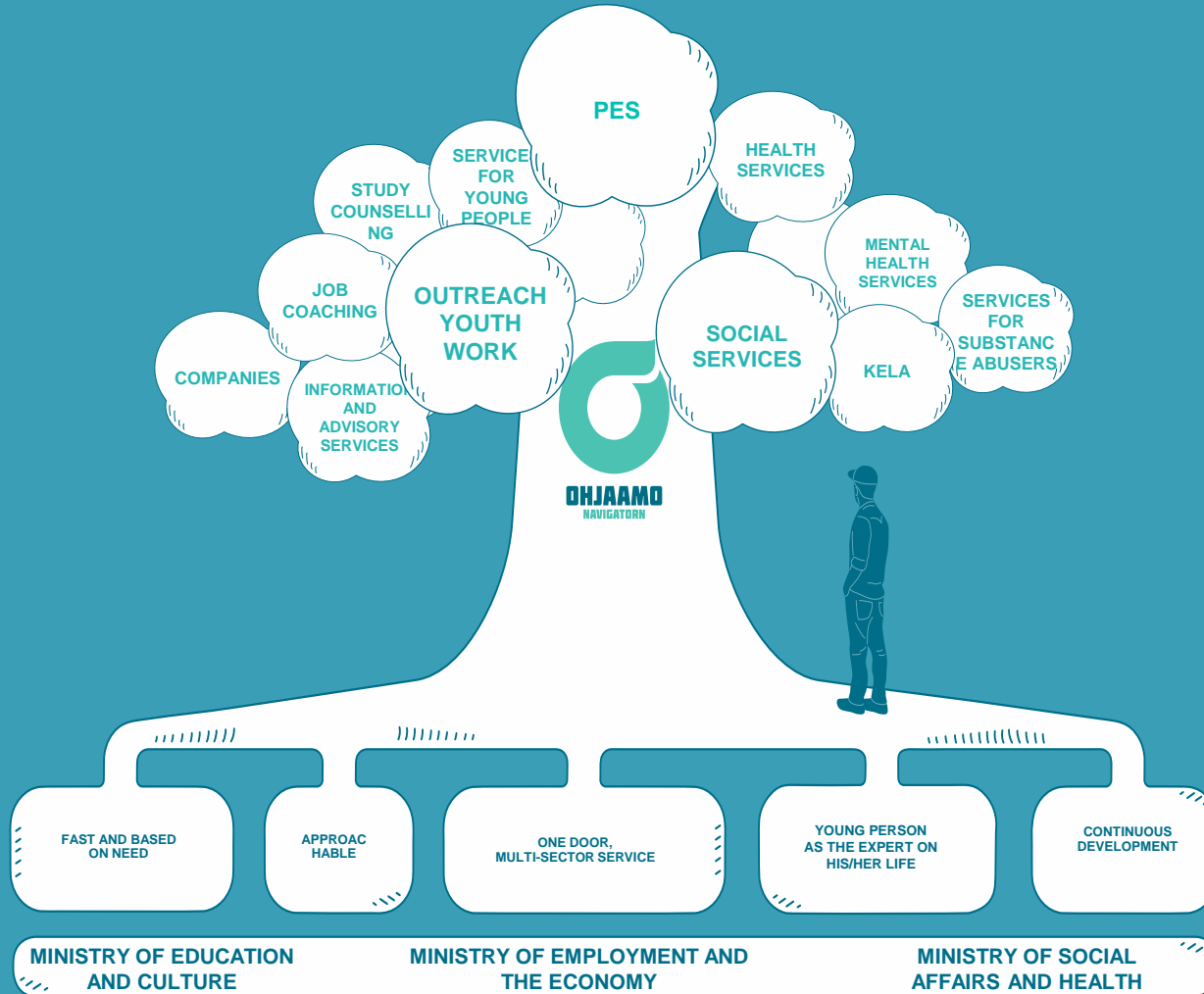
# THE ONE-STOP GUIDANCE CENTRE

Information, advice and guidance services for young people aged 15–29

SERVICES

IMPLEMENTATION

COMMON FEATURES



# How the process went?

## Ministries behind the idea

- Ministry of Economic Affairs and Employment,
- Ministry of Education and Culture
- Ministry of Social Affairs and Health

## National coordination

- 1 Project Funding from ESF program: Kohtaamo ESF project.

## National support (ESF funded)

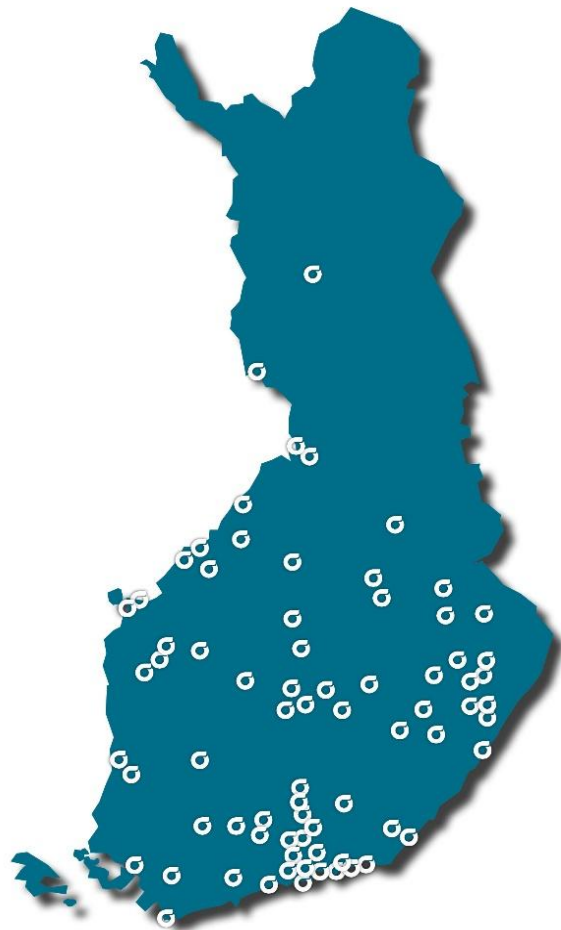
- 2 Project supporting multiprofessional work
- 3 Project supporting multicultural work
- 4 Project supporting cooperation between One-Stop-Shops and education providers.

## Nationally funded project

- 5 Project developing wellbeing coaching for youth

## In 2025

- There is a legislation for One-Stop-Shops, national coordination and for the wellbeing coaching service.



# One-Stop-Shops



## Easy to access

You can come to Ohjaamo without an appointment

## One door, Multiple services

There are services available from different providers

## Fast and based on individual needs

Ohjaamo offers services timely and youth themselves are specialists in their own life

## Youth as specialists in their own life

Ohjaamo helps young towards their own goals.

## Continuous development

The state continues to support the development of One-Stop-Shops

# Why do youth visit One-Stop-Shops?



## Most common topics for visit

- 38 %** Employment
- 28 %** Health and wellbeing
- 28 %** Education and skills
- 21 %** Personal economy

## Most common duration of visit

- 27 %** less than 15 min
- 18 %** 15-30 min
- 15 %** 30-45 min
- 24 %** 45-60 min
- 15 %** 1-2 hrs
- 2 %** 2-4 hrs

Lähde: Ohjaamotilastot.fi ja muut KEHA-keskuksen keräämät tilastot Ohjaamoilta 2023

# One-Stop-Shops in 2024

## Feedback from youth

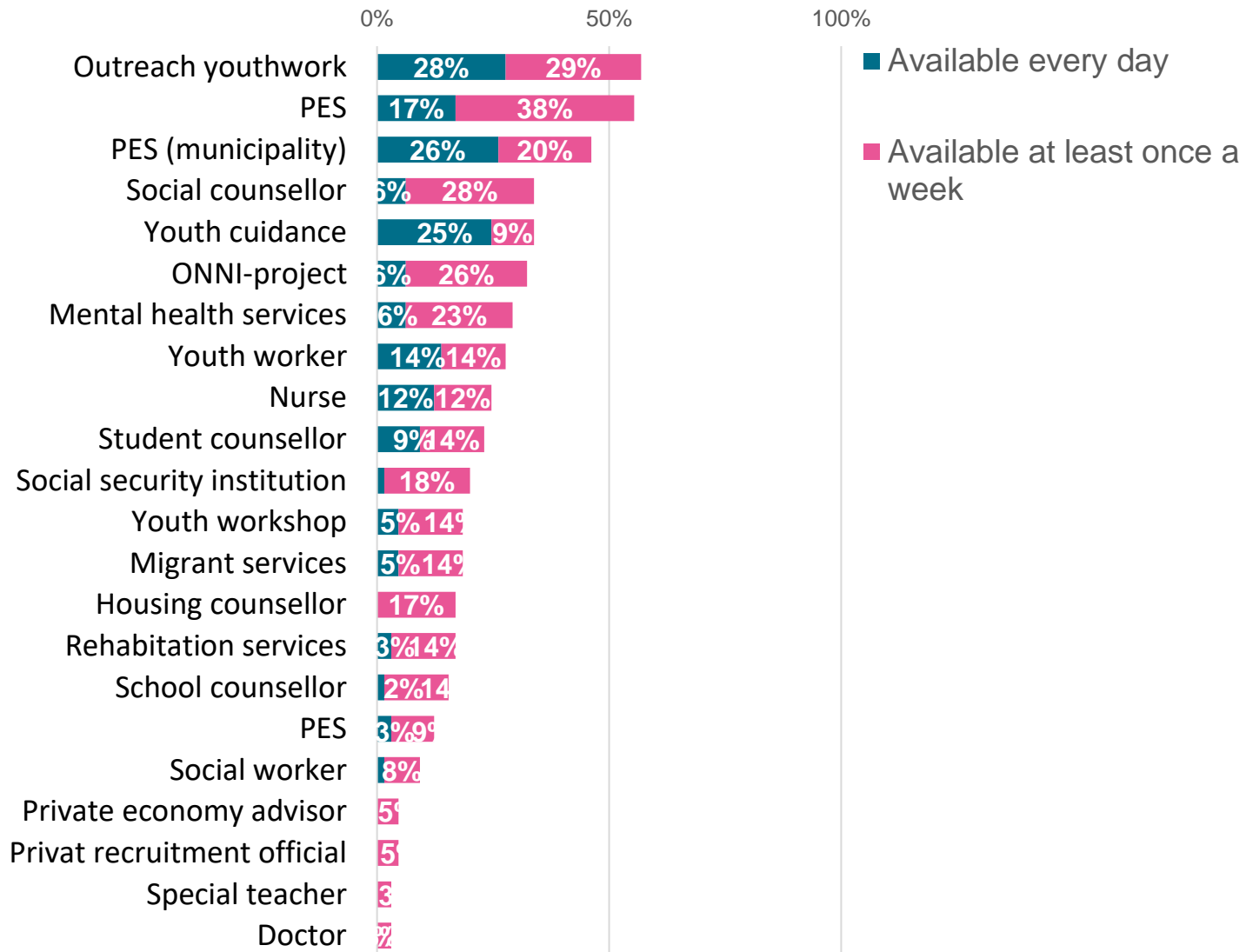
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### Grade for the guidance

Scale 4-10

- 98 % Felt that counsellor listened
- 96 % I received the information I needed
- 96 % I felt that I had the opportunity to participate to the guidance process
- 83 % I feel that my future plans are clearer
- 79 % I feel more confident that I will find employment or education





# The impact of the Ohjaamo network



- Finding employment through Ohjaamo service is about the same as from traditional PES
- Moving from unemployment to services or education is faster ja likelier through Ohjaamo service than traditional PES.
- Ohjaamo customers are less likely to end up receiving social benefits than PES customers.
- Vulnerable youth are more likely to receive services they need through Ohjaamo and their integration to labour market is generally stronger.

	Time from starting at the Ohjaamo service	Impact
Ohjaamo customers' likelihood of receiving social benefits (those who receive social benefits in the beginning of service).	After 2 years	- 17%
	After 3 years	- 24%
Likelihood of falling to social benefits (Those who did not receive social benefits in the beginning)	After 2 years	- 6%
	After 3 years	- 9%
Ohjaamo customers did receive more public benefits 2 and 3 years after the service begun.		
Landing into employment was negative for Ohjaamo customers 2 years after service but the difference dissappeared after 3 years.	After 1 year	- 7%
	After 2 years	- 8%
Ohjaamo has a positive impact on the likelihood of moving into education	Within a year	+ 5%
	After 1 year	+ 5%
	After 2 years	+ 7%



**Thank you!**

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