

# Dr. SJAAK (J.) WOLFERT

**Theme Ambassador and Strategic Senior  
Scientist on Digital Innovation in Agri-Food  
Wageningen Economic Research,  
Wageningen University & Research  
The Netherlands**

**LinkedIn [www.linkedin.com/in/sjaakwolfert](https://www.linkedin.com/in/sjaakwolfert)  
[sjaak.wolfert@wur.nl](mailto:sjaak.wolfert@wur.nl)**



Sjaak studied Crop Science and Information Technology at Wageningen University in The Netherlands and is a leading researcher on Digital Innovation in Agri-Food. Important research topics are the application of Internet of Things and Big Data with special attention to socio-economic aspects such as data sharing, business modelling and governance. He is scientific coordinator of international projects such as the Internet of Food and Farm 2020, SmartAgriHubs, Data4Food2030 and AgriDataSpace. He was president of the European Federation of ICT in Agriculture (EFITA). Sjaak is a visionary, challenged by complex problems that require a science-based approach.