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Career education learning approach : two models of one-stop information and guidance centres

12 March 2024

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ABOUT EUROGUIDANCE

- Network of national resource and information centres for guidance
- Co-funded by the Erasmus+ programme
- in currently 34 European countries
- Established 1992 (PETRA Programme) with National Ressource Centres for Vocational Guidance from 12 EU MS

AT	FI	LT	RO
BE-FR	FR	LU	RS
BE-VL	DE	MT	SK
BG	EL	ME	SI
HR	HU	NL	ES
CY	IS	MK	SE
CZ	IE	NO	CH
DK	IT	PL	TR
EE	LV	PT	

- www.euroguidance.eu



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MAIN TARGET GROUP

Guidance practitioners and policy makers from both the educational and employment sectors



EG Network meeting Bukarest 2019 © EG Romania

COMMON GOALS

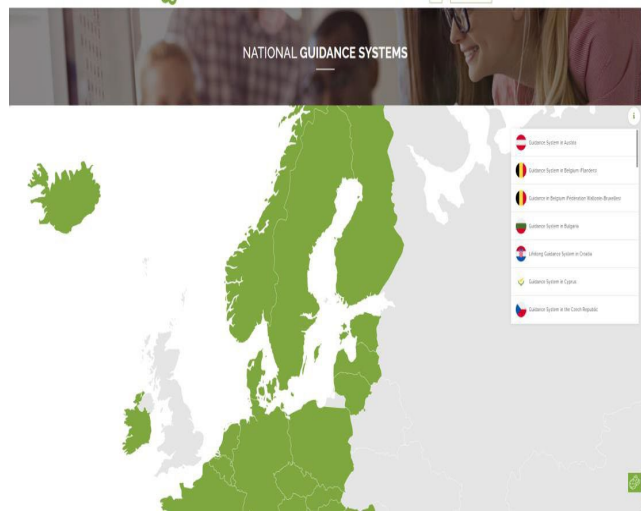
- Support **competence development** of guidance practitioners and raise their awareness on the value of international mobility for career and skills development
- Strategic dissemination and communication on the **European dimension of lifelong guidance** and on tools to support mobility in Europe



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RESOURCES

Guidance system descriptions



www.euroguidance.eu/guidance-systems-and-practice/national-guidance-systems

Webinars

Home / Resources / Video gallery / Recorded Webinars

Euroguidance Webinar 'Green Guidance'
e 23rd, 2023 from 12:30 to 13:45 CET

PLAY VIDEO

Registration is open

Euroguidance Webinar: Green Guidance

Published: 2023-06-26

Euroguidance webinar
12 June 2023
11:00 – 11:45

Compass for career guidance:
Choosing the eCourse on Europass

Webinar - eCourse on Europass for guidance practitioners

Published: 2023-06-12

Online Guidance

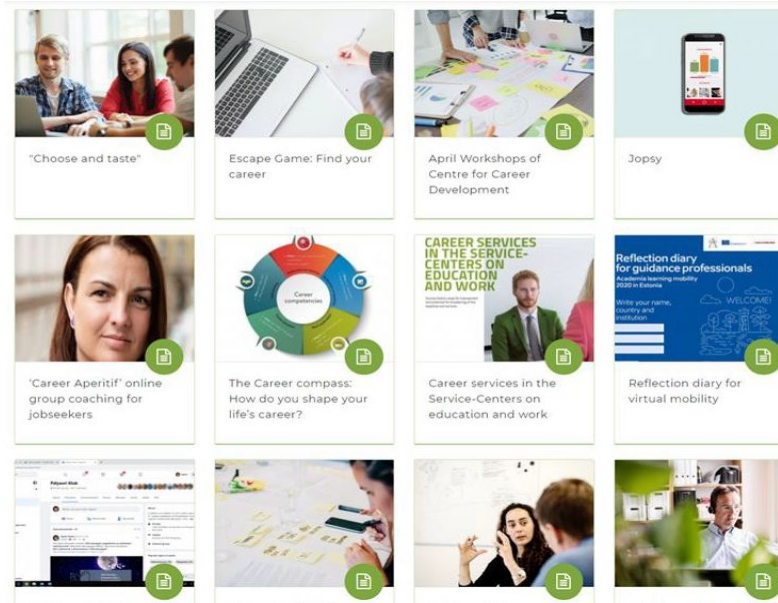
Published: 2023-05-22

Webinar
Career guidance/counseling
for people with disabilities
Good practices

Career Guidance/Counseling for People With Disabilities - Euroguidance North Macedonia

Published: 2022-10-14

Good practices database



www.euroguidance.eu/guidance-systems-and-practice/good-practices

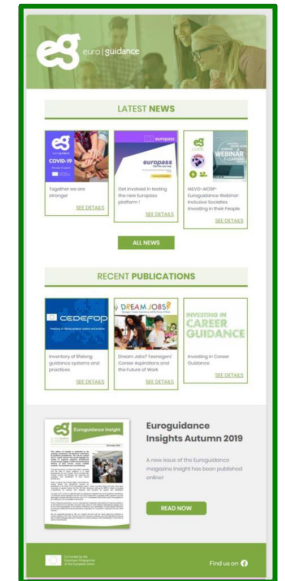
Publications

Insight Magazine



www.euroguidance.eu/resources/publication/insight-magazine

Monthly Newsletter



Euroguidance Highlights



www.euroguidance.eu/resources/publications/euroguidance-highlights



One-stop Centres for guidance

TWO MODELS

Ohjaamo

One-Stop Guidance Centres
More than 60 centres in
Finland



<https://ohjaamot.fi/en/etusivu>

Cités des métiers Network

One-stop Information and advice
Centres

The network currently includes 27
labelled Cités des Métiers in 7
different countries



<https://www.reseaucitesdesmetiers.org>



OHJAAMO

To find a path towards education and employment

Offers Cross-sectoral information, advice and guidance for all under 30-year-olds

Easy and free access to Ohjaamo.
No Appointment
Anonymous

Learning, employment and related transitions and pathways

Focus on individual needs of young people

multi-channeling provision of services

starting point: interests, motivation and abilities of the youth

More than 60 One-Stop Guidance Centers in Finland





OHJAAMO

All in one place services

Partnership :

National ministries; PES/PrES; Regional and local guidance providers (public sector); Private guidance providers; Employers; Education providers; Social partners; Health and welfare providers; Non-government organisations; Third sector
Centres developed with the support of the European Social Funds



Source : <https://nuorten.hel.fi/opiskelu-ja-tyo/ohjaamo/>

Target audience(s)

School pupils; VET students;
Higher Education students;
Adult learners; Disadvantaged
groups

Particularly for youth outside
education or employment

guidance, counselling, support, providing information and opportunities



TOPICS

Financial
issues &
benefits

Studies

Work &
wellbeing

Health

Courses

Work
experience &
employer
contacts

Housing

Coaching

Voluntary work

Hobbies, interests & free time

**Professionals in
contact with the public:**

- Youth Counsellors(PES)
- Study Counsellors
- Social Workers
- Nurses
- Psychologists
- Outreach Workers
- Role Models
- Designated Counsellors

The Cité des métiers concept

First Cité des métiers created in 1993 in the Cité des sciences et de l'industrie in Paris

A label, a charter, common principles

Open to all regardless of age, status, level of education or socio-professional category

Free access to the Cité des métiers.

A welcoming space providing quality support and advice

Anonymity of services that focus on individual need

Neutral information, which is intended to be clear and factual

Self-sufficiency promoted by encouraging users to make their own choices

Target audience(s)

School pupils; VET students; Higher Education students; Adult learners; Employed adults; Unemployed adults; Older adults; Disadvantaged groups; Employers

La Charte des Cités des métiers

La Cité des métiers est un concept issu de la Cité des sciences et de l'industrie de Paris, qui a créé la 1^{ère} Cité des métiers, dans ses locaux à la Villette, en 1993. Cette expérience a donné naissance à un label. L'ensemble des Cités des métiers porteuses de ce label s'engage à respecter les points suivants:

- Mettre à disposition** un espace d'accès libre, ouvert à tous, gratuit fonctionnant dans l'esprit du service public et assurant la confidentialité
- Centrer** l'ensemble des prestations sur les besoins du public
- Offrir** une pluralité de points de vue grâce à la présence de spécialistes des institutions compétentes dans les domaines de l'orientation et de la vie professionnelle
- Développer** des espaces de conseils et des possibilités d'entretiens
- Faciliter** un accès en libre service à une documentation écrite et électronique exhaustive actualisée sur les filières, sur le marché d'emploi, sur les offres d'emploi
- Organiser** régulièrement des événements, colloques, ateliers, expositions qui mettent en évidence la diversité des métiers et des thématiques liées à l'emploi et à la formation.

POUR AIDER À DEVENIR ACTEUR DE SAVIE PROFESSIONNELLE.

Réseau

cités
des Métiers

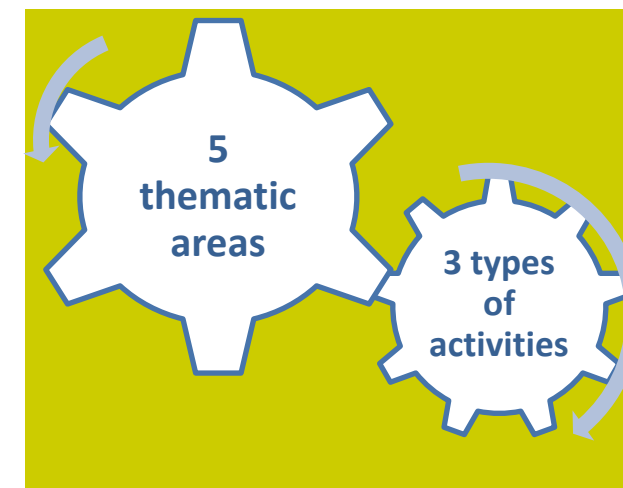
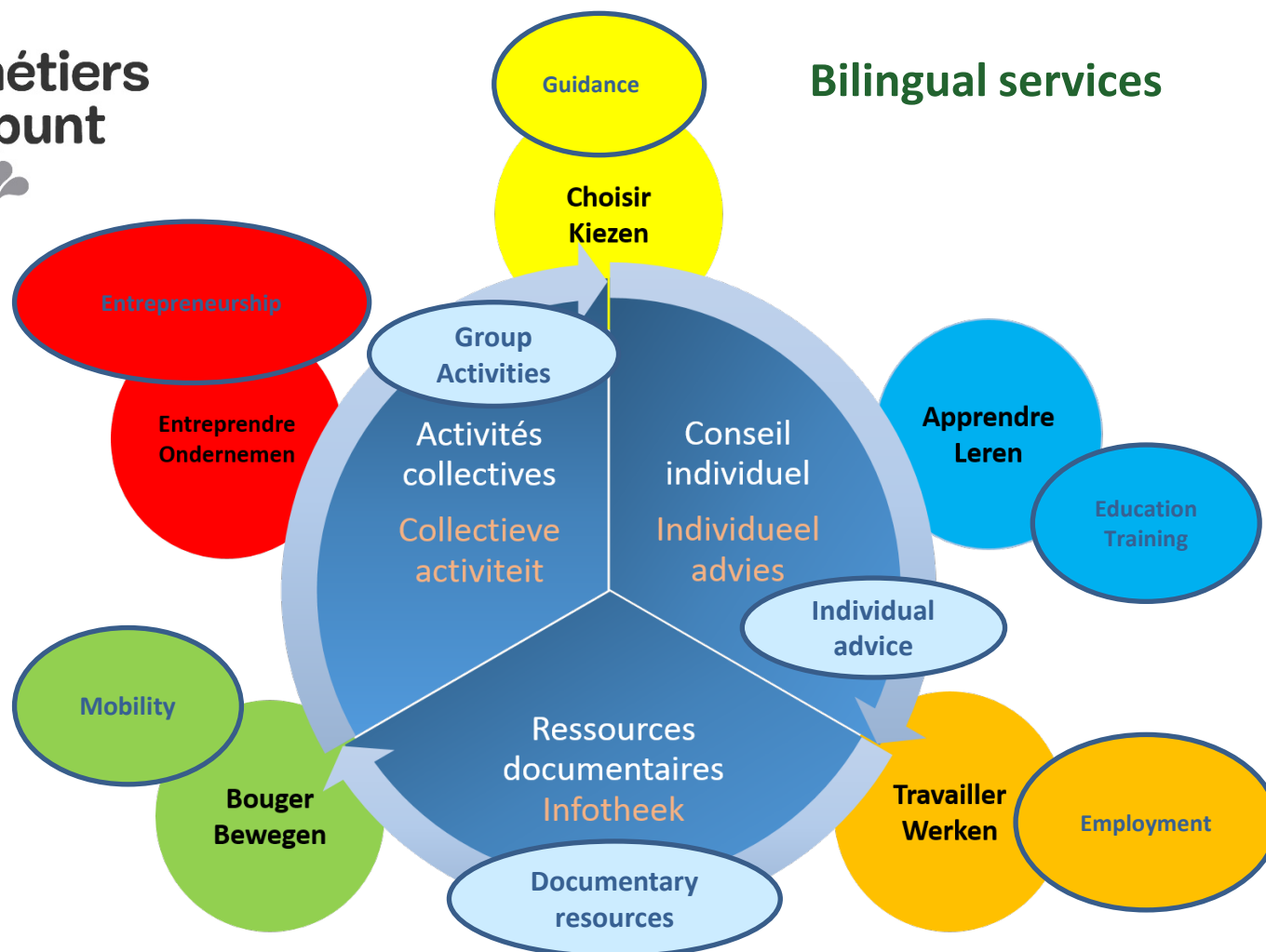
Partnership : (multi-stakeholder approach)

PES/PrES; Regional and local guidance providers (public sector); Private guidance providers; Employers; Social partners; Education providers; Health and welfare providers; Non-government organisations; Third sector, Community, peers



Promoting multi-partnership, enabling multiple perspectives

Cité des métiers – Beroepenpunt Brussels



Professionals in contact with the public:

- Thematic advisers
- Animators
- Reception agents

Pupils at the Cité des métiers – Beroepenpunt Brussels

Opening up the school to the outside world

<https://beecole.brussels/fr/be-ecole/panorama-de-lecole-bruxelles/levolution-de-la-population-scolaire-bruxelles/projections-de-population-scolaire>

On the field :

303 primary schools, 58 specialised primary schools, 125 secondary schools and 31 specialised secondary schools, with a total of 165,370 pupils

(across all networks, forms, types and streams)

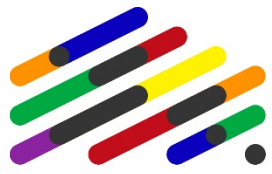
At the Cité des métiers- Beroepenpunt:

52.000 persons informed in 2022
Over 10.000 pupils welcomed during the period 2018 - 2022

Workshops in correspondence with some of the objectives of the cross-curricular skills and knowledge :

- **Getting to know yourself** and opening up to others;
- **Discover the world of education**, the diversity of courses and options available after the core curriculum and beyond;
- **Develop personal and professional projects**: anticipate and make choices.

Starting with the **expectations and plans of the pupils**. What they say and what they dream about is taken into account to give meaning to their school, academic and professional career.



**Cité des métiers
Beroepenpunt
.brussels** 

Pupils at the Cité des métiers – Beroepenpunt Brussels

Opening up the school to the outside world

Réseau

cités
des Métiers

Pact for excellence in education

To improve the quality of education,
from nursery school to the end of
secondary school

Started in 2017

<https://pactepourunenseignementdexcellence.cfwb.be/>

Guidance education is now a mission for all educational teams. Its aim is to give young people the elements they need to make an initial educational choice and facilitate transitions. This choice is the result of the interaction between the young person's self-image and their perception of the socio-professional world.

<https://monorientation.be/>

At the Cité des métiers :

- Individual counselling
- Workshops :
 - Explorama
 - Inforizon
 - Pass'Avenir
 - What's next after secondary school
 - Keys of Higher Education

One-stop Centres for lifelong guidance

Two models with similarities



Strengthening the acquisition of **individual Career Management Skills** through :

- Offer of **Cross-sectoral information, counselling and activities**
- **All in one place services**
- **Topics related to Education/training, guidance, employment and related transitions and pathways**
- **Enables multiple perspectives**
- **Covers a local/regional area (local services on a human scale)**

- **Multi-thematic/multi-disciplinary teams**
- **Strong partnerships**
- **Multi-channeling provision of services**

- **Easy and free access to the Centres**
- **Anonymous**
- **No Appointment**



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We are looking forward to
cooperating with you !