Career education learning approach: two models of one-stop information and guidance centres

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ABOUT EUROGUIDANCE

• Network of national resource and information centres for guidance
• Co-funded by the Erasmus+ programme
• in currently 34 European countries
• Established 1992 (PETRA Programme) with National Ressource Centres for Vocational Guidance from 12 EU MS

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• www.euroguidance.eu
MAIN TARGET GROUP
Guidance practitioners and policy makers from both the educational and employment sectors

COMMON GOALS
- Support competence development of guidance practitioners and raise their awareness on the value of international mobility for career and skills development
- Strategic dissemination and communication on the European dimension of lifelong guidance and on tools to support mobility in Europe

EG Network meeting Bukarest 2019 © EG Romania
RESOURCES

Guidance system descriptions

Good practices database

Publications

Insight Magazine

Monthly Newsletter

Webinars

Publications

Insight Magazine

Euroguidance Highlights

EUROGUIDANCE


www.euroguidance.eu/resources/publications/insight-magazine

www.euroguidance.eu/resources/publications/euroguidance-highlights

www.euroguidance.eu/resources/publications/euroguidance-highlights
One-stop Centres for guidance

**Ohjaamo**
One-Stop Guidance Centres
More than 60 centres in Finland


**Cités des métiers Network**
One-stop Information and advice Centres
The network currently includes 27 labelled Cités des Métiers in 7 different countries

[https://www.reseaucitesdesmetiers.org](https://www.reseaucitesdesmetiers.org)

TWO MODELS
OHJAAMO

To find a path towards education and employment

Offers Cross-sectoral information, advice and guidance for all under 30-year-olds

Easy and free access to Ohjaamo.
No Appointment
Anonymous

Learning, employment and related transitions and pathways

Focus on individual needs of young people

multi-channeling provision of services

starting point: interests, motivation and abilities of the youth

More than 60 One-Stop Guidance Centers in Finland
Partnership:
National ministries; PES/PrES; Regional and local guidance providers (public sector);
Private guidance providers; Employers; Education providers; Social partners; Healthand welfare providers; Non-government organisations; Third sector
Centres developed with the support of the European Social Funds

Target audience(s)
School pupils; VET students; Higher Education students; Adult learners; Disadvantaged groups
Particularly for youth outside education or employment

All in one place services

Source: https://nuorten.hel.fi/opiskelu-ja-tyo/ohjaamo/

guidance, counselling, support, providing information and opportunities
Professionals in contact with the public:
- Youth Counsellors (PES)
- Study Counsellors
- Social Workers
- Nurses
- Psychologists
- Outreach Workers
- Role Models
- Designated Counsellors

TOPICS

- Financial issues & benefits
- Health
- Housing
- Studies
- Courses
- Coaching
- Work & wellbeing
- Work experience & employer contacts
- Voluntary work
- Hobbies, interests & free time
The Cité des métiers concept
First Cité des métiers created in 1993 in the Cité des sciences et de l'industrie in Paris

A label, a charter, common principles

- **Open to all** regardless of age, status, level of education or socio-professional category

- **Free access to the Cité des métiers.**

- **A welcoming space** providing quality support and advice

- **Anonymity of** services that focus on individual need

- **Neutral** information, which is intended to be clear and factual

- **Self-sufficiency promoted** by encouraging users to make their own choices

**Target audience(s)**
School pupils; VET students; Higher Education students; Adult learners; Employed adults; Unemployed adults; Older adults; Disadvantaged groups; Employers

**Partnership**: (multi-stakeholder approach)
PES/PrES; Regional and local guidance providers (public sector); Private guidance providers; Employers; Social partners; Education providers; Health and welfare providers; Non-government organisations; Third sector, Community, peers
Promoting multi-partnership, enabling multiple perspectives
Cité des métiers – Beroepenpunt Brussels

Bilingual services

3 types of activities

5 thematic areas

Professionals in contact with the public:
- Thematic advisers
- Animators
- Reception agents
Pupils at the Cité des métiers – Beroepenpunt Brussels

Opening up the school to the outside world

**On the field:**
303 primary schools, 58 specialised primary schools, 125 secondary schools and 31 specialised secondary schools, with a total of 165,370 pupils (across all networks, forms, types and streams)

**At the Cité des métiers-Beroepenpunt:**
52,000 persons informed in 2022
Over 10,000 pupils welcomed during the period 2018 - 2022

Workshops in correspondence with some of the objectives of the cross-curricular skills and knowledge:
- **Getting to know yourself** and opening up to others;
- **Discover the world of education**, the diversity of courses and options available after the core curriculum and beyond;
- **Develop personal and professional projects**: anticipate and make choices.

Starting with the **expectations and plans of the pupils**. What they say and what they dream about is taken into account to give meaning to their school, academic and professional career.
Pupils at the
Cité des métiers – Beroepenpunt Brussels

Opening up the school to the outside world

**Pact for excellence in education**
To improve the quality of education, from nursery school to the end of secondary school
Started in 2017
https://pactepourunenseignementd'excellence.cfwb.be/

**At the Cité des métiers :**
- Individual counselling
- Workshops:
  - Explorama
  - Inforizon
  - Pass’Avenir
  - What’s next after secondary school
  - Keys of Higher Education

Guidance education is now a mission for all educational teams. Its aim is to give young people the elements they need to make an initial educational choice and facilitate transitions. This choice is the result of the interaction between the young person's self-image and their perception of the socio-professional world.
https://monorientation.be/
One-stop Centres for lifelong guidance

Two models with similarities

Strengthening the acquisition of individual Career Management Skills through:

- Offer of Cross-sectoral information, counselling and activities
- All in one place services
- Topics related to Education/training, guidance, employment and related transitions and pathways
- Enables multiple perspectives
- Covers a local/regional area (local services on a human scale)
- Multi-thematic/multi-disciplinary teams
- Strong partnerships
- Multi-channeling provision of services
- Easy and free access to the Centres
- Anonymous
- No Appointment
We are looking forward to cooperating with you!