



# **Adult Education and Guidance Policies in Baden-Württemberg/Germany**

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# Baden-Württemberg (BW)

## Facts and figures

- One of the 16 German Bundesländer
- 11 million inhabitants
- 28 % population with migration background
- Highly industrialised region (Mercedes Benz, Porsche, BOSCH etc.)
- Low unemployment rate 3.8 % (June 2023 / national statistics)
- High demand for „skilled“ workers



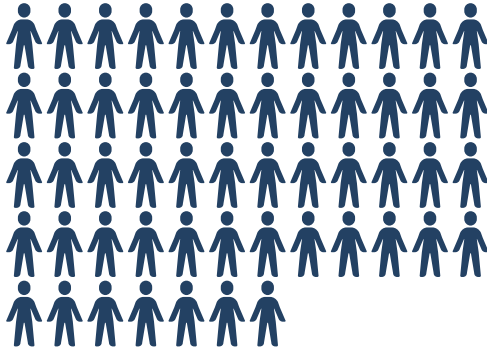
Filderstadt  
Leinfelden-Echterdingen  
Ostfildern

# Volkshochschulen (vhs)

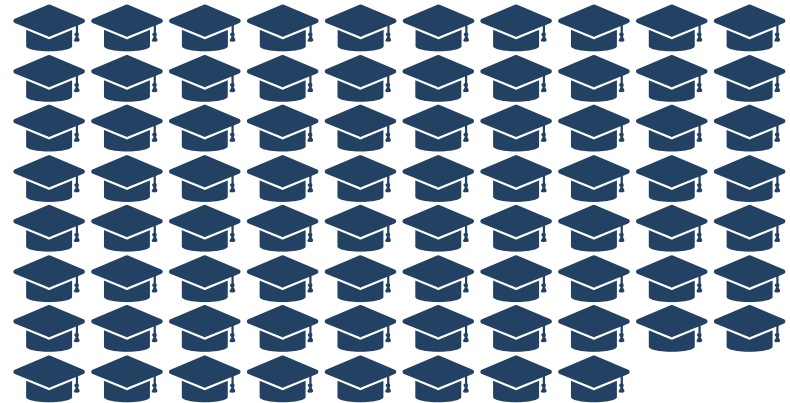
## Important providers of (general) adult education

- 161 vhs (adult education centres) throughout the region of Baden-Württemberg
- „Semi-public“ providers of adult education, usually linked to municipalities or districts
- Well-known brand in Germany (76 %)
- School buildings are often situated in city centres; in addition, vhs use rooms in other school and public buildings
- Not only for adults, but also for young people, families, specific target groups like immigrants, disadvantaged groups of learners etc.

## Education for all ...



1.46 million participants



2.62 million lessons per year

## Work – Profession



- Non-formal **VET** (e. g. business administration)
- **IT** training
- Vocational **fast-tracks**

## Languages – Integration



- **German** for immigrants
- **First orientation**
- More than 60 **languages**

## School exams – Second chance



- **Secondary school**
- **Abitur** (University access)

## Basic skills



- Literacy
- Math

## Politics – Society – Environment



## Culture – Creativity

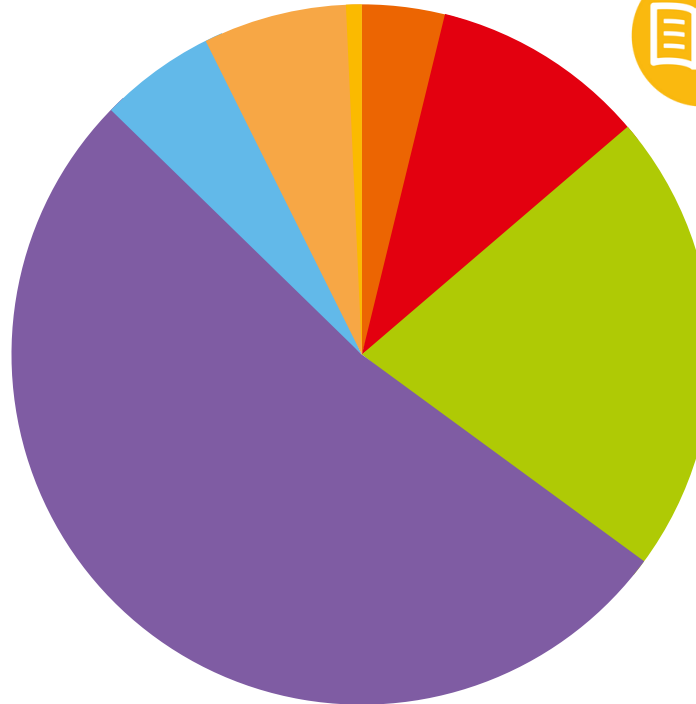


- Ceramics etc.
- Music

## Health



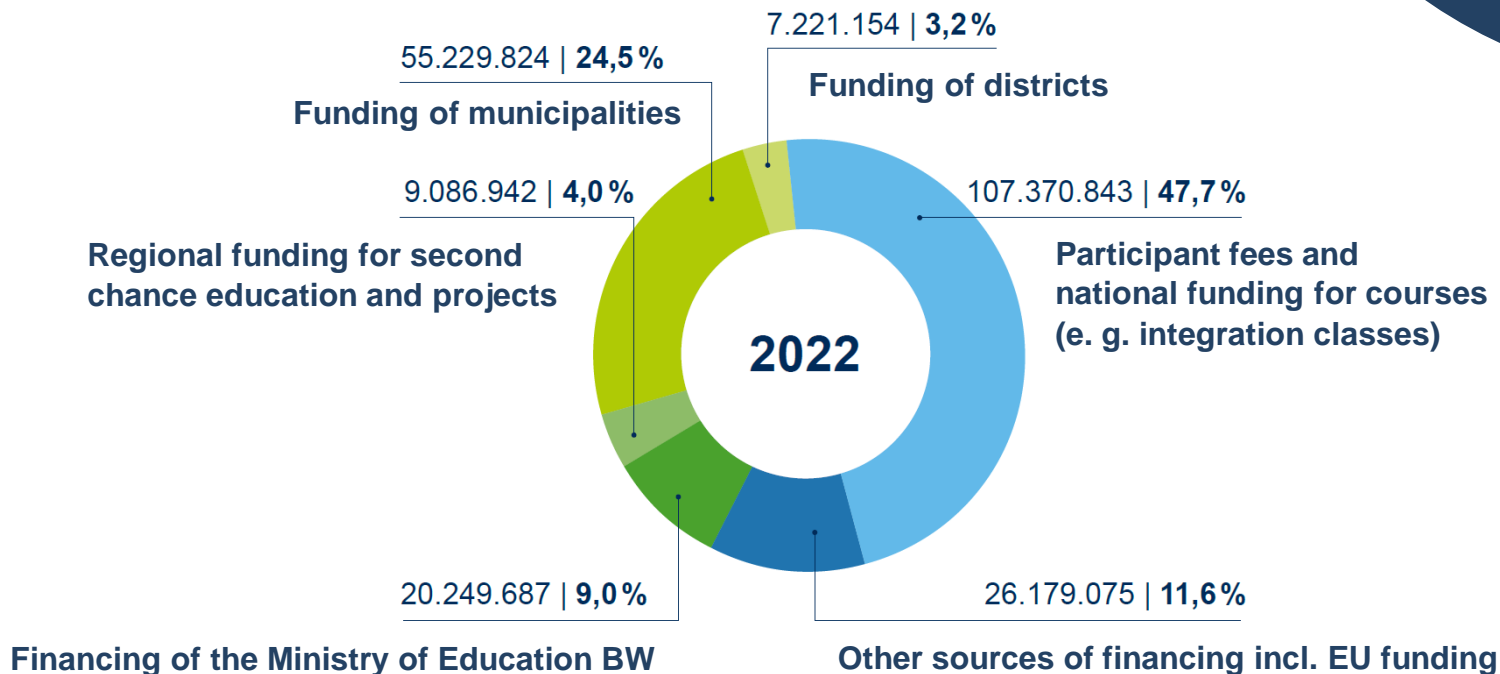
- Nutrition and cooking
- Sports (e. g. Yoga)



lessons in %

aus der Jahresstatistik 2022

# Financing of vhs offers



# Guidance Policies Baden-Württemberg

Regional Educational and Career Guidance Network



# LNWBB – For free, „neutral“, individual

A guidance network of multiple stakeholders

- Network coordinated by vhs BW on behalf of the BW Ministry of Education
- 190 guidance offices, hosted by a large variety of stakeholders:
  - adult education centres (vhs and others)
  - welfare organisations and churches
  - business associations and „chambers“
  - Universities
  - Private training providers / consultants
  - etc.





# Why is guidance for adults important?

## Role of educational and career guidance in BW

- **Individual guidance:** focuses on the individual interests, competences and the background of a person
- **Objective:** the person **can make “informed decisions”** with regard to individual education pathways
- Guidance - **beyond providing pure information**
- **Counsellor:** actively includes further education offers of all educational institutions in BW (general adult education, vocational further training, scientific further training)
- **Guidance is not result-oriented!**

# Standards of guidance in BW

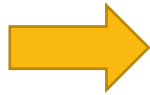
Quality criteria and counsellors' profile

**LNWBB - Quality criteria and levels  
of good guidance for further education**

**LNWBB - Counsellors' competence profile  
and training obligations**

# Financing of LNWBB

Regional funding of BW Ministry of Education available



Financial model: **60 € per guidance hour** (= 60 min.)

Amount of funding currently sufficient for **10.000**  
**LNWBB - Guidance hours per year**

## Contact

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