

AGENDA

ETF NETWORK FOR EXCELLENCE ENTREPRENEURIAL COVES

ONLINE (ZOOM) - SHARING SESSION 2

**BUSINESS START UPS AND INTERNATIONALISATION FOR
ENTREPRENEURIAL COVES: PRACTICAL EXAMPLES FROM
MOLDOVA, MOROCCO AND AZERBAIJAN**

29 MARCH 2023: 11.00 - 12.00 CEST

SUMMARY

The Partnership of [Entrepreneurial Centers of Vocational Excellence](#) (Entrepreneurial CoVEs) works on developing Entrepreneurship as a key competence in a life-long learning perspective. The project promotes knowledge sharing, peer learning and collaboration of CoVEs with a view to help them improve their performances. Currently active CoVEs are from Georgia, Moldova, Morocco, Tunisia, and Azerbaijan.

As the first step the Partnership developed a **conceptual framework** and a **reflection tool**. The conceptual framework sets the theoretical frame of the concept of entrepreneurial CoVE around four dimensions: a) Organisational Practices; b) Teaching and Learning Processes; c) Products and Services; d) Ecosystem. Based on the conceptual framework, a reflection tool was developed to support CoVEs to reflect on their journey of becoming more

entrepreneurial. The tool guides CoVE teams to critically reflect on their own practices, identify their strong areas, the areas they can improve, and plan their own development strategies. The reflection tool was completed by the participating CoVEs in consultation with the CARDET Team. Based on the findings of the reflection exercise, four common areas for improvement emerged:

1. Collaboration with international and European stakeholders
2. Digitalisation and Digital Strategy
3. Sustainable Development Goals (SDGs) and Women Entrepreneurship
4. Business incubators and support to Start-Ups

As a next step, four webinars were organised with the aim to present and share good practices to the five members of the consortium (CoVEs) in each of the four topics above. The members of the consortium had the opportunity to express their current procedures and challenges in regards to the four common areas. The agenda in all webinars was structured in a way where all the CoVEs were participating interactively in the discussion. Furthermore, another aim of the webinar was to function as a platform for collaboration and synergies among the participants. It is mentioned that several CoVEs (beyond the core members of the consortium) from the ENE network participated actively in the webinars and some others expressed their willingness to participate in the project. The webinars were organised by the members of CARDET and the ETF team during the months March to May 2022. At the end of the webinars a key takeaways document was prepared to provide essential information gathered from the four webinars to help CoVEs understand the range of tools and opportunities in tackling challenges on their journey to be more entrepreneurial.

As a following step, were organised individual and sharing sessions with the 5 CoVEs. The goal of the coaching sessions was to improve the entrepreneurial capacities of CoVEs in two areas (based on their needs) among the four mentioned above. During the sessions, CoVEs presented the progress of their final products/services and the coaches provided feedback and recommendations to each CoVE.

The aim of sharing sessions is to present the main outcomes of the coaching sessions and CoVEs to share their experience and feedback towards their journey to become more entrepreneurial via this project.

AGENDA

Chair: Mariavittoria Garlappi, ETF

Chat Moderator: Loretta Calcagno, ETF

Time	Activity	Speaker/s and support
10:50 - 11:00	<p>Getting connected - Participants to join Meeting</p> <p>Topic: ETF Network of Excellence _BUSINESS START UPS AND INTERNATIONALISATION FOR ENTREPRENEURIAL COVES: PRACTICAL EXAMPLES FROM MOLDOVA, MOROCCO AND AZERBAIJAN Time: March 29, 2023 11:00 AM Amsterdam, Berlin, Rome, Stockholm, Vienna</p> <p>Join Zoom Meeting https://us06web.zoom.us/j/89217507524?pwd=VUQ0anJPamVnT21mbHRpYlhpeIFIZz09</p> <p>Meeting ID: 892 1750 7524 Passcode: 173256</p> <p>Contact Person for Technical Issues: Enea Zenuni, ETF, email: Enea.Zenuni.ext@etf.europa.eu</p>	All Participants
11:00 - 11:10	Welcome and Objectives of the Session	Mariavittoria Garlappi, ETF
11:10 - 11:25	<p>Topic A: Collaboration with International and European Partners</p> <ul style="list-style-type: none"> • Najib Hamouti - ESITH - Ecole Supérieure des Industries du Textile et de l'Habillement (Morocco) • Azizaga Atakishiyev - Goychay Vocational Training Centre (Azerbaijan) 	Facilitator: Marinos Papaioakeim, CARDET
11:25 - 11:35	Open Discussion/ Questions	All Participants
11:35 - 11:50	<p>Topic B: Support to Start-Ups and Business Incubators</p> <ul style="list-style-type: none"> • Cezara Fetescu - Center of Excellence in Economics and Finances (Moldova) • Kawtar Iraqi Housseini - ESITH - Ecole Supérieure des Industries du Textile et de l'Habillement (Morocco) 	Facilitator: Marinos Papaioakeim, CARDET
11:50 - 11:55	Open Discussion/ Questions	All Participants
11:55 - 12:00	Conclusions	Mariavittoria Garlappi, ETF