

# Big Data for Labour Market Intelligence

**Capacity development programme 2022** 

**Module 2: Dissemination and analysis** 

### **Session 5**

New angles of analysis based on OJV databases: demand for green skills; demand for remote work (Ukraine).





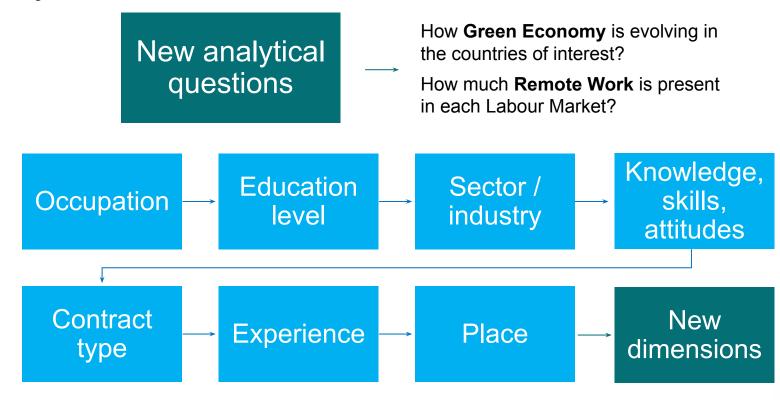
Speaker: Anna Clara Gatti



# Topics

- New angles of analysis based on OJV databases
- Methodology
- Demand for green skills
- Demand for remote work

## Beyond "traditional" variables





# Q: How Green Economy is evolving in the countries of interest?

Reduce carbon emission

**Energy management** 

Energy analytics

Are you passionate about environmental issues and tackling climate change?

We are an award—winning Social Enterprise with a mission to enable, inclusiv sustainable, growth. As a commercially driven not—for—profit organisation, a is reinvested into our services supporting growth that has real impact

The Growth Company's ambition is to play a key and strategic role in support of the UK ambitions to be Net Zero. To expand our sustainability activities, we are looking for new colleagues for a range of positions from graduate entry to senior advisors/consultants.

Areas of expertise include product and business carbon foot printing business energy & resource efficiency auditing, building energy management systems, efficiency, carbon reporting, energy analytics, renewable energy, carbon management, environmental programme management.

GC offers an inclusive and flexible working environment with a wide range of benefits which can be found at https://www.growthco.uk/gc-careers/life-at-gc/

If you are interested, please click apply and include your CV along with a brief paragraph outlining your core competencies and experience within this sector.

As part of our commitment to increase the diversity of our workforce, we provide a guaranteed interview to applicants who meet the minimum requirements for a role. This commitment applies to candidates who have a disability or are from a Minority Ethnic community.

# Q: How much Remote Work is present in each Labour Market?



Job details

#### Salary

£1,000 - £2,000 a month

#### Job type

Freelance

#### **Benefits**

Pulled from the full job description

Flexitime

Work from home

#### **Full Job Description**

#### We are hiring UKRAINIAN - ENGLISH INTERPRETERS!

We are looking for experienced interpreters who want to join an international company and be a great help to the community.

Do you have one year of experience working as an Interpreter/translator? Do you enjoy what you do? Would you like to be part of a dynamic team with solid possibilities of professional growth? While making extra cash in your spare time? If so, we want to hear from you!

#### Job Overview:

The Interpreter provides interpretation for Limited English Proficient (LEP) patients, their families, providers, and staff. The Interpreter advocates for LEP patients' access to the full range of health care services providing intercultural mediation to assist providers in delivering culturally sensitive patient care. A commitment to provide exceptional customer experience, patient privacy & safety, and teamwork spirit is required for this position.



After you familiarize yourself with the following description of the position, you can click "Apply now" and send us your resume and certificate in PDF or Word files.

Job Type: Freelance

Salary: £1,000.00-£2,000.00 per month

Additional pay:

· Commission pay

Senefits:

Flexitime

Work from home

Schodulin

· Monday to Friday

Application deadline: 18/08/2022

Reference ID: UKR984

#### **Hiring Insights**

Hiring 5 candidates for this role

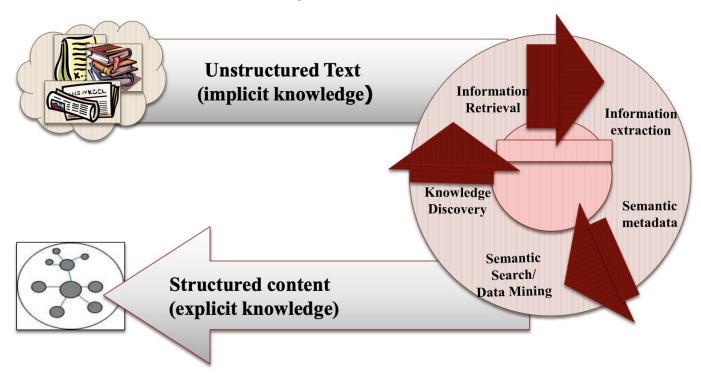
#### Job activity

- Employer reviewed job 8 days ago
- Posted 15 days ago

15 days ago



# How to answer these questions?





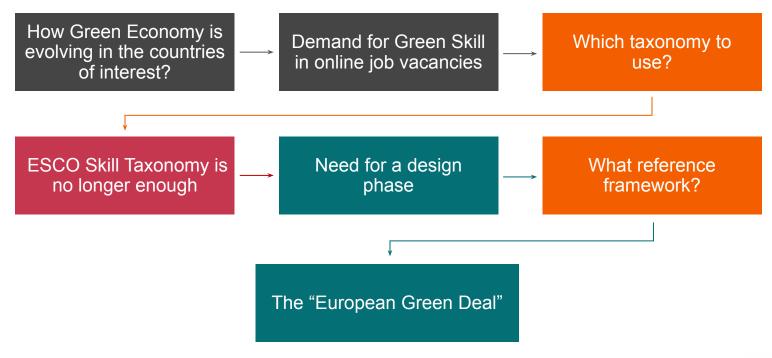
# Data pipelines





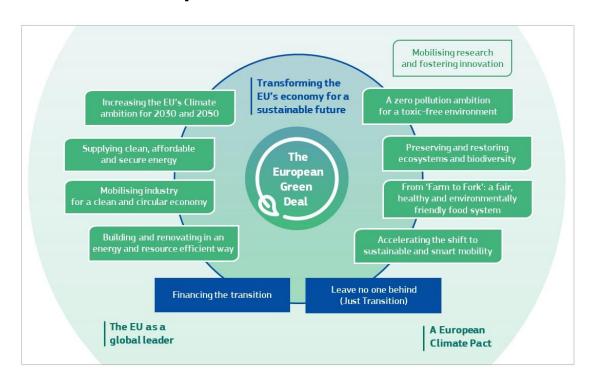
# Demand for green skills

## Demand for green skills





# The "European Green Deal"



Ensuring coherence with the "policy areas" in which the "European Green Deal" is articulated, we defined seven declinations of green skills for this project.





### **ETF Green Skill families**

- Environment and sustainable tourism: the skills related to the management of forests and maritime areas, environmental protection, and management of loss of species and ecosystems as well as their exploitation through sustainable forms of tourism.
- Sustainable agriculture: the skills necessary for the development of sustainable agriculture for producers, consumers, and the environment.
- Sustainable construction: the skills to initiate a process of renovation and new construction that improves the energy efficiency of buildings and brings building design in line with the circular economy.

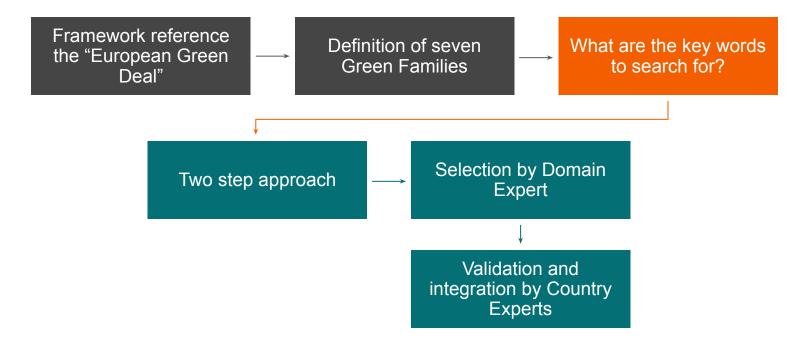




### **ETF Green Skill families**

- Sustainable economy: the skills related to the concept of circular economy.
- Sustainable energy: the skills needed to change energy production by replacing current energy sources with renewable energy sources.
- Sustainable production: the skills needed to modify current production styles by reducing the environmental impact of companies.
- Sustainable transport: the skills related to the reduction of emissions caused by transport both with the use of innovative fuels less polluting and with forms of mobility sharing.

### Terms set definition





## Terms set definition - example

# Environment and sustainable tourism:

- environmental protection
- green tourism
- habitat restoration
- sustainable tourism

# Sustainable agriculture:

- climate smart agriculture
- conservation agriculture
- aquaponics
- precision agriculture

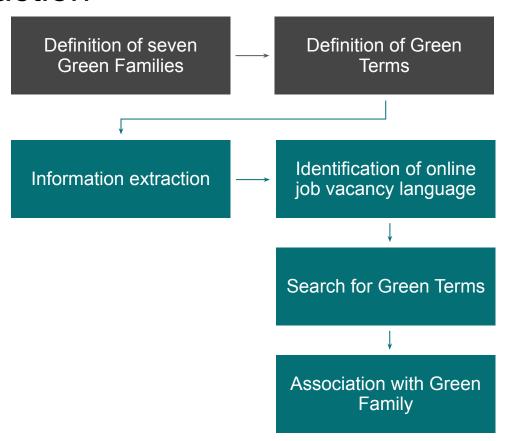
# Sustainable energy:

- carbon neutral fuel
- energy conservation
  - solar power
  - wind generator

- The set does not need to be limited to skills-like terms, but can include general terms that can be found in postings' text and can be linked to green economy (e.g., Solar power)
- The set of terms is language dependent: each language has its own terms, localized and reflecting specific terminology and culture



### Terms extraction





# Terms extraction - example

#### Junior Software Engineer

#### Full Job Description

As Junior Software Engineer in World Service, you will help deploy and operate websites that are used by millions of users. You'll be part of a cross-functional team creating robust, performant software that operates at vast scale.

#### What are the responsibilities?

- Write code (React, Javascript, node, webpack, CSS, HTML etc) to be deployed onto AWS infrastructure
- · Code review your peers' work and promote best practices within the team

Are you the right candidate?

As an organisation we support all of our colleagues in gaining new skills and experience. To be successful in this role you may have experience of some, but not necessarily all, of the following:

- Good working knowledge of JavaScript (ideally with React, but training will be provided) with ambition to become a specialist
- · Experience with node.js
- HTML and CSS proficiency in a monolingual site, although knowledge of internationalisation would be ideal
- · Have built websites from local environment into production
- . Experience with a framework other than React (not necessarily JS)
- Awareness of test driven development (TDD) and/or behaviour driven development (BDD)
- · Awareness of CI/CD what it is, how it works
- Some knowledge of cloud computing e.g. AWS would be a plus

Identification of online job vacancy language

**English** 

Search for Green Terms

None of the green terms are in the ad this job posting.



## Terms extraction - example

#### **Electrical Engineer**

Brilliant opportunity to work as an Electrical Engineer for a leading global cleantech integrator and renewable energy asset developer, owner and operator.

This company is one of the leading renewable energy and energy efficiency companies with over 70 offices worldwide.

This will suit Electrical Engineers with a background in renewable systems looking to work in the renewable industry on exciting clean technology projects.

#### **Key Responsibilities**

- Electrical Engineer is responsible for working on assignments covering all aspects of industrial and commercial energy usage, energy savings, energy storage, utility plant redevelopment and CO2 emission reduction
- Conceptual design of energy related projects
- Formulate, evaluate and prepare designs and specifications of industrial and commercial schemes during feasibility studies, scheme detailed design and project implementation
- Design covering combined heat and power, refrigeration, Air Source and Ground Source Heat pumps, HVAC, boilers, compressed air, Solar PV, Wind Generation, Industrial control schemes.

#### **Background Required**

Experienced Electrical Engineer with minimum 3 years

Experienced with

- Battery storage,
- Solar PV,
- Power systems

Identification of online job vacancy language

English

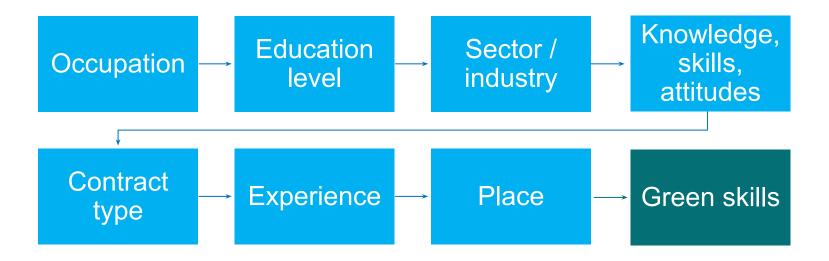
Search for Green Terms

Cleantech
Renewable energy
Energy efficiency
Clean technology
Energy saving
Energy storage
Combined heat and
Power
Solar PV
Wind generator

Association with Green Family

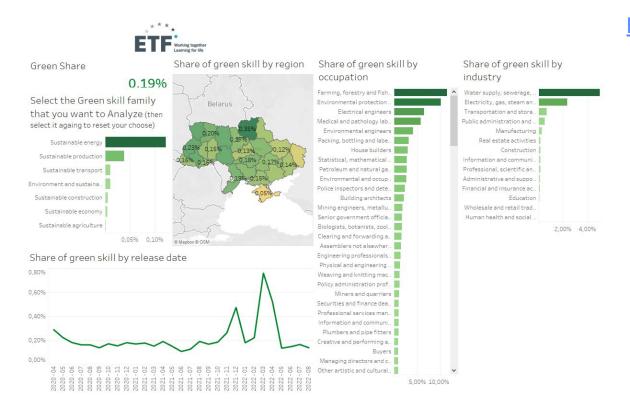
Sustainable production
Sustainable energy

### Results: "Green skills" is new dimension





### Results: Green skill dashboard



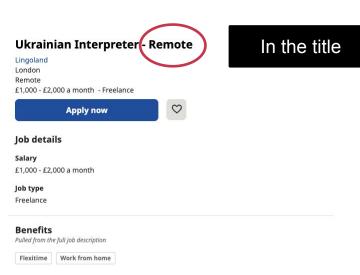
### https://solutions.lightcast.io



User: training@etf.com
Password: ETF\_training\_2022



# Demand for remote work



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Job Type: Freelance

Salary: £1,000.00-£2,000.00 per month

Additional pay:

· Commission pay

Benefits:

**Company Info** 

Follow

Get job updates from Lingoland

- Flexitime
- Work from home

Schodu

Monday to Friday

Is a benefit?

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#### **Hiring Insights**

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#### Software developer - UK Data Service

Remote

Is a job location?

- Salary: From £33,000 per annum negotiable depending on experience.
- We are a small team who provide access to census and international data, and evidence and...

Posted 6 days ago · More...

Flexibility?

#### Software developer - UK Data Service

Jisc ★★★★☆ 5 reviews

Remote · Remote

£33,000 a year - Full-time, Permanent

You must create an Indeed account before continuing to the company website to apply

Apply on company site

 $\Diamond$ 

Pulled from the full job description

Cycle to work scheme

**Employee discount** 

Paid volunteer time

Work from home

#### **Full Job Description**

#### More details

Software Developer - UK Data Service

Salary: From £33,000 per annum negotiable depending on experience Contract: Permanent

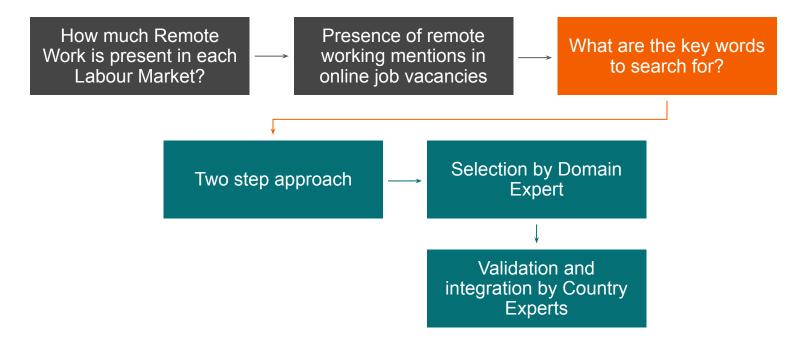
Location: Hybrid - flexibility to work from home or at any of our main hubs (London, Bristol, Manchester and Harwell)

Jisc is the UK higher, further education and skills sectors not-for-profit organisation for digital services and solutions. We believe education and research improves lives, and technology improves education and research.

Our vision is for the UK to be a world leader in technology for education and research and



### Demand for remote work





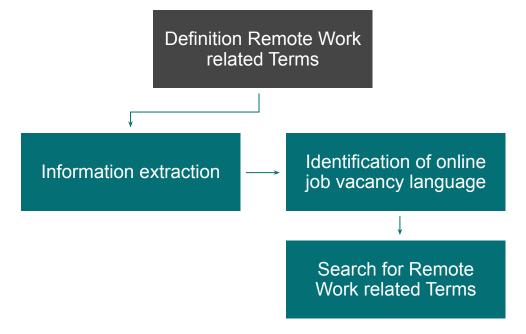
### Terms set definition - example



- English, Ukrainian, Italian, Polish, Czech, Estonian, French, German, Latvian, Lithuanian, Slovak, Spanish and Russian taxonomies were defined.
- The set of terms is language dependent: each language has its own terms, localized and reflecting specific terminology and culture



### Terms extraction





## Terms extraction - example

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Identification of online job vacancy language

**English** 

Search for Remote Work related Terms

None of the remote work terms are in the ad this job posting.



### Terms extraction - example

#### **Software Developer**

South East • Remote £40,000 a year - Full-time, Permanent

We are looking for Software Developer to be a part of a team in THEIA. This role can be home based anywhere in UK.

THEIA is a cloud-based integrity management solution, developed by Penspen. It has been designed to provide timely and critical information, initially for the safe and efficient running of pipelines.

#### Main Purpose of Role:

This role will form part of a team responsible for developing engineering assessments which will predominantly be written using python programming language.

The engineering assessments developed by the team will be implemented within our cloud-based architecture, in many cases this will require development of new methodologies for solving the engineering challenges faced by energy infrastructure as identified by Penspen's global business.

Identification of online job vacancy language

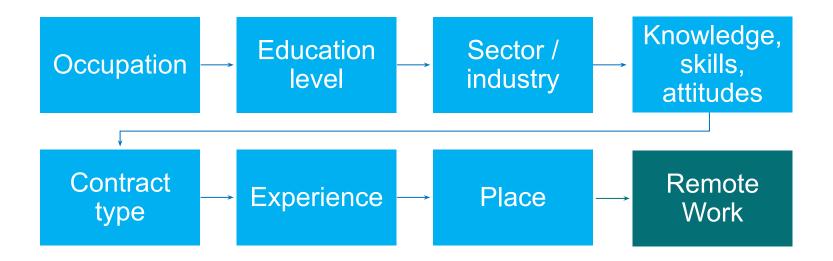
**English** 

Search for Remote Work related Terms

Home based

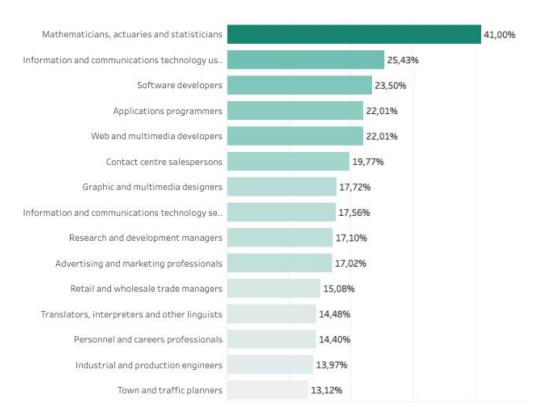


### Results: "Remote work" is new dimension



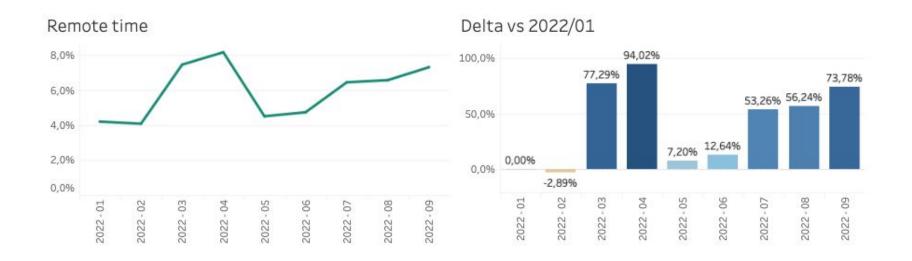


### Results: different distributions



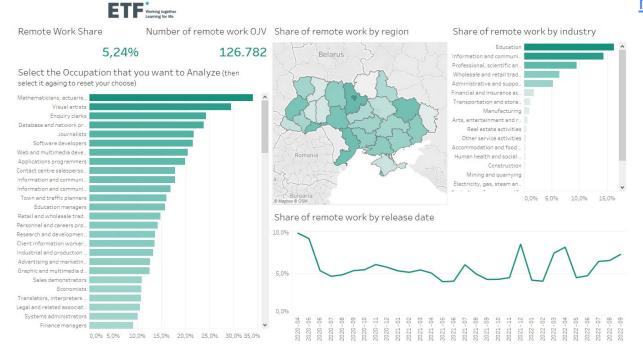


# Results: analysis over time





### Results: Remote work dashboard



### https://solutions.lightcast.io



User: training@etf.com
Password: ETF\_training\_2022

