Big Data for Labour Market Intelligence

Capacity development programme 2022

Module 1: Technical training

Session 2

Presentation of the new dashboards: Ukraine, Lviv region, Egypt, Kenya

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02/11/2022

What are **ETF dashboards**?

ETF Working together
Learning for life

European Training Foundation

"Big Data for Labour Market Intelligence" project

"Big Data for Labour Market Intelligence" is an experimental project based on the collection and analysis of job vacancies posted on the web (online job vacancies - OJV). OJVs are posted by thousands of employers on many different websites, with no standard structure or format and data are subjected to extensive cleaning and processing.
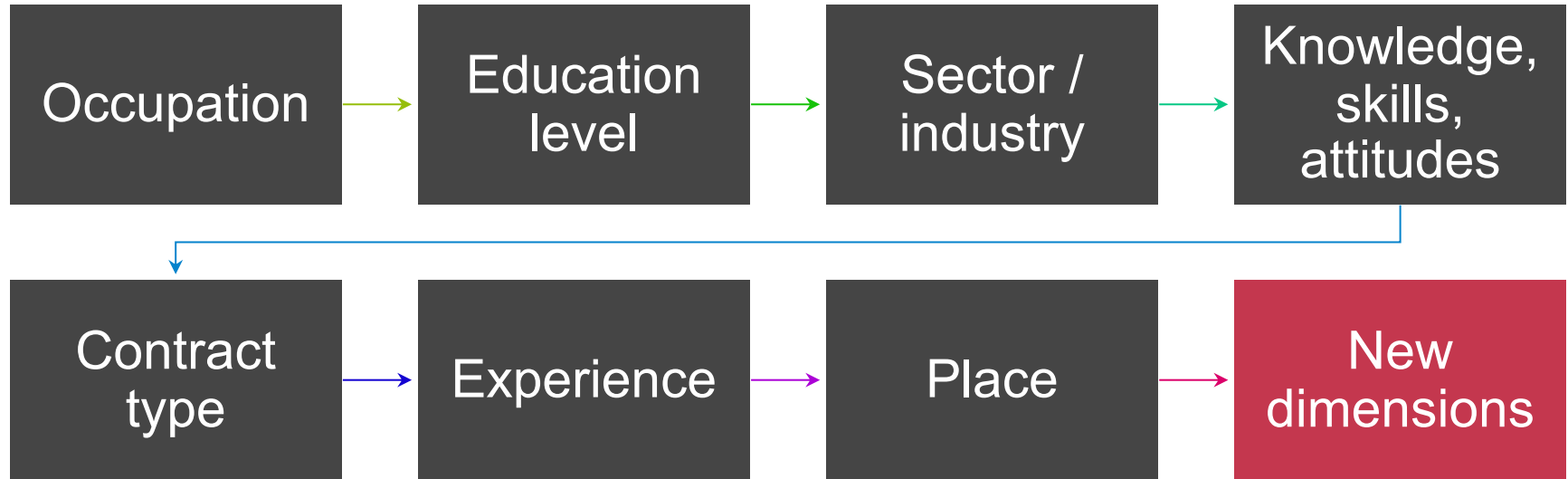
Hundreds of thousands of OJV collected processed and automatically classified against such international classifications / taxonomies as ISCED 2011, NACE, NUTS / ISO and ESCO provide unique insights on skills and occupational features and dynamics of labour markets.

ETF "Big Data for Labour Market Intelligence" project is being continuously improved. More information about OJV based labour market intelligence and challenges of using big data can be found at this link

ETF dashboards are a **powerful tool** for visualizing data collected and processed from **job postings** on the Web.

Visualizing the data makes it easy to answer a variety of analytical questions.

VARIABLES – ANALYSED, COMBINED AND VISUALISED

Occupation → Education level → Sector / industry → Knowledge, skills, attitudes

Contract type → Experience → Place → New dimensions

DASHBOARD: SKILLS AND OCCUPATIONS

Variables:
1. Occupation
2. Skills
3. Education level
4. Experience
5. Salary
6. Location
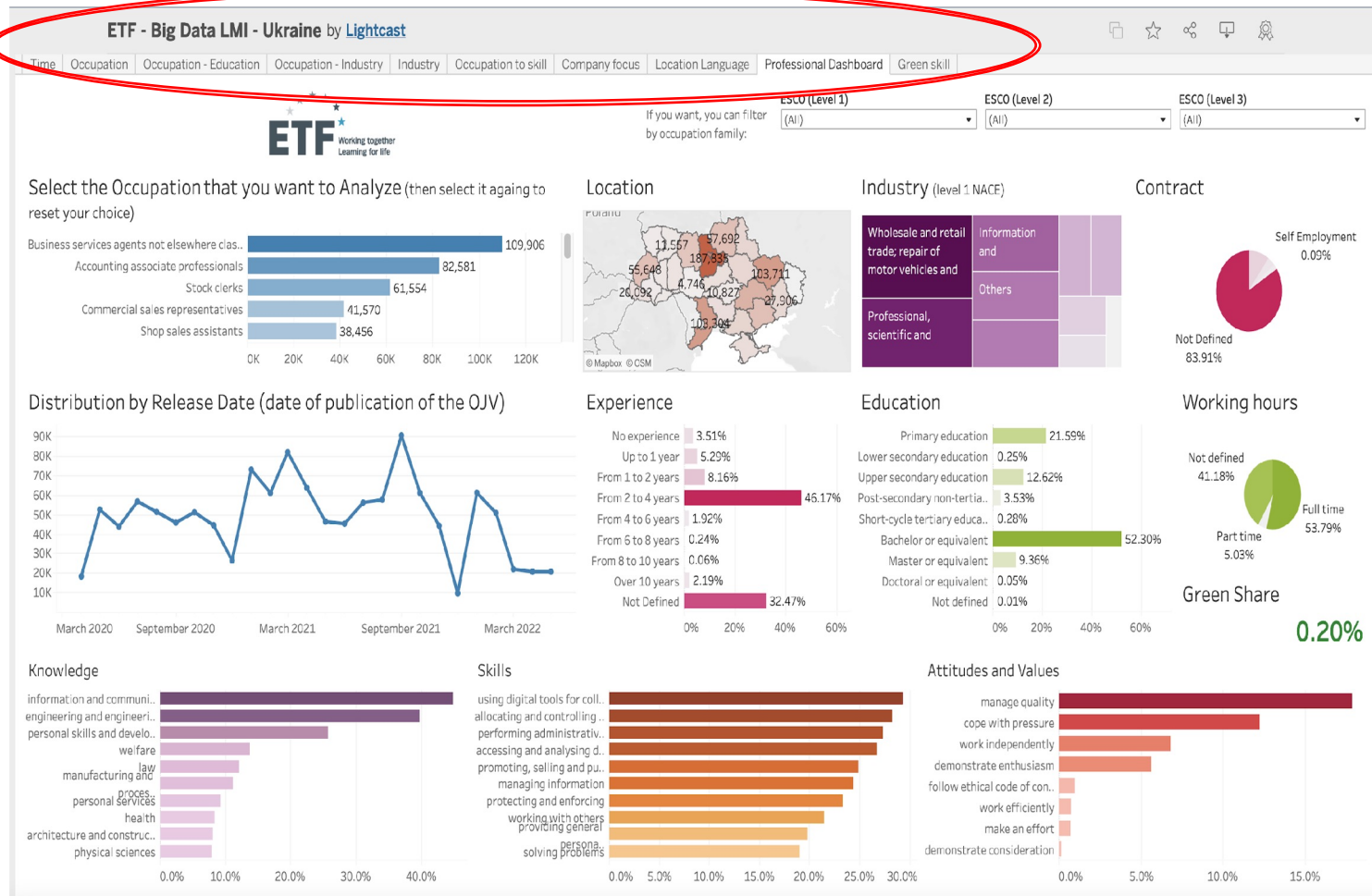
DATA CLASSIFICATION – TAXONOMY

- **Occupations:** ESCO/ISCO08
- **Skills**: ESCO
- **Location**: NUTS and ISO
- **Educational Level**: ISCED
- **Secto**r: NACE

What can we find in **ETF dashboards**?

Analytical perspectives:

- Time
- Occupation
- Occupation - Education
- Occupation – Industry
- Industry
- Occupation to skill
- Company focus
- Location Language
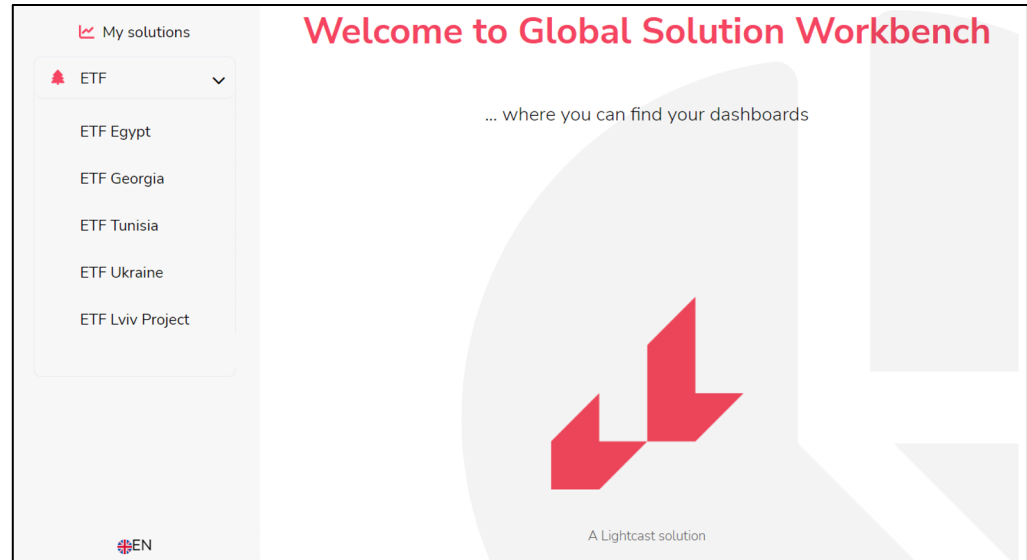- Professional dashboard

Extension and new dimensions

Analytical perspectives:

- Green skills
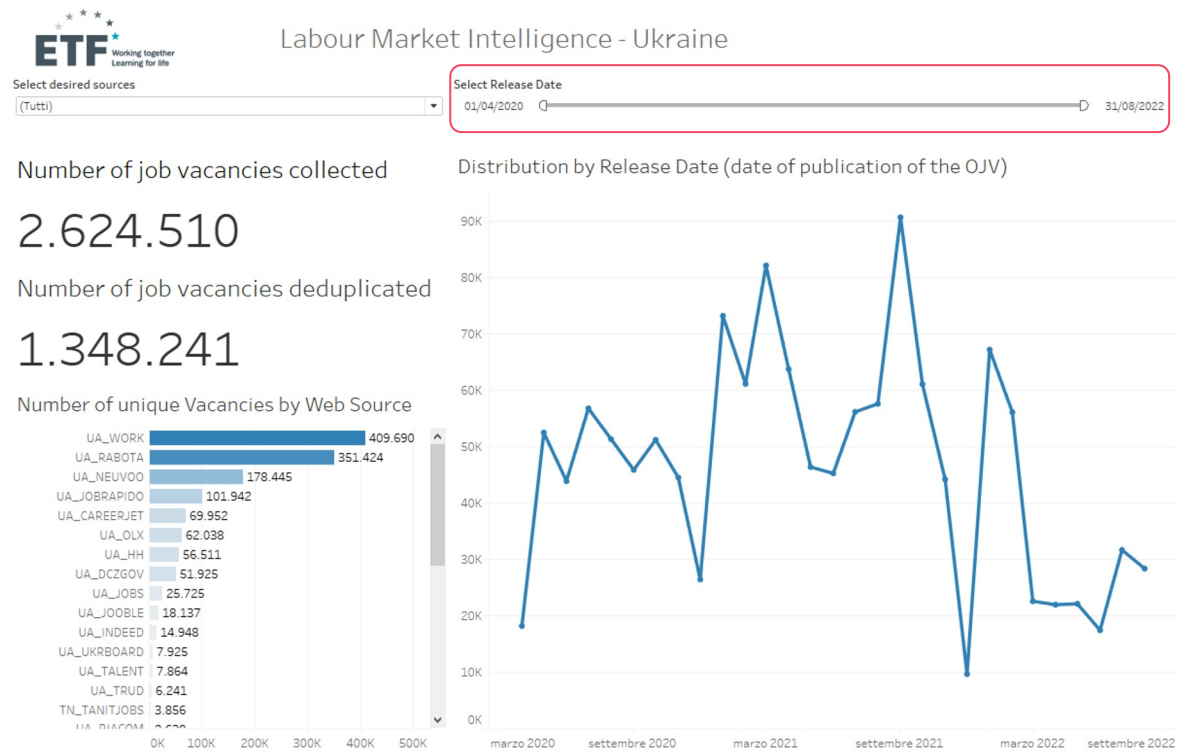- Remote working
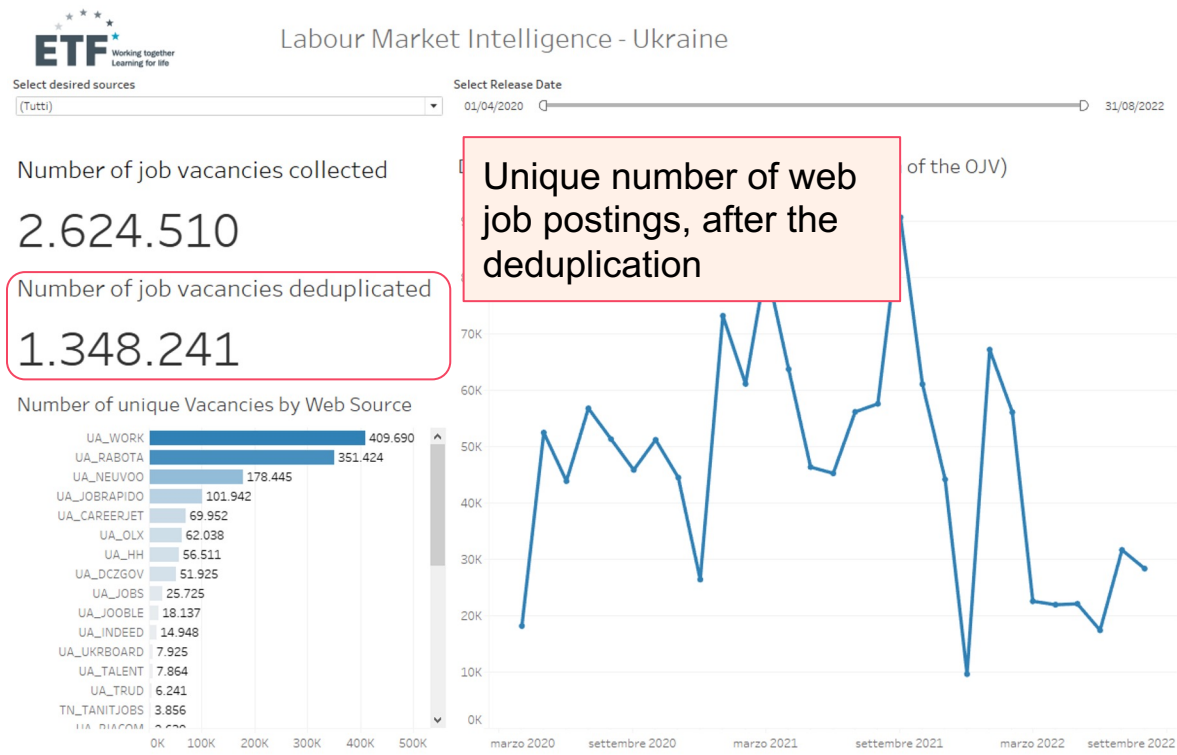- Supply-side analytics

How to access **ETF dashboards**?

https://solutions.lightcast.io/

Analytical perspective: Time

Labour Market Intelligence - Ukraine

Select desired sources
(Tutti)

Select Release Date
01/04/2020 — 31/08/2022

Number of job vacancies collected

2.624.510

Number of job vacancies deduplicated

1.348.241

Number of unique Vacancies by Web Source

Source	Value
UA_WORK	409.690
UA_RABOTA	351.424
UA_NEUVOO	178.445
UA_JOBRAPIDO	101.942
UA_CAREERJET	69.952
UA_OLX	62.038
UA_HH	56.511
UA_DCZGOV	51.925
UA_JOBS	25.725
UA_JOOBLE	18.137
UA_INDEED	14.948
UA_UKRBOARD	7.925
UA_TALENT	7.864
UA_TRUD	6.241
TN_TANITJOBS	3.856

Distribution by Release Date (date of publication of the OJV)

In this section you can find:

- the number of web job postings collected

- the final number of vacancies analyzed once the deduplication steps have been carried out

- the sources from which the vacancies came

- the monthly trend of the vacancies

TIP: Changing the analysis period will also filter all subsequent views

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Analytical perspective: Time

Labour Market Intelligence - Ukraine

Select desired sources
(Tutti)

Select Release Date
01/04/2020 — 31/08/2022

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Unique number of web job postings, after the deduplication

Number of job vacancies deduplicated
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Analytical perspective: Occupation
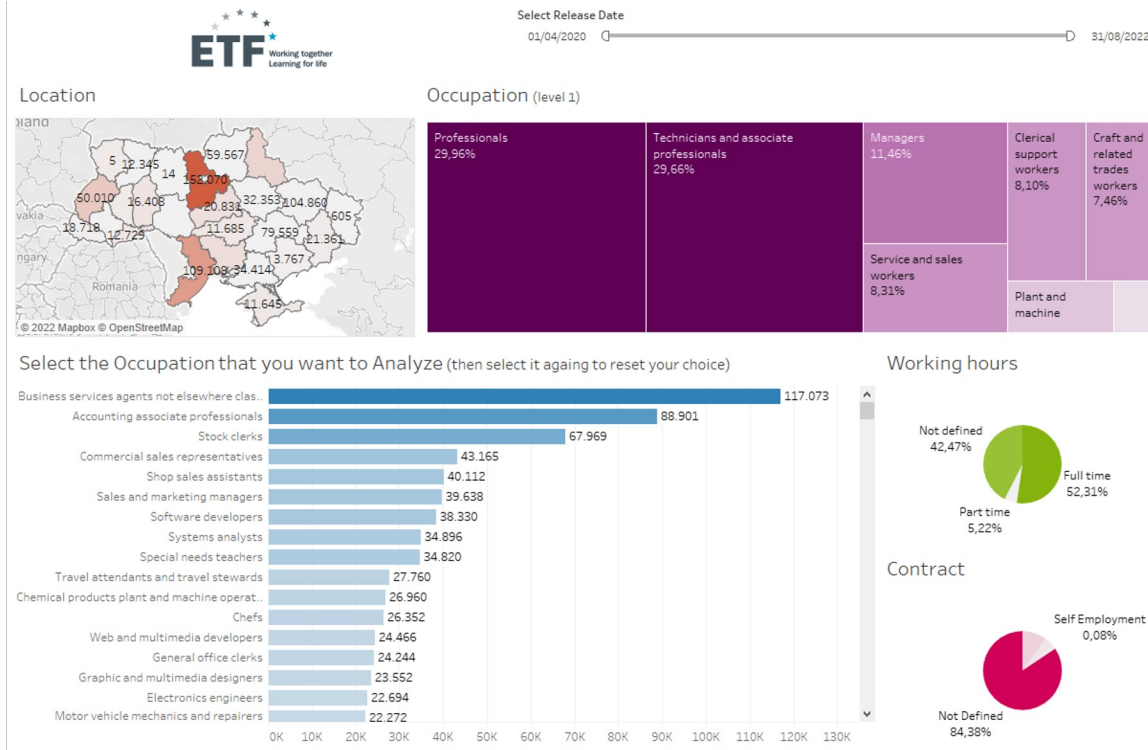
In this section you can find:

- the regional distribution,

- the number of web job vacancies for occupation at the first and the fourth level of ESCO classification,

- the distribution by type of working hours,

- the distribution by type of contract

🔍 *TIP: Selecting an element of the charts will filter the other views*
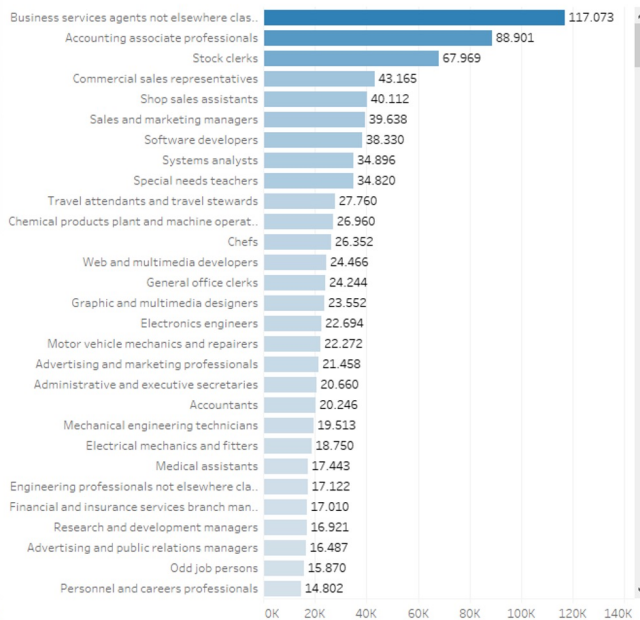
Analytical perspective: Occupation - Education
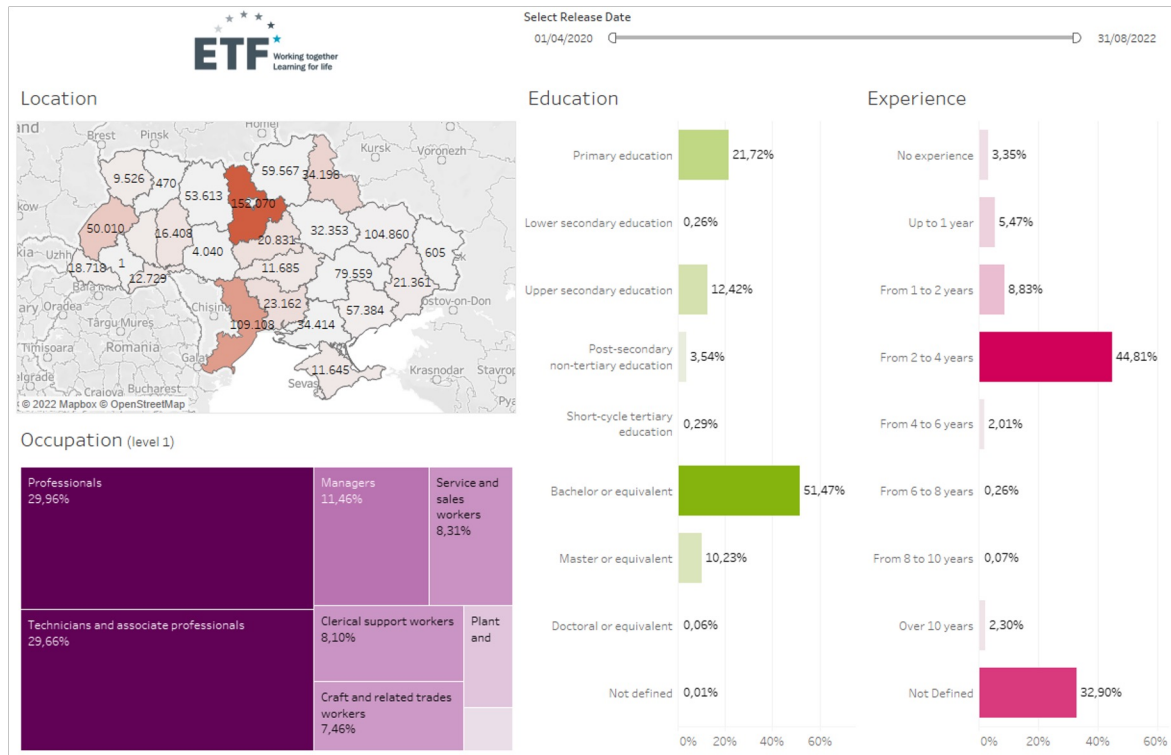
In this section you can find:

- the regional distribution

- the number of web job vacancies by occupation (ISCO08 level 1)

- the distribution by level of education (ISCED classification, level 1)

- the distribution by experience required

Analytical perspective: Occupation - Industry
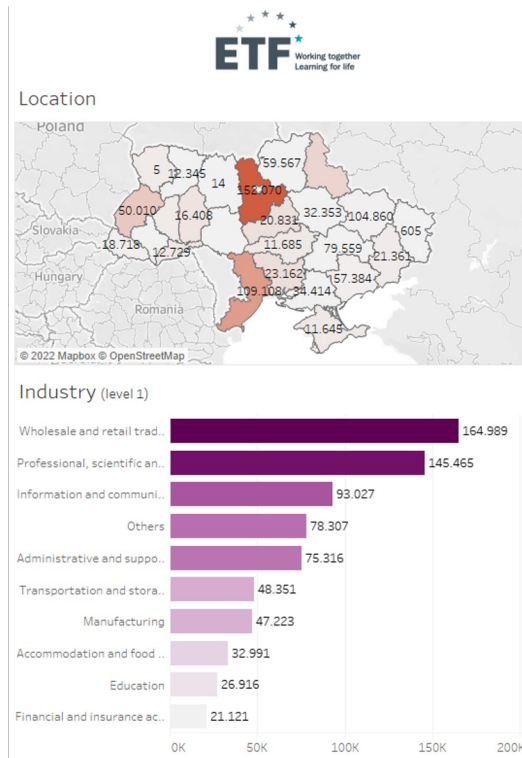
In this section you can find:

- the regional distribution

- the number of web job vacancies by occupation (ESCO level 4)

- the number of web job vacancies for industries at the first level of NACE classification

Analytical perspective: Industry
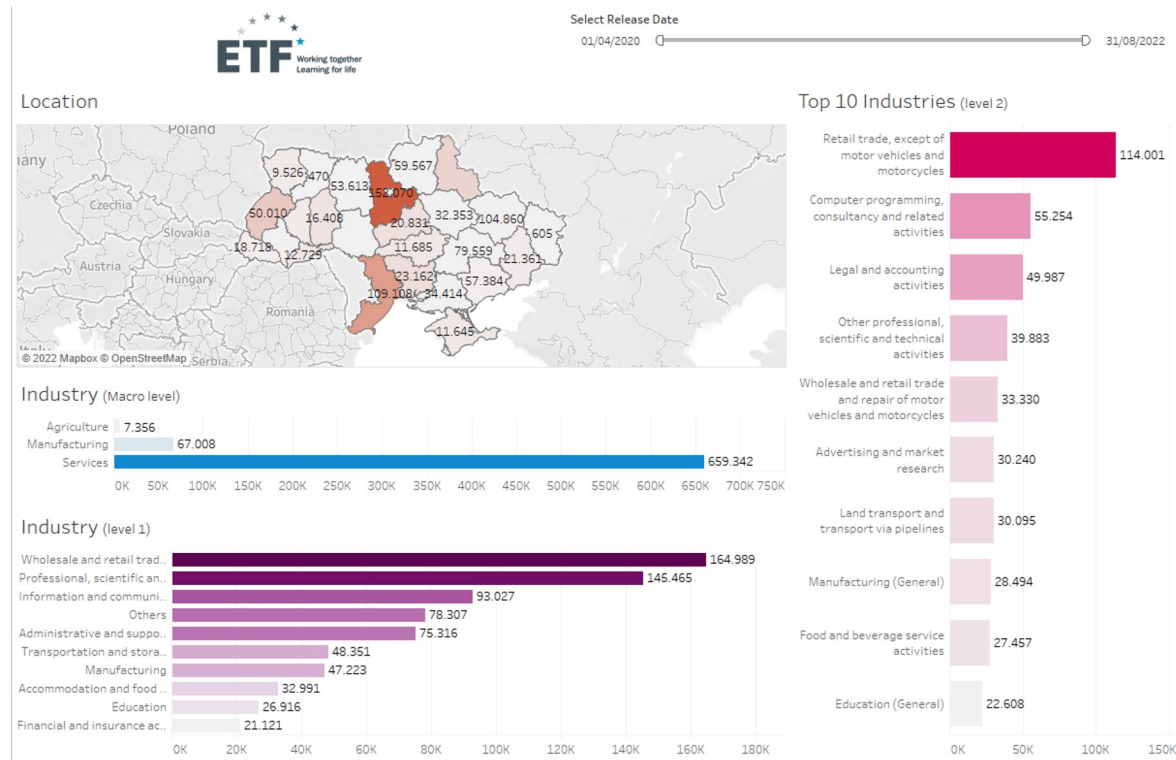
In this section you can find:
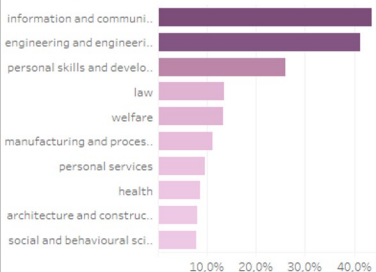
- the regional distribution

- the number of web job vacancies for macro level industries

- the number of web job vacancies for industries at the first level of NACE classification

- the number of web job vacancies for top 10 industries at the second level of NACE classification

Analytical perspective: Occupation to skill
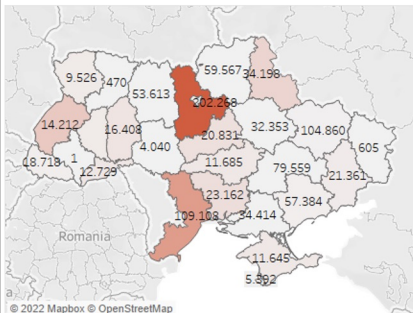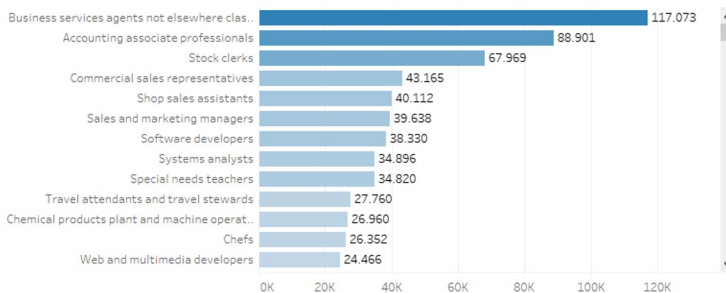
In this section you can find:

- the regional distribution

- the number of web job vacancies by occupation (ISCO08/ESCO level 4)

- the knowledge, skills, and attitudes and values most in demand in online job postings
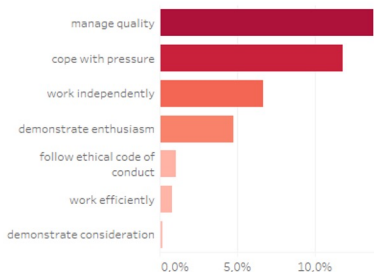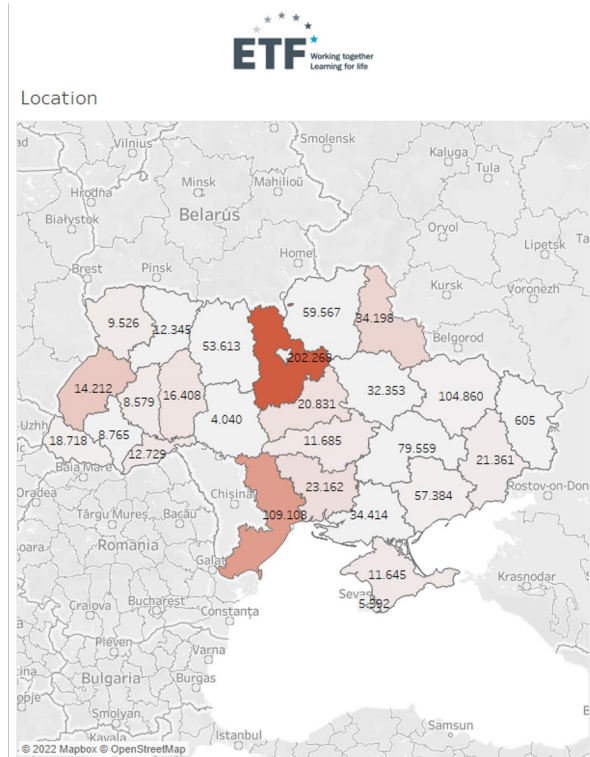
Analytical perspective: Company focus
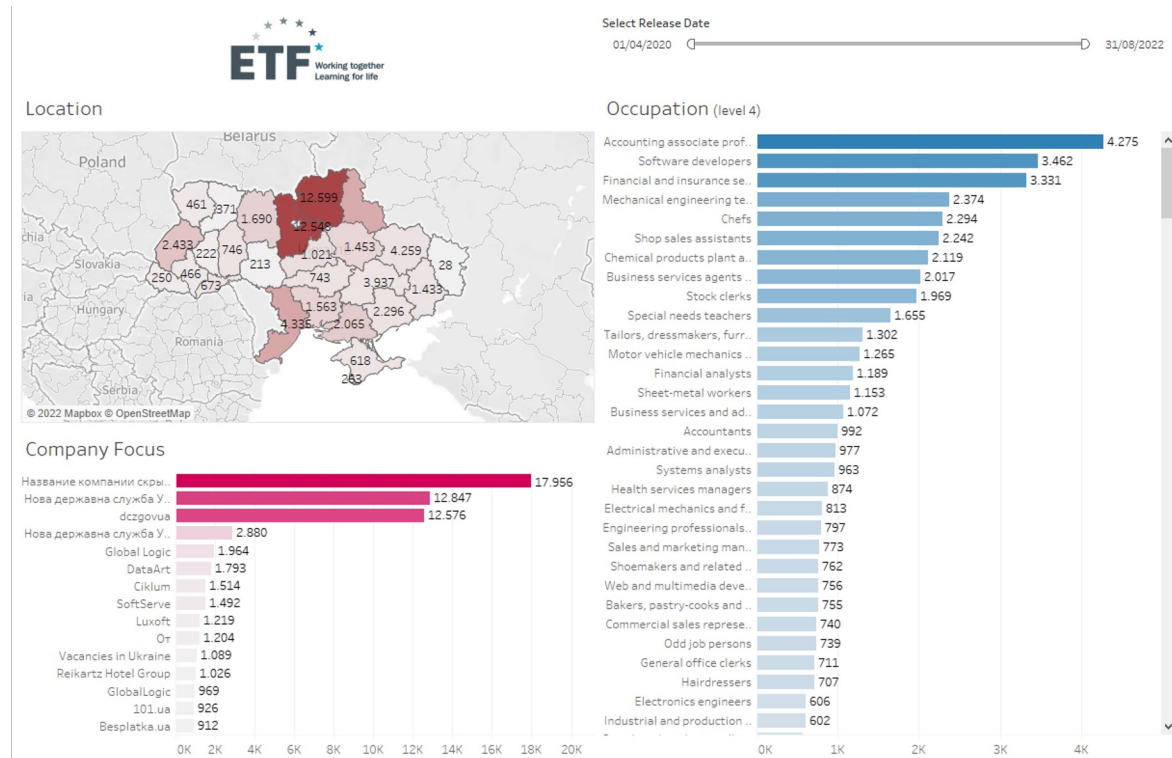
In this section you can find charts showing data from a subset of companies:
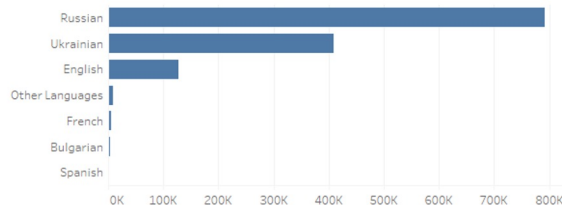
- the regional distribution,

- the number of web job vacancies by company,

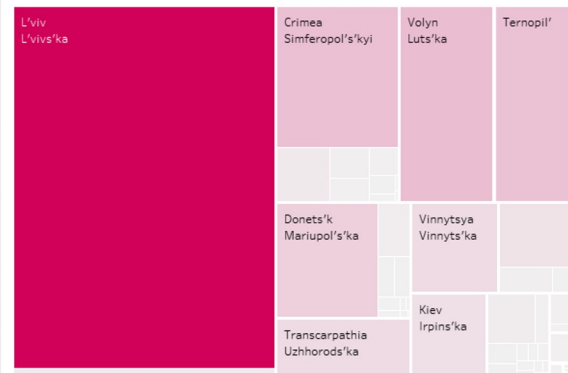- the number of web job vacancies by occupation (ISCO08/ESCO level 4)

Location language
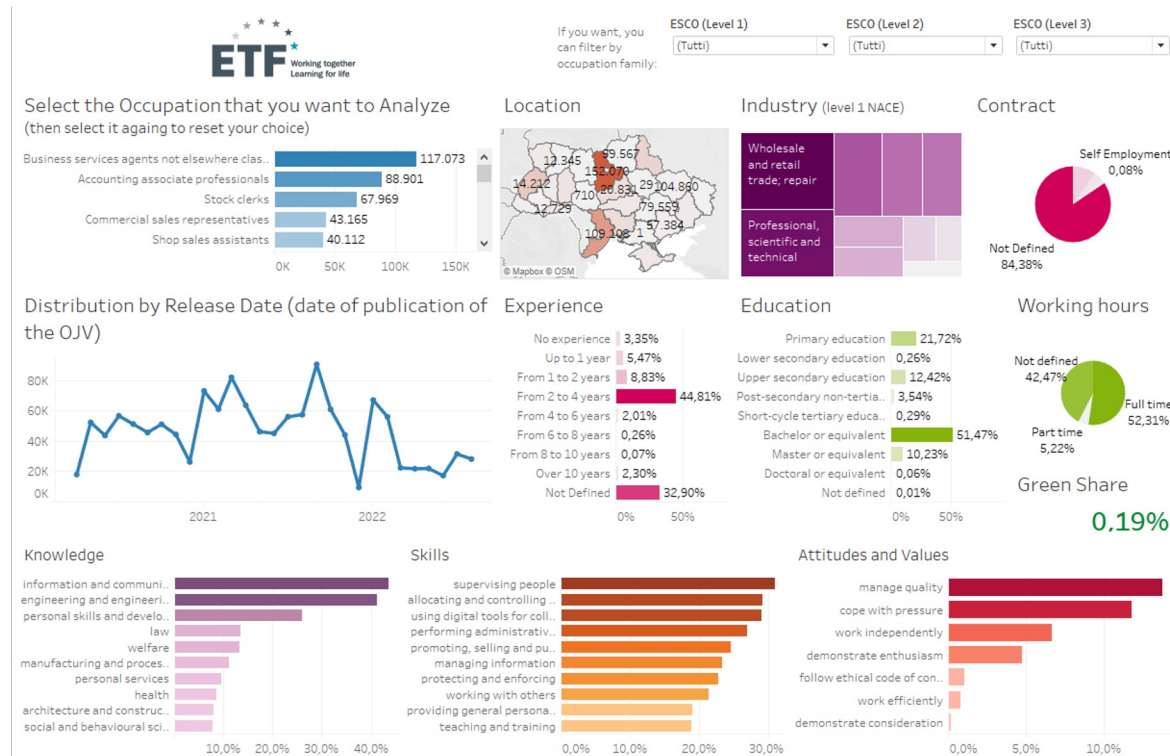

In this section you can find:

- the regional distribution
- the distribution by province
- the number of online job vacancies posted by language used in the posting
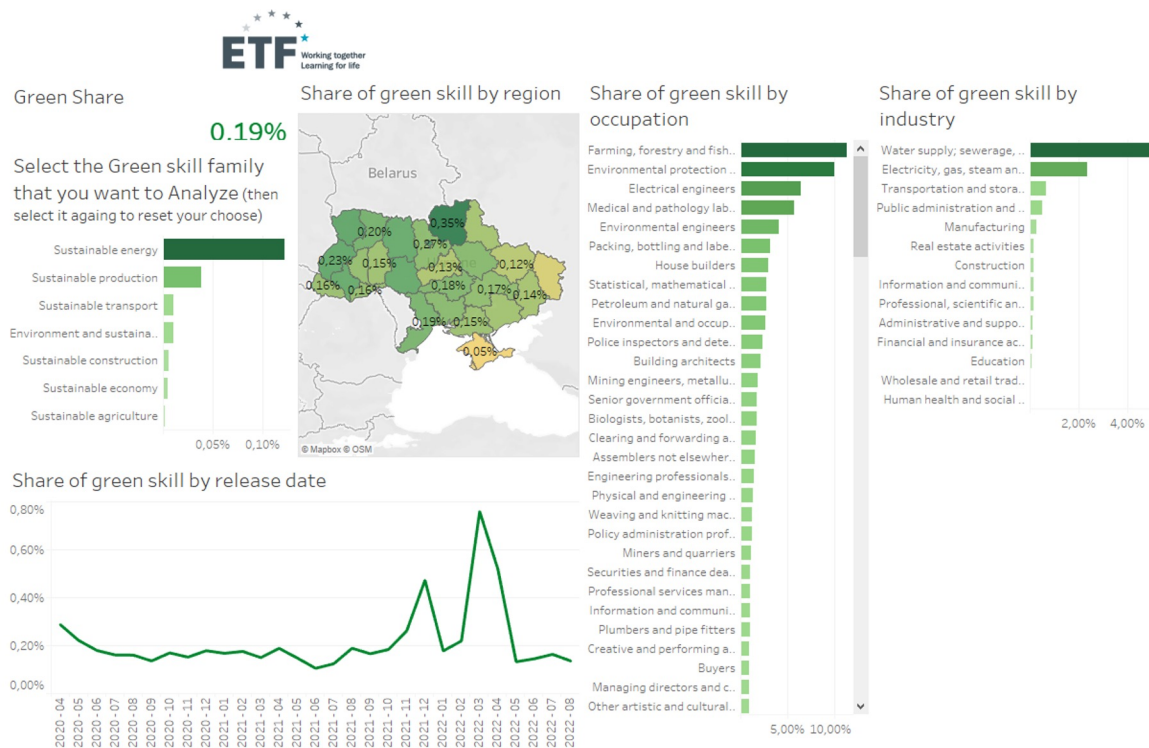
Analytical perspective: Professional dashboard

In this section you can find all the variables considered previously.

🔍 *TIP: Select the occupation of interest to obtain a global overview of its job demand on the web*

Analytical perspective: Green skill

In this section you can find the Green Share (the proportion of job vacancies requiring green skills) by:

- Green family

- Region

- Occupation (ESCO level 4)

- Industry

- Month (timeline)

🔍 *TIP: Select a Green family of interest to show specific data for this subsect of skills*