

Career guidance and counselling for vulnerable groups, including NEETs'



Työ- ja elinkeinoministeriö
Arbets- och näringsministeriet

The Finnish approach to Youth guarantee



- **The aim is to make a quality offer of employment, service or education within 3 months from the moment when young registers as an unemployed jobseeker.**
- **Studies have shown us that even 3 months of continuous unemployment makes it difficult for young to integrate to labourmarket.**
- **The goal is ambitious for those jobseekers who have other needs than just finding employment.**
- **PES cannot implement this kind of schemes alone but it needs partnerships -> Not just cooperation but actually working together.**

THE ONE-STOP GUIDANCE CENTRE

Information, advice and guidance services for young people aged 15–29

SERVICES



IMPLEMENTATION



COMMON FEATURES



What works?



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The elements of success



- 1. The basic logic comes from identifying the individual needs of a young NEET.**
 - Professionals who work with youth should be trained systematically to identify service needs.
 - Professionals has to understand how different sectors operate.

- 2. There's not so many places in a society where you can go even if you don't know what you need.**
 - We need to have low threshold services that do not stigmatize users.
 - The services should be available when young NEETs have energy to start working to solve their challenges.

- 3. We involve reserchers to identify those elements that work as well as those that don't work. We need to involve researchers to evaluate the impact of the measures.**
 - The impact often comes after long time and credible studies help us to argue for the resources.

The elements of success



4. We should try to offer more meaningful contacts between public officials and youth. NGOs are good at this, public sector generally not that good.

- One-Stop-Shops offer a platform for this.

5. We have successfully developed a low threshold psycho-social training for youth that offers support purely based on the needs of the youth.

Common themes that youth want to discuss

- Loneliness
- Social anxiety
- Youth themselves have been involved to design the service

6. The services should go where the target groups are

- Mobile services
- Pop up services
- Street work

The elements of success



7. The Finnish approach has been called PPPP Public-Private-People-Partnership. Where public, third and private sectors cooperate. There's still lots of work to be done.

- One-Stop-Shops offer a shared platform for different sectors.

8. Despite common framework it is important that local solutions are supported.