

AGENDA

SKILLS DEVELOPMENT INITIATIVES FOR ENTERPRISES: SHARING FINDINGS OF THE INITIAL MAPPING AND CONCRETE EXAMPLES

INTERACTIVE WORKSHOP - ONLINE, ZOOM – 14 DECEMBER 2021
09:00 – 10:45 CET

Background

During the COVID19 pandemic, in 2020, the ETF carried out an initial mapping of initiatives and programs focusing on skills for enterprise development in the partner countries of the EU Neighbourhood* and Central Asia region.

The objectives of the mapping were to:

- Scan through existing programs and networks at both international and national level focusing on enterprise development and targeting sustainability, greening, innovation and resilience to COVID19 impact;
- Verify if, within these programs, a skills dimension is present and what are the target groups, the other stakeholders involved and the expected outcomes. This includes new skills development programs, reskilling and upskilling targeting entrepreneurs, management, workers, and also future entrepreneurs;
- Describe the methods used in skills development (such as traditional training, mentoring, coaching, etc) and which tools are used (e.g. enterprise training needs analysis).

The relevance and objectives of the mapping were discussed in a workshop in December 2020 with key stakeholders from ETF partner countries and EU Member states, included intermediary organisations, trade unions, public authorities and international organisations.

This mapping of initiatives and programs revealed that support to enterprises in response to the COVID19 pandemic was primarily aimed at providing financial assistance for business continuity and means for ensuring a safe working environment. There has been a limited focus on integrating skilling,

*Armenia, Azerbaijan, and Georgia were not part of the mapping.

reskilling and upskilling actions as part of the support services in the emergency and post emergency phases.

During this workshop the ETF will present the main findings of the mapping and discuss case studies across ETF partner countries.

Objectives

The objectives of the workshop are to:

- Share the results of the initial mapping of skills development initiatives;
- Discuss with stakeholders, including the private sector, the relevance of the mapped initiatives and programs,

The workshop will feature a keynote presentation by the ETF on the outcomes of the mapping, followed by thematic breakout groups where three inspiring case studies will be presented from ETF partner countries. Considering the economic and social challenges and the digital and green transformations that are at stake, the case studies will focus on initiatives that are dealing with digitalisation, greening, entrepreneurship and innovation.

The working language in plenary will be English, French and Russian. The language for the breakout sessions will be English for the groups 1 and 3 and English, French, Russian for the group 2.

AGENDA

FACILITATOR: DIDIER GELIBERT, ETF

Time	Session	Speaker
09.00 – 09.05	Welcome remarks	Kristien Van den Eynde, Human Capital Development Expert, ETF
09.05 – 09.20	Main findings of the mapping on existing initiatives focusing on skills for enterprises development in the partner countries of the EU Neighbourhood and Central Asia Q&A	Didier Gelibert, Specialist in Private Sector Engagement in VET, ETF
09.20 – 10.10	Three parallel break-out groups Group 1 - Skills for digitalisation Study Case: “SME Digitization support tool” ODIMM - Moldova Group 2 – Skills for Greening Study Case: Coaching support to SMEs, training events for agro-processors - TBC National Association of Small and Medium Business of the Republic of Tajikistan Group 3 – Skills for Innovation “Innovation Voucher Scheme” Innovation Fund Serbia	Group 1 Moderator: Didier Gelibert, ETF Speaker: Isae Spinu, ODIMM (TBC) Group 2 Moderator: Pirita Vuorinen, ETF Speaker: nn nn Group 3 Moderator: Kristien Van den Eynde, ETF Speaker: Ivana Kostic, Innovation Fund Serbia

10.10 – 10.15	Coffee Break	
10.15 – 10.35	Feedback from group discussion and open dialogue with participants	
10.35 – 10:45	Conclusion	Pirita Vuorinen, Senior Human Capital Development Expert and Content Coordinator, Project Engaging Enterprises in Skills Development, ETF