



PLATFORM WORK IN MOLDOVA



TYPICAL PLATFORM WORKER

AGE
Mostly young, below 40

EDUCATION
Mostly tertiary

GENDER
70% male

MAIN OR SECONDARY JOB
Mostly secondary

LOCATION
Chisinau and larger cities



AGE
All age groups, but majority young

EDUCATION
All levels

GENDER
99% male

MAIN OR SECONDARY JOB
Mostly secondary

LOCATION
Chisinau and larger cities



MAIN SERVICES PROVIDED



Software development
and technology



Creative and
multimedia



Writing and
translation



Transportation



Delivery

upwork

freelancer

freelancehunt
работа в твоём формате

Glovo

Яндекс Такси



CHALLENGES

Limited pool of digital and English language skills,
and absence of upskilling opportunities

Inflexible framework regulating labour relations

Prevalence of informality influenced by
administrative burden and taxation



OPPORTUNITIES

Possibility to enter the labour market for the large
inactive working-age population

Policy strategies to support digital skills and
entrepreneurship

Alternative to migration



PLATFORM WORK is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment.
European Commission, Directorate General for Employment, Social Affairs & Inclusion

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