PLATFORM WORK IN GEORGIA

TYPICAL PLATFORM WORKER

**AGE**
- Mostly young, below 40

**REMOTE**

**ON-LOCATION**

**AGE**
- All age groups, but majority young

**EDUCATION**
- Mostly tertiary

**GENDER**
- 70% male

**MAIN OR SECONDARY JOB**
- Mostly secondary

**LOCATION**
- T’bilisi and larger cities

MAIN SERVICES PROVIDED

- Creative and multimedia
- Software development and technology
- Professional services
- Transportation
- Delivery
- Home services

CHALLENGES

- Gaps in access to quality and affordable digital infrastructure
- Insufficient pool of digital and English language skills and limited upskilling opportunities
- Informality and limited social protection

OPPORTUNITIES

- Chance for young people to enter the labour market
- Strengthening of soft skills among young graduates
- Institutional support to innovation and digital skills development

PLATFORM WORK is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment. 

*European Commission, Directorate General for Employment, Social Affairs & Inclusion*