



PLATFORM WORK IN BELARUS



TYPICAL PLATFORM WORKER

AGE

Mostly young, below 40

EDUCATION

Mostly tertiary

GENDER

75% male

MAIN OR SECONDARY JOB

Mostly secondary

LOCATION

Minsk and larger cities



REMOTE

ON-LOCATION



AGE

All age groups, but majority young

EDUCATION

All levels

GENDER

95% male

MAIN OR SECONDARY JOB

Mostly secondary

LOCATION

Minsk and larger cities



MAIN SERVICES PROVIDED



Software
development and
technology



Professional
services



Creative and
multimedia



Home
services



Transportation



Delivery

upwork



freelancehunt
работа в твоём формате

Weblancer

Uber

Яндекс Такси



КАБАНЧИК



CHALLENGES

Moderate English proficiency of the population

Brain drain and exit of companies in the ICT sector

Lack of research and data on platform work in
Belarus



OPPORTUNITIES

Fast growing IT sector and the pool of IT specialists

Educated workforce with a high propensity to
engage in lifelong learning activities

Alternative to migration of highly skilled workers



PLATFORM WORK is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment.
European Commission, Directorate General for Employment, Social Affairs & Inclusion

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