PLATFORM WORK IN BELARUS

TYPICAL PLATFORM WORKER

**AGE**
Mostly young, below 40

**REMOTE**

**ON-LOCATION**

**AGE**
All age groups, but majority young

**EDUCATION**
Mostly tertiary

**MEN**
75% male

**MAIN OR SECONDARY JOB**
Mostly secondary

**LOCATION**
Minsk and larger cities

MAIN SERVICES PROVIDED

- Software development and technology
- Professional services
- Creative and multimedia
- Home services
- Transportation
- Delivery

CHALLENGES

- Moderate English proficiency of the population
- Brain drain and exit of companies in the ICT sector
- Lack of research and data on platform work in Belarus

OPPORTUNITIES

- Fast growing IT sector and the pool of IT specialists
- Educated workforce with a high propensity to engage in lifelong learning activities
- Alternative to migration of highly skilled workers

PLATFORM WORK is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment. European Commission, Directorate General for Employment, Social Affairs & Inclusion