PLATFORM WORK IN AZERBAIJAN

**CHALLENGES**
- Shortage of specialists in specific occupations, especially in IT
- Limited pool of English language skills
- Prevalence of informality due to regulatory frameworks

**OPPORTUNITIES**
- Emerging creative and innovative environment, backed by government strategies
- New jobs and easy access to international labour markets for the highly skilled
- Competitive salaries and additional income

**TYPICAL PLATFORM WORKER**
- **AGE**: Mostly young, below 40
- **EDUCATION**: Mostly tertiary
- **GENDER**: 99% male
- **MAIN OR SECONDARY JOB**: Mostly secondary
- **LOCATION**: Baku and larger cities

**MAIN SERVICES PROVIDED**
- Creative and multimedia
- Software development and technology
- Writing and translation
- Transportation
- Delivery

**PLATFORM WORK** is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment.

*European Commission, Directorate General for Employment, Social Affairs & Inclusion*