



# PLATFORM WORK IN AZERBAIJAN



## TYPICAL PLATFORM WORKER

	REMOTE	ON-LOCATION	
<b>AGE</b>	Mostly young, below 40		All age groups, but majority young
<b>EDUCATION</b>	Mostly tertiary		All levels
<b>GENDER</b>	90% male		99% male
<b>MAIN OR SECONDARY JOB</b>	Mostly secondary		Mostly secondary
<b>LOCATION</b>	Baku and larger cities		Baku and larger cities



## MAIN SERVICES PROVIDED



Creative and multimedia



Software development and technology



Writing and translation



Transportation



Delivery



## CHALLENGES

Shortage of specialists in specific occupations, especially in IT

Limited pool of English language skills

Prevalence of informality due to regulatory frameworks



## OPPORTUNITIES

Emerging creative and innovative environment, backed by government strategies

New jobs and easy access to international labour markets for the highly skilled

Competitive salaries and additional income



**PLATFORM WORK** is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment.

European Commission, Directorate General for Employment, Social Affairs & Inclusion

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