PLATFORM WORK IN ARMENIA

TYPICAL PLATFORM WORKER

**AGE**
Mostly young, below 40

**EDUCATION**
Mostly tertiary

**GENDER**
80% male

**MAIN OR SECONDARY JOB**
Mostly secondary

**LOCATION**
Yerevan and larger cities

MAIN SERVICES PROVIDED

- Creative and multimedia
- Software development and technology
- Sales and marketing support
- Transportation
- Delivery
- Home services

CHALLENGES

- Limited access to quality digital infrastructure
- Limited pool of digital and English language skills and absence of upskilling opportunities
- Legal unclarity and prevalence of undeclared work

OPPORTUNITIES

- New jobs and easy access to international labour market
- Competitive salaries and additional income
- Alternative to migration

PLATFORM WORK is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment. 

European Commission, Directorate General for Employment, Social Affairs & Inclusion