



# PLATFORM WORK IN ARMENIA



## TYPICAL PLATFORM WORKER

### AGE

Mostly young, below 40

### EDUCATION

Mostly tertiary

### GENDER

80% male

### MAIN OR SECONDARY JOB

Mostly secondary

### LOCATION

Yerevan and larger cities

### REMOTE



### ON-LOCATION



### AGE

All age groups, but majority young

### EDUCATION

All levels

### GENDER

99% male

### MAIN OR SECONDARY JOB

Mostly secondary

### LOCATION

Yerevan and larger cities



## MAIN SERVICES PROVIDED



Creative and multimedia



Software development and technology



Sales and marketing support



Transportation



Delivery



Home services



## CHALLENGES

Limited access to quality digital infrastructure

Limited pool of digital and English language skills and absence of upskilling opportunities

Legal unclarity and prevalence of undeclared work



## OPPORTUNITIES

New jobs and easy access to international labour market

Competitive salaries and additional income

Alternative to migration



**PLATFORM WORK** is all labour provided through, on, or mediated by online platforms in a wide range of sectors, where work can be of varied forms, and is provided in exchange of payment.  
*European Commission, Directorate General for Employment, Social Affairs & Inclusion*