

CAREER
GUIDANCE:
SELF-SERVICE
IN DIGITAL
CHANNELS



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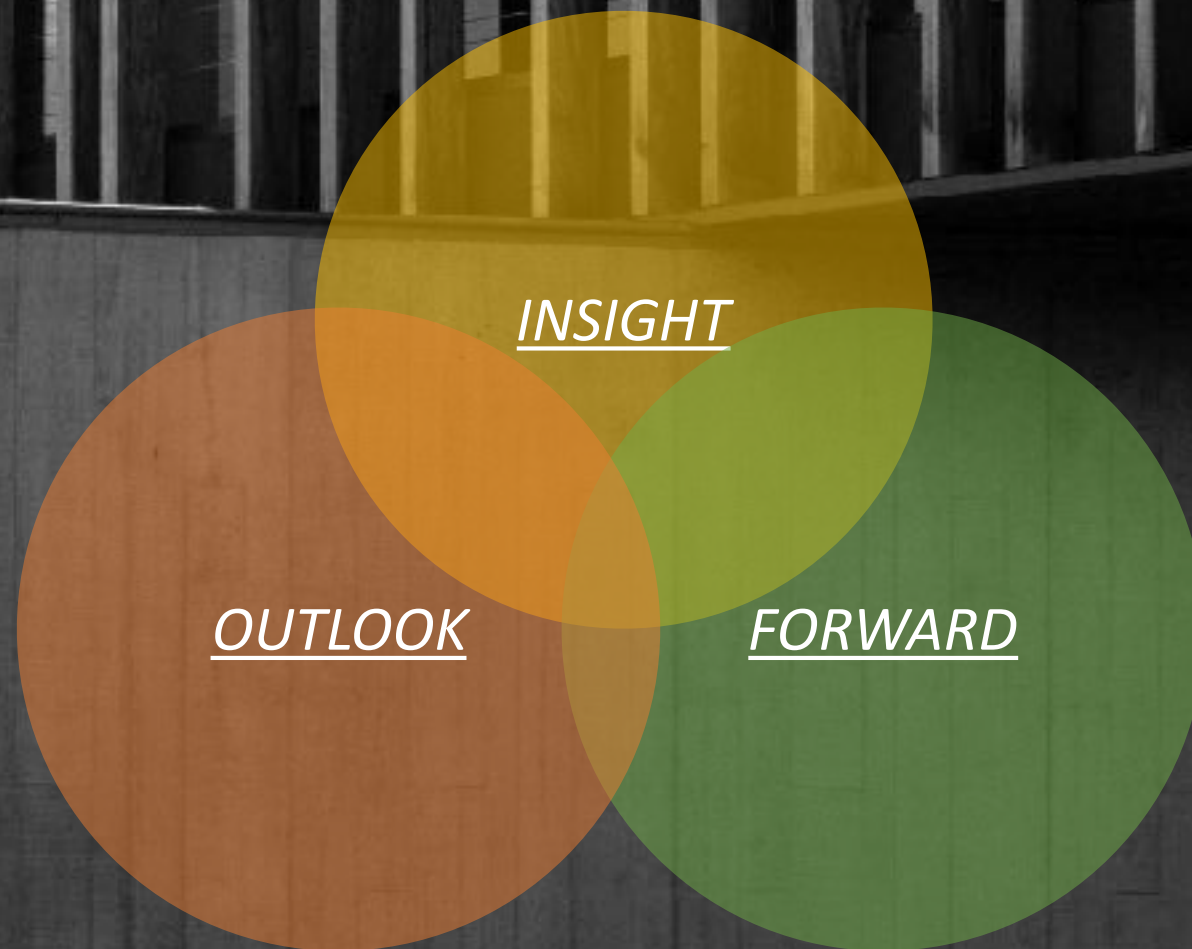
A person with long brown hair, wearing a grey hoodie, is sitting on a black leather chair. They are using a silver laptop. The background is slightly blurred, showing a window with blinds and a small table with a plant and a decorative object. The text is overlaid on the image in white, bold, sans-serif font, with each line underlined.

A RAPIDLY CHANGING LABOR
MARKET REQUIRES A FAST
AND FLEXIBLE CAREER
GUIDANCE

INNOVATION THROUGH
ADAPTATIONS OF EXISTING
SERVICES AND FUNCTIONS
IS A BASIC PRINCIPLE FOR
ACHIEVING RAPID
MOBILITY

THINK
OUTSIDE
THE BOX

THE BUILDING BLOCKS OF CAREER GUIDANCE



AVAILABLE SOURCES THAT ENABLE DEVELOPMENT

INSIGHT

PROFILING MODELS

PERSONALITY TESTS

ETC.

OUTLOOK

LABOR MARKET

ORGANIZATIONS

ETC.

FORWARD

EDUCATION

PRIVATE TRAINERS

ETC.

WHERE AND WHAT TO INNOVATE AND DEVELOP

INSIGHT

CUSTOMIZE MODELS AND SOLUTIONS TO THE RIGHT TARGET GROUP

OUTLOOK

COLECT/CONNECT AND UNDERSTAND RELATIONSHIPS BETWEEN ALL DATA POINTS

FORWARD

MAP COMPETENCIES IN EDUCATION TO THE LABOR MARKET

TARGET GROUP CUSTOMIZATION

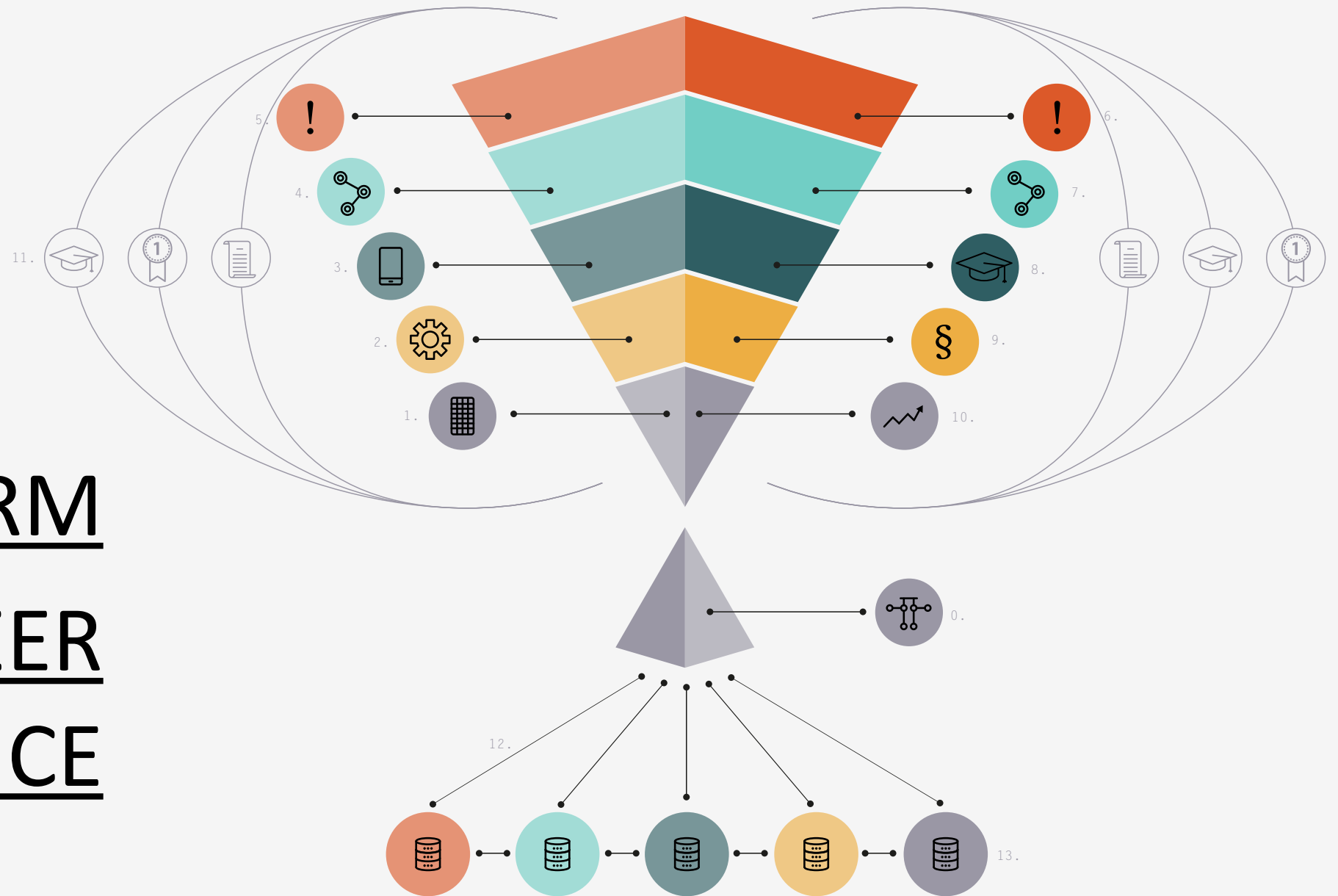
INSIGHT

OUTLOOK

FORWARD



PLATFORM FOR CAREER GUIDANCE





NUFF SAID!